

## World banking

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# FINANCIAL TIMES

Wednesday April 15 1992

EUROPE'S BUSINESS NEWSPAPER

D 8523A

## Survival of MGM studio in doubt say auditors

The survival of MGM, the once legendary Hollywood studio now financially crippled by heavy debts and a lengthy search over ownership, was questioned by KPMG Peat Marwick, the company's auditor.

In a report on MGM's 1991 results, which showed a total loss of \$347.4m on revenues of \$921.7m, the auditor questioned whether MGM would be able to continue as a "going concern". The studio is in default on \$300m of loans from Crédit Lyonnais of France and is dependent on it for capital to fund operations. Page 15

**European bank under fire**  
East Europeans attacked the European Bank for Reconstruction and Development for failing to meet the region's financing needs. In its first year the bank approved about 30 projects. Page 14

**Wall Street surges** Stock prices surged to record levels on Wall Street after IBM and several brokerages reported strong earnings. The Dow Jones Industrial average rose 35.23 to 3,206.12. Page 38; IBM ends decline, Page 15

**Pay deadlock** Germany's power struggle over pay has entered a critical phase following the collapse of negotiations between the government and public service unions. The unions are calling strike ballots for next week. Page 14; Bank chiefs sound pay warning, Page 3



**Bond bankrupt**  
Alan Bond, the Australian entrepreneur whose flamboyant rise was matched by an equally dramatic fall, was declared bankrupt after a legal battle lasting almost a year. In the mid-1980s, Mr Bond was estimated to be worth more than \$510m (£367m). He won the America's Cup for Australia, and in 1987 was named Australian of the Year. He now faces criminal charges in Perth and is the subject of inquiries into alleged corruption. Page 4

**Retail sales fall** US retail sales fell 0.4 per cent last month, raising fresh doubts about the momentum of economic recovery. The decline was the first since October and the largest for seven months. Page 6

**Appeal on Gatt** The deteriorating global economic climate and higher unemployment as business initiatives have stalled can be blamed on the Gatt trade talks stalemate, say nearly 130 leading businessmen in a joint letter published in today's FT. Page 13; Secret move, Page 5

**Labour race under way** The opening shots in the battle for leadership of Britain's opposition Labour party were fired as clear differences emerged between the two contenders. Page 7; Government shake-up, Page 7

**Output boost** Hopes the UK economy might be recovering from recession were given a boost by news that industrial production and manufacturing output increased by 1.1 per cent in February. Page 14 and Lex; Earnings, Page 7

**Car sales down** New car sales fell to an estimated 1.34m in western Europe last month, a 1.7 per cent decline on March 1991. The fall follows three months of small year-on-year increases. Page 3

**Soldier dies** A British soldier shot in the head at point-blank range in Derby died in hospital. The Irish National Liberation Army said it was responsible for the killing. Page 7

**Michelin** the world's largest tyre maker, reported a sharp reduction in net losses last year from FFr4.8bn (£858m) to FFr3.6bn. The group attributed the improvement to tighter stock control and job cuts. Page 15

**Olympia & York's** biggest creditor Canadian Imperial Bank of Commerce is confident the property developer's debt troubles will have only a limited impact on its earnings. Page 15

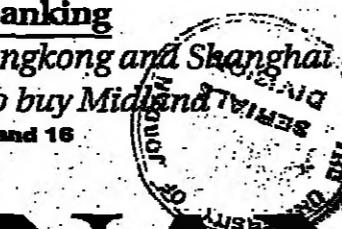
**SA sues Virgin** The bitter battle between rival airlines British Airways and Virgin Atlantic Airways intensified when BA announced it is to sue Virgin and its chairman Richard Branson for libel. Page 7

**Société Générale**, one of France's biggest private sector banks, saw profits grow 25.8 per cent in 1991 from FFr2.88bn (£479m) to FFr3.7bn. Profits fell sharply in 1990 because of bad debt provisions. Page 18

**Eurocrat's targets** A Brussels court sentenced a European Community bureaucrat to three months in jail and fined him \$860 for firing a machine gun at a car which overtook him. Page 18

The Markets		£ STERLING	
FTSE 100	2,600.5	(+1.9)	
Yield	4.8%		
FT-SE Eurotrack 100	1,167.5	(+4.29)	
FT-1 All Share	1,426.5	(+1.05%)	
FT-1000 Index	136.87	(+1.4%)	
Nikkei	17,438.5	(+202.63)	
New York	3,266.13	(+25.23)	
Dow Jones Ind Av	3,266.13	(+25.23)	
S&P 500	412.38	(+0.81%)	
US CLOSING RATES			
Federal Funds	.31%	(2.5%)	
3-mo T-bills Yield	3.88%	(2.01%)	
Long Bond Yield	7.85%	(7.87%)	
LONDON MONEY			
3-mo Interbank	10.15%	(10.15%)	
Long-term gilt future	Jun 89/Jan 90/88		
Brent 15-day (June)	US\$30.5	(10.05%)	
Gold			
New York Comex	\$320.5	(20.21%)	
London	\$320.2	(24.17%)	
Tokyo close Y 333.05			

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## Russian government wins chance to stay in power

By Layla Boutin in Moscow

THE Russian government yesterday appeared to secure a hard-won compromise with parliament, allowing it to remain in power and pursue unpopular economic reforms at least in the short term.

The compromise document adopted by deputies as a basis for discussion, will be final only if it is approved without major amendments today. But the political pressure for an agreement is so strong that it is unlikely the

deputies will seek to reject it.

The draft accord, presented by Mr Yegor Gaidar, the first deputy prime minister responsible for economic reform, and Mr Vladimir Shumeiko, parliament's deputy speaker, frees the government from having to carry out parliament's demands for specific policy changes.

Without signing so explicitly, it also allows President Boris Yeltsin, who currently heads the cabinet, to rule until December 1 his powers to rule by decree, and to choose ministers.

Ias Brady, the US Treasury secretary.

The deal was achieved partly thanks to Mr Gaidar's warnings that a western aid package of \$24bn needed to underpin his reform programme - \$15bn in balance-of-payments assistance plus \$8bn for a fund to stabilise the rouble - could be lost if the government was forced to resign or change course.

The western package now seems safe pending any further upsets. But western concern over the turmoil in Moscow was underlined with a visit by Mr Nicholas

future of world civilisation depended on their success.

Speaking before the compromise was announced, Mr Brady said: "The matter of world confidence in a reform programme here in Russia is one that is very important in terms of the transfer of money to this country. Some of the steps we have read about this week are steps backward in generating that process of reform."

The document's main concession to deputies commits the government to submit by May 20 a list of measures to take "into account economic and social realities". Mr Gaidar pleaded: "We need understanding from deputies that we cannot solve all the

problems but only what is within our possibilities." He told parliament he believed a majority of deputies favoured effective interaction with the executive.

"There are politically ambitious people... who want to hurt Russia, but this is a misleading path," he added. This was an apparent reference to Mr Ruslan Khoshbulatov, the parliamentary chairman who has been instrumental in this week's showdown with the government.

The MPs' strongman, Page 2

## China gives green light to takeover of Midland

By Alexander Nicoll and David Barchard in London

CHINA indicated yesterday it would not hinder Hongkong and Shanghai Banking Corporation's planned £2.1bn (£35.4m) takeover of Midland, the UK's third largest bank, although it repeated its demand that the bank continue to play a full role in Hong Kong's economy.

The Chinese did not comment on the takeover terms which Hongkong and Shanghai announced yesterday, but it was the clearest sign yet the deal would not be opposed by Beijing.

Most responses so far, including some "vehement" criticism, have come through the official media or newspapers in Hong Kong sympathetic to the communist government.

Yesterday, however, the Beijing government said through its London embassy that the deal was "an internal affair for these two banks".

The offer, which Midland is recommending to its shareholders, would make the UK bank one of six main subsidiaries within an enlarged Hongkong and Shanghai holding group. It would retain its own board and senior executives, and its name.

The takeover would make HSBC the second largest bank in the world outside Japan, with total assets of £145bn and 3,000 offices in 68 countries. HSBC Holdings, the Hongkong Bank's parent, is already legally based in London. It plans to merge some of their international operations.

HSBC shares in Hong Kong ended 25 cents down at HK\$39.25 (28p). In London, Midland shares fell 7p to 385p, against the 378p value of the offer. Before talks between Midland and HSBC were announced in March, Midland shares were trading at 385p.

The takeover would make the Kuwait Investment Office tried unsuccessfully yesterday to place 50m Midland shares. The placing would have reduced the KIO stake from 10.5 to about 3 per cent.

The biggest gamble, Page 12

Lex, Page 14

Details and background, Page 16

don in January.

HSBC will also apply for a primary listing on the London stock exchange, making it eligible for the FT-SE 100 Index. It will retain its primary listing in Hong Kong.

HSBC would issue 70m new shares and 270m in bonds to pay for Midland. The UK bank's shareholders will be offered one share in the HSBC holding company and £1 in HSBC bonds for each Midland share, giving them a third of the new group.

Mr Brian Pearce, Midland chief executive, said he had concluded that the takeover would give Midland, the weakest of the Big Four English clearing banks, the extra capital strength it needed.

Mr Pearce emphasised that, if the takeover did not go through, Midland would be strong enough to survive on its own. HSBC bought 14.9 per cent of Midland in 1987 and the two banks began to merge some of their international operations.

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## Offer to surrender Lockerbie suspects unlikely to avert embargo

## Sanctions on Libya start today

By Tony Walker in Cairo, Michael Littlejohn at the UN and Ronald van de Krol in The Hague

UNITED NATIONS sanctions against Libya, including an arms and air embargo, are due to start today in spite of last-minute manoeuvring by Tripoli to stop them.

The 15-member UN Security Council went into private consultations in New York last night with little hope of avoiding a showdown with the North African state.

Malta said yesterday it would agree to Libya's request to stage the trial of the two Libyans suspected of blowing up the Pan Am airliner in Scotland in 1988. But UN diplomats saw this as a further attempt by Libya to sidestep the UN demand to hand over the wanted men for trial in the US or Britain.

Earlier yesterday the International Court in The Hague rejected Libya's plea to bar the US and Britain from taking punitive measures.

The court said that Security Council Resolution 748 imposing sanctions should override all other international agreements. President George Bush said the court ruling was "very good news".

Libya defiantly isolated itself from the world yesterday by declaring a "day of mourning" and cutting external air and telecommunications links.

The national news agency Jana reported the "day of mourning" had nothing to do with the sanctions threat but was a mark of respect for the 37 Libyans who died in US bombing raids on Tripoli and Bengasi in April 1986.

The Arab people, in commemorating this anniversary, wants to reveal that this Arab nation is the victim of terrorism and abhorrent racism," a statement issued by the Libyan embassy in Cairo said.

As the UN deadline neared, the Arab League pursued last-minute attempts to avert the imposition of sanctions. Dr Esmat Abdel Meguid, the Arab League's

Most Arab states have indicated that they would reluctantly agree to fall into line with the UN air embargo, although both Egypt and Tunisia are planning to facilitate travel across their frontiers with Libya.

France is also pressing Libya to grant it access to four Libyans, including Colonel Muammar Gadaffi's brother-in-law, for questioning about the 1988 downing of a French UTA airliner over Niger.

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## NEWS: EUROPE

## Fighting grows on Serb border with Bosnia

By Laura Silber in Belgrade

HEAVY fighting was reported yesterday in towns along Bosnia's border with Serbia, and hopes for a stable ceasefire were pinned on the arrival in Belgrade today of Mr Cyrus Vance, the United Nations special envoy.

Western diplomats said Serbs, who make up 31 per cent of Bosnia's population but claim 68 per cent of its territory, were trying to seize the towns along the Drina.

Fighting continued in Foca, where Sarajevo radio said artillery duels between Moslems and Serbs on Monday had set the 500-year-old Moslem bazaar on fire, and left many casualties. Belgrade radio said the Yugoslav federal army was entering Visegrad, southeastern Bosnia, where the predominantly Moslem population had suffered heavy losses.

Croatian radio said Yugoslav army and Serb irregulars attacked the town of Livno, a predominantly Croat town, 110 miles east of Sarajevo. Sarajevo radio reported sporadic shooting in the Dobrinja region of Sarajevo, the capital of Bosnia, although fighting had appeared to ease in other parts of the republic.

The continuing fighting comes amid a backdrop of increasing racial intolerance, and often vitriolic attacks on ethnic groups. This has been

marked in Serbia where anti-Croat statements have come from Mr Vojislav Seselj, a deputy who became a household name during the war with Croatia.

Mr Seselj is the most popular politician in Serbia after Mr Slobodan Milosevic, the Serbian president. Despite Mr Seselj's formal designation as a member of the opposition, critics say he is working in concert with Serbia's ruling Socialist Party.

Mr Seselj has publicly called

for the deportation of Slovaks, Moslems, Hungarians and Albanians from Serbia, where Serbs make up two-thirds of the 9.7m population. Albanians and Hungarians, the largest non-Serbian national groups, in their birthplace find themselves denounced as foreigners.

His rising popular support has worried liberals in Belgrade. Mr Aljoša Minica, a Belgrade academic, warned that Hitler had succeeded because that one perceived him as a serious threat.

Many Serbs also fear they might become victims in the climate of officially-endorsed intolerance. The government-controlled news programme last week broadcast Mr Seselj's call to sack 20 journalists because they are not Serbs or are "politically undesirable". Despite protests by opposition parties and prominent Serbs, his popularity appears to have been bolstered.



Anti-Yeltsin protesters in Moscow yesterday shout at Russian deputies who later elected Mr Ruslan Khatsabulatov (right) as Speaker

## Parliament's champion takes on Yeltsin

SCARCELY noticed by the outside world, Mr Ruslan Khatsabulatov, the Russian parliament's powerful chairman, has been pulling the strings in this week's showdown between the government and parliament, writes Leyla Soutoulin in Moscow.

Although a tentative peace was reached yesterday without his involvement, he will remain a key figure after the dust settles from this conflict and the ground is prepared for an inevitable second round.

The cabinet, pushed to the brink of resigning by Mr Khatsabulatov's attempts to be the key influence over both economic policy and the govern-

ment, will today try to make the settlement of the reform issue as final as possible.

"I think he wants absolute power," warned one cabinet minister. "He wants to have the government under the full control of parliament, one that is his own."

Sometimes his behaviour is counterproductive, however. On Monday he described the government as "kids who had lost their nerve", causing such a storm that he felt he had to appear on nationwide television to apologise - and ended up siding the government he was seeking to criticise.

Behind him stands a solid majority of deputies, elected

under an antiquated electoral system which makes them fear for their survival in the new Russia. They initially refused to elect the former economics professor when his candidacy was put forward by President Boris Yeltsin last year, but they have now rallied round him because of his struggle for more powers for parliament.

Despite distaste for his often sharp and contemptuous behaviour, their interests now fully coincide.

As Russia's parliamentary chairman, Mr Khatsabulatov has greater powers than a western-style parliamentary speaker, especially in the legal limbo while Russia decides a new

constitution. For months he has carefully cultivated all the interest groups - from state industry to collective farms to ethnic minorities - which have been alienated or hurt by the radical market reforms of Mr Yegor Gaidar, the first deputy prime minister. Making much of his own background in economics, his claims of less painful ways to build a market economy have found lively support.

Mr Plotnikov said Mr Khatsabulatov was now intent on distancing parliament from the government, which he described as "a deadweight which would drown any swimmer". This cabinet is clearly

doomed to go - but only some time this autumn. At that point it will have to be replaced by others because the population of Russia does not approve of being dragged through such misery."

Mr Khatsabulatov has little respect for democratic niceties, saying of Moscow's directly-elected mayor: "We can remove him as easily as we installed him."

Such a fate might one day befall him. Asked if Mr Khatsabulatov could win, Mr Pyotr Filippov, a radical deputy, says: "In the short-term maybe, but not in the long term. The president needs to deliver just one blow."

## Parliament leader in enclave killed

Gunmen yesterday assassinated Mr Artur Mkrtchyan, the head of parliament in Nagorno-Karabakh, an Armenian-populated enclave of Azerbaijan fighting for self-rule, Reuter reports. Over 1,500 people have been killed in four years of conflict over Karabakh.

## Brussels acts on Daimler-Benz site

THE European Commission yesterday ordered the German government to recover DM33.5m (£21.8m) from Daimler-Benz, judging that the low price the company paid for a prime building site near the former Berlin Wall amounted to illegal state aid, writes David Gardner in Brussels and Leslie Collitt in Berlin.

An independent valuation requested by Brussels put the value of the site, in the Potsdamer Platz formerly bisected by the Wall, at DM79.7m, (£53m) or DM66.8m more than the sale price.

The Commission is allowing Daimler-Benz to keep DM53m of this subsidy, to compensate for the extra costs to Daimler-Benz of being required to redevelop a nearby site.

The company said it would examine the possibilities of "correcting" the EC's decision.

## Stasi kept fewer files than feared

Nearly 60 per cent of the 420,000 east and west Germans who applied to see their files kept by east Germany's former Stasi state security police have discovered that the Stasi never kept a file on them, reports Leslie Collitt from Berlin.

Many who applied to see their Stasi files and discovered they had none, were disbelieving and some disappointed.

## HDTV aid package proposed

The European Commission yesterday proposed an aid package for the high-definition television industry to make it competitive on world markets, AP reports from Brussels.

Mr Filipo Maria Pandolfi, EC Research Commissioner, confirmed he wanted to give Ecu50m (£560m) to broadcasters, programme producers and to push the EC's version of wide-screen HDTV. Member states now have to approve it.

## Havel to run for second term

Czechoslovak president Vaclav Havel announced yesterday he would run for a second term in the country's general elections scheduled for June 5, reports Ariane Gendron in Prague.

Under the constitution, the newly elected deputies will nominate the president.

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## Etna lava consumes its first building

By Robert Graham in Rome

THE river of lava from Mount Etna yesterday consumed its first building, an outlying farm cottage 2km above the threatened village of Zafferana. The owner greeted this unstoppable force of nature with a glass of wine and some cheese.

The lava is advancing at about 6 metres an hour. Zafferana's livelihood depends upon the surrounding chestnut forests and orchards.

The town's 7,000 people appear divided over where the lava should be diverted, fearing the loss of valuable land. There is growing criticism of the authorities' reaction to a danger well publicised since the end of last year.

Mr Haun Tazieff, the French vulcanologist, has been quoted as saying the construction of an earth barrier was a useless endeavour. It would not hold back the wall of lava, he said.

Italy's most controversial art critic, Vittorio Sgarbi, visited the site for "aesthetic reasons" and earned the wrath of the inhabitants when he opined: "I am delighted to see the lava removing these eyesores, these horrendous houses built on the slopes of the volcano."

Efforts to divert the flow, so far unsuccessful, have been intensified. Since Monday, the military has been placing explosives at strategic points in an attempt to divert and slow the flow.

The explosions are designed to break open the underground channels formed by molten lava flowing beneath massive cooled clinkers. In this way, the lava is forced to the surface, cools and becomes easier to divert.

At the same time, US helicopters have dropped two-ton concrete blocks to check the lava.

Lower down the mountain and just above Zafferana, bulldozers have been constructing an earth barrier for more than a week.

Explosives helped divert a lava flow in 1983 but experts said yesterday the heat of the magma was greater this time and showed no sign of cooling.

## EC bank chiefs sound pay warning

By Andrew Hill in Basle

CENTRAL BANK governors from the European Community yesterday issued a thinly veiled warning to Germany that it should try to contain wage inflation for the sake of progress towards economic and monetary union (emu).

In their first annual report on EC monetary and financial conditions, the central bankers' committee said their attempts to co-ordinate interest

rate policy would not be enough on their own to guarantee falling inflation and economic convergence.

"The national authorities will not only have to rein back fiscal deficits where they are excessive, but strong efforts should also be made to contain wage pressures," says the report, which the committee has to publish as part of the Emu process.

Germany, which is currently grappling with escalating wage

demands, is not named, but the report says such responsibilities are particularly important for member states "which play a pivotal role in shaping the economic and financial conditions in the Community".

After yesterday's monthly meeting of central bankers, Mr Helmut Schlesinger, head of the Bundesbank, said all his colleagues were convinced the bank was pursuing the necessary monetary policy.

Mr Erik Hoffmeyer, governor

of the Danish central bank and the committee chairman, said it was clear that many countries resented having to increase short-term interest rates in line with Bundesbank policy. But he added: "The policy mix in Germany is not the sole responsibility of the German monetary authorities."

The report refers to the difficulties of co-ordinating monetary, wage and fiscal policy without disturbing EC exchange rates. "If the benefits

of exchange rate stability are to be preserved, a monetary response to shocks originating in one country... would be quickly transmitted to the other Community countries," it points out.

EC central bankers are trying to co-ordinate interest rate policy as a prelude to stage two of Emu, which begins in 1994 with the establishment of a European Monetary Institute (EMI) with broadly the same tasks.

## Knives come out in France for Maastricht pact

By Ian Davidson in Paris

French inflation remained stable in March, and significantly below the average of its main trading partners, according to provisional figures released by the National Statistical Institute.

The consumer price index rose 0.3 per cent in March, after similar rises in February and January. It takes the year-on-year rise to 3.2 per cent.

The anti-Maastricht campaign, with a book co-authored with a group of like-minded politicians and jurists. But after calling a meeting of Gaullists yesterday, he was apparently able to draw only about a dozen.

The official line of the UDF is traditionally pro-European and pro-federalist. Its leadership, headed by former President Valéry Giscard d'Estaing, has promised support in general terms. There are certainly two ultra-nationalist UDF MEPs, Mr Philippe de Villiers and Mr Alain de Griet, but if there are more, they have not shown their colours.

Serious trouble is only likely to come from the Gaullists. So far Mr Jacques Chirac, the party leader, has kept his head well down. The leadership is manifestly determined not to oppose the treaty on principle; on the other hand, it needs to satisfy the unreconstructed populists on the right as well as the moderate modernisers in the centre.

Mr Jean-Pierre Chevènement, former defence minister, will not vote for the treaty, but his nationalist clan has shrunk to well under 10 per cent of the Socialist party.

In the Gaullist party, Mr Philippe Seguin has launched

• *De l'Europe en Général et de la France en Particulier. Philippe Seguin et Marie-France Garaud. Le Pré Aux Clercs, FFPI 10*

## Car sales edge down in March

By Kevin Done, Motor Industry Correspondent

NEW CAR sales fell to an estimated 1.34m in west Europe last month, a 1.7 per cent decline from 1.36m in March 1991. This follows three months of small year-on-year increases.

According to industry estimates, new car demand in 17 west European markets in the first quarter rose 0.5 per cent to 3.8m from 3.67m a year ago, when sales were depressed by the Gulf crisis.

Despite the continuing strong recovery in Spain, where sales jumped by an estimated 22.4 per cent, European demand was pulled down in March by the continuing recession in Britain. New car registrations there were 15.2 per cent lower than a year earlier, the 29th consecutive monthly year-on-year fall. Sales were down in Germany from last year's record levels, with an estimated 3.1 per cent fall.

In the other two big volume markets, demand in Italy remains at a high level with a further increase of 1.5 per cent in March, while sales in France were virtually unchanged.

Declines in several smaller markets were led by a drop of 30.6 per cent in Finland. Across west Europe March sales were lower than a year ago in 10 of 17.

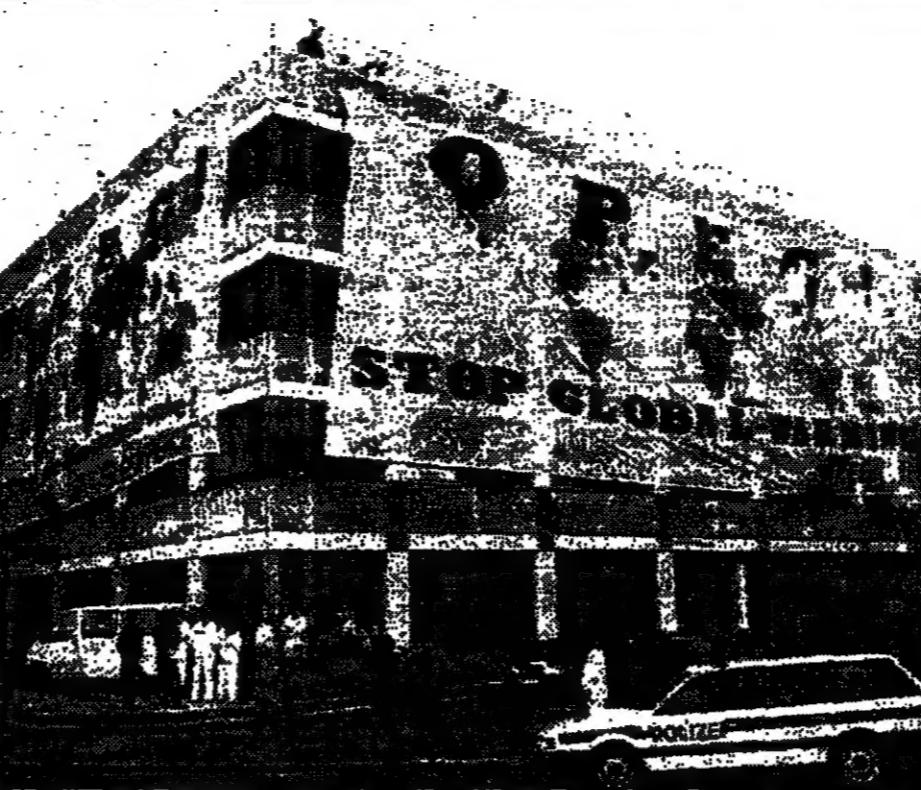
Among the big six volume carmakers, Volkswagen has opened up a record lead over its main rivals, helped by the much weaker performance of Fiat. The two French manufacturers, Renault and the Peugeot group, which includes Citroën, were the fastest growing volume carmakers in the first quarter, however, with sales increases of 8.4 per cent and 6.1 per cent respectively.

Source: Industry estimates

WEST EUROPEAN NEW CAR REGISTRATIONS January-March 1992				
	Volume (Units)	Volume Change (%)	Share (%) Jan-Mar '91	Share (%) Jan-Mar '92
<b>TOTAL MARKET</b>	3,885,000	+0.5	100.0	100.0
<b>MANUFACTURERS:</b>				
Volkswagen (incl. VW)	826,000	+3.7	17.0	16.5
Audi, SEAT, Skoda	471,000	+1.1	12.8	12.7
General Motors (Opel/Vauxhall, US & Saab)	453,000	+1.5	12.3	12.2
- Opel/Vauxhall	14,000	+1.4	0.4	0.4
- Saab	435,000	-6.3	12.0	13.5
Fiat (incl. Lancia, Alfa Romeo, Ferrari, Innocenti, Maserati)	442,000	+6.1	12.0	11.4
Renault (incl. Renault, Citroën)	436,000	-3.9	11.8	12.4
- Ford Europe	432,000	-3.8	11.7	12.2
- Jaguar	5,000	-25.5	0.1	0.1
- Renault	400,000	+8.4	10.9	10.1
Nissan	118,000	+4.5	3.2	3.1
BMW	116,000	+18.5	3.2	2.7
Mercedes-Benz	110,000	-1.5	2.1	2.4
Rovert	27,200	-27.2	2.1	2.9
Peugeot	55,000	-4.5	2.3	2.4
Mazda	71,000	-7.8	1.9	2.1
Volvot	58,000	+1.4	1.8	1.6
Honda	44,000	+7.5	1.2	1.1
Mitsubishi	39,000	-16.5	1.1	1.3
Total Japanes	416,700	-1.6	11.3	11.5
<b>MARKETS:</b>				
Germany	1,075,000	-2.8	28.2	30.2
Italy	880,000	+1.1	18.0	18.5
France	527,000	+1.2	14.1	14.0
United Kingdom	405,000	-11.1	11.0	12.4
Spain	269,000	+28.2	7.3	5.7

\*Cars imported from US and sold in western Europe.  
\*\*VW holds 31 per cent and management control of Skoda.  
-GM holds 50 per cent and management control of Saab Automobile.  
-Renault holds 50 per cent and management control of Nissan.  
\*\*Renault and Volvo are linked through minority cross-shareholdings.

Source: Industry estimates



POLLUTION PROTESTERS TARGET OPEC OIL CARTEL

Greenpeace activists draped the Vienna headquarters of the Organisation of Petroleum Exporting Countries with banners calling for an end to global warming. They used the occasion of an Opec seminar on the environment to publicise their claim that the cartel is the world's biggest polluter.

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Bulletin Board provide exposure - again, with modest disclosure rules - to 50 million retail investors across North America.

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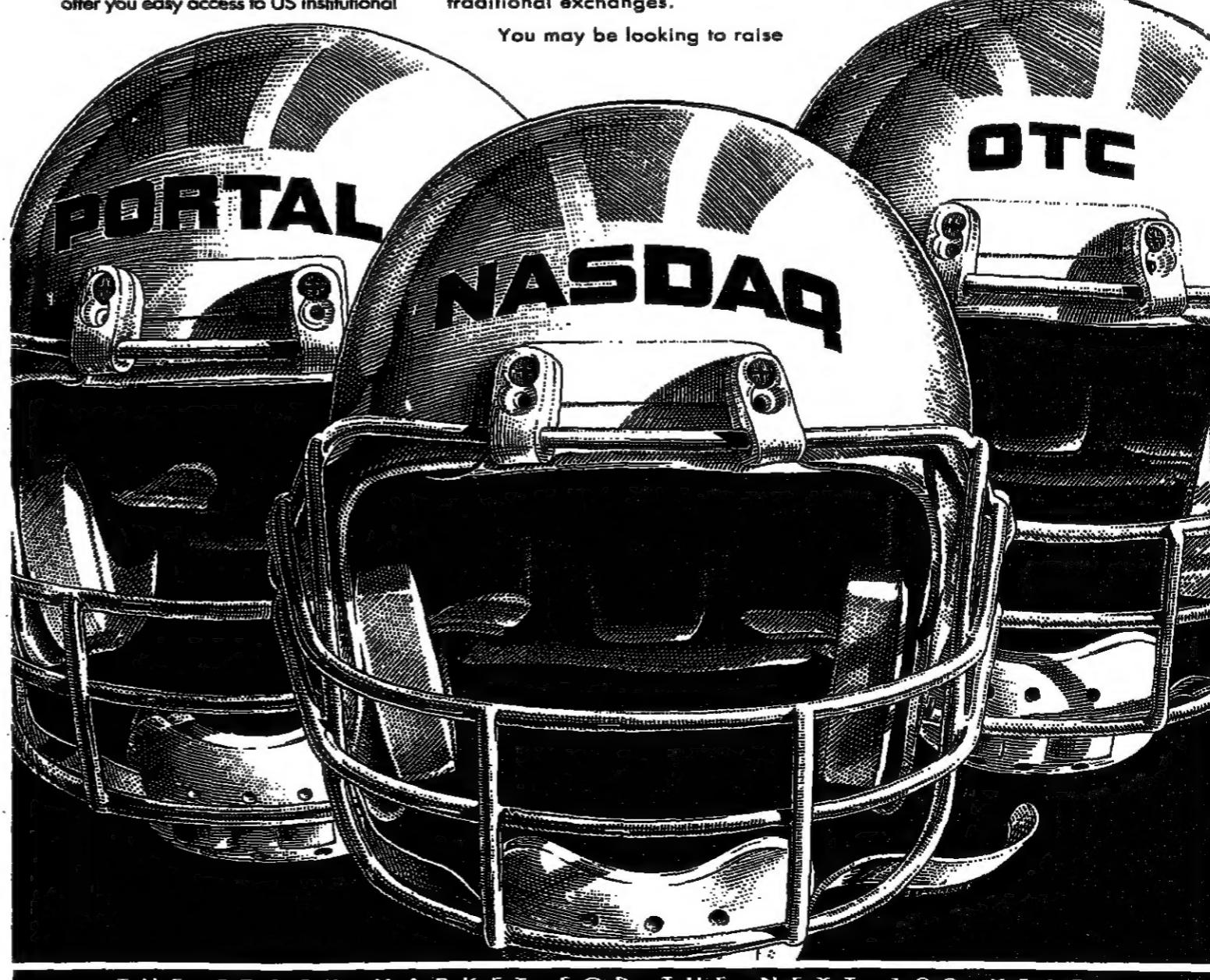
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Colonel R. G. D. DFC, DSO, DFC, was one of the first of the 'few' without him and his Spitfire the forces of Britain would have been much worse.

After the Battle of Britain, G. D. D. fought with Many up north against the Western Desert into Italy. Here his plane went by a German Bf 109 and he was the last of the few in a plane out of the cockpit.

A brave man, a very brave man. Not the sort to burst into tears, but yet he does so.

He cannot work for these men without your help. The debt is owed

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## NEWS: INTERNATIONAL

Order marks the end of entrepreneur's involvement in business

## Bond formally declared bankrupt

By Kevin Brown in Sydney

MR ALAN BOND, the Australian entrepreneur whose flamboyant rise was matched only by his dramatic fall, was declared bankrupt yesterday after a legal battle lasting almost a year.

The bankruptcy order marks the formal end of Mr Bond's involvement in business, but not the end of his career as a public figure, which is likely to last for at least another year.

In addition to further bankruptcy hearings, he faces criminal charges in Perth, and is the subject of inquiries by the Australian Securities Commission (ASC) and a Royal Commission into alleged corruption in Western Australia. Mr Bond is also in early stages of divorce proceedings from his wife Eileen, which could become entangled with bankruptcy hearings into the disposal of his assets.

Ironically, Mr Bond was not in the federal court in Sydney to hear Mr Justice Morling appoint Mr Robert Ramsay, a Western Australian accountant, as his trustee in bankruptcy.

Mr Bond was giving evidence to the royal commission in Perth, which sat in secret to avoid compromising his trial on fraud charges, which is due to open on May 25. Mr Bond denies the charges.

The judge's ruling followed a series of court hearings and appeals by Mr Bond against an earlier order that he was liable to pay a personal debt of US\$154m to a banking syndicate led by the Hongkong Bank of Australia.

The debt relates to personal guarantees given by Mr Bond against loans by the syndicate to Dalhold Investments, a private company controlled by the Bond family which has nickel mining interests.

Justice Morling rejected arguments by Mr Bond's lawyers that an affidavit presented by the creditors was deficient, and that the hearing should be postponed for two weeks to allow him to take further legal advice.

Mr Ramsay said he expected to meet Mr Bond shortly to demand a statement of his financial affairs and assets, confiscate his passport, and begin an examination of a group of family trusts.

Mr Bond will have to ask Mr Ramsay's permission to travel abroad, own a car worth more than A\$2,500, or negotiate credit of more than A\$500. "He would have to have a good reason to convince me that he should have his passport back," Mr Ramsay said.

Mr Bond resigned as chairman of Bond Corporation Holdings, his flagship listed company, in September 1990, two days before the group announced an Australian record loss of A\$2.24bn.

Bond Corp is being restructured under a debt for equity swap which will transfer more than 90 per cent of the company's equity to its creditors, mostly the European



Alan Bond enters a Royal Commission hearing on corruption yesterday

bondholders. Most of the company's assets have been sold.

At his peak in the mid 1980s, Mr Bond was estimated by an Australian business magazine to be worth more than A\$100m. He won the America's Cup for Australia, and in 1987 was named Australian of the Year. His public displays of wealth were famous, and his life seemed divided between country estates in Britain and Australia, luxury yachts and intercontinental commuting by private aircraft.

Bond Corp and a network of subsidiaries and associates controlled newspapers, television stations, and a number of major breweries, including G. Heilemann's in the US and the Toohey's, Castlemaine XXXX and Swan brands in Australia. The group

also built up significant shareholdings in a range of overseas companies, including Allied Lyons, the diversified UK food and drink group; TV-am, the UK television station; M & G, Britain's biggest unit trust, and Airship Industries.

The end came after a risky takeover bid for Lonrho, the diversified UK group managed by Mr Roland "Tiny" Rowland, provoked a defence document which identified numerous financial weaknesses in Bond Corp's structure.

Mr Bond's remaining assets are unclear. He told a court last September that he had little left apart from A\$50,000 in three bank accounts. Some personal assets such as furniture have been believed to have been disposed of since then.

## Israel favours local polls in occupied areas

ISRAEL'S defence minister, Mr Moshe Arens, told a parliamentary committee yesterday that the government was in favour of holding municipal elections in the occupied territories for the first time in 16 years, Reuter reports officials as saying in Jerusalem.

They said he told the foreign affairs and defence committee that the government wanted to appoint municipal committees in the West Bank and Gaza Strip to prepare for elections.

Palestinian peace negotiators oppose the idea, first raised publicly during a visit by a senior defence ministry official to the West Bank city of Hebron last week. Ghassan al-Khatib said that raising the elections idea pre-empted Palestinian demands for general elections for a legislative council in the West Bank and Gaza.

The last municipal elections in the West Bank were in 1976. Israel has since refused Palestinian demands for elections and has appointed local officials to run the municipalities.

## West warns Iraq over military provocation

By George Graham in Washington

WESTERN diplomats have issued a formal warning to Iraq not to provoke the coalition forces operating in the north of the country.

Diplomats from the US, France and the UK met Mr Abdul Amir al Anbari, the Iraqi ambassador to the United Nations, yesterday to warn him of the consequences if his country did not halt all threatening military activity.

The coalition members demanded the withdrawal of the anti-aircraft missiles Iraq has deployed north of the 36th parallel in an area close to the protected zone where they have established to safeguard Kurdish minorities.

Iraq's deployment of Soviet-made Sam-2 and Sam-3 missile batteries and its attempts to track coalition aircraft with the batteries' radar have aroused considerable concern among the allies.

Mr Brent Scowcroft, President George Bush's national security adviser, described the move as "very ominous" and said that he would not rule out military action if Iraq persisted.

Admiral David Jeremiah, vice-chairman of the US joint chiefs of staff, added the coalition partners viewed the presence of the missiles with "considerable concern".

"Surface-to-air missiles have no purpose other than to be used against aircraft, and the only aircraft flying in that area are allied," he said.

They also warned Iraq not to fight aircraft north of the 36th parallel, and not to attack either the Kurds in the north or the Shi'ite minority in the south of the country.

Diplomats said that although the US and France and the UK,

## Angola urged to prepare for elections

By Caroline Southey and Patrick Blum in Luanda

THE US yesterday intervened in Angola's faltering peace process, telling government and opposition parties preparations for September elections were behind schedule.

Mr Herman Cohen, US assistant secretary of state for Africa, said in Luanda that although progress had been made, including the announcement of a date for the polls on September 29 and 30, there was still much to be done and little time to do it in.

A peace accord was signed in May last year between the governing MPLA and opposition Unita movement ending 16 years of hostilities.

Mr Cohen urged the government of Mr José Eduardo dos Santos to complete the legalisation of opposition parties and rapidly appoint a director-general to supervise an electoral commission. He also said it was essential that the central administration be extended to territory controlled by Unita.

It had been discussed beforehand with other coalition members, including Turkey. Turkey is understood to have shown some reluctance to go along with the warning, in part because of its conflict with its own Kurdish minority.

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## Tokyo department store sales fell 7.8% in March

By Stefan Wagstyl in Tokyo

SALES at Tokyo department stores fell last month by 7.8 per cent last month compared with March 1991, an indication that the economic slowdown is spreading from industrial to consumer markets.

The decrease was the biggest since 1985, except for some months in early 1989 when the normal pattern of sales was disturbed by the introduction of a consumption tax.

Economists warned that the figures are an imperfect guide to consumption levels because about 30 per cent of Tokyo department stores' business is accounted for by corporate buying of gifts and luxuries for offices. These purchases have been badly hit by the slump in the financial markets.

However, economists say the data cannot be dismissed entirely since it showed declines in sales across the board - by 6.3 per cent in clothing, 4.7 per cent for personal effects, and 12.7 per cent for household goods. Sales of sundry goods, which includes many luxuries bought by companies, dropped 1.4 per cent. Food sales rose 1.1 per cent.

Meanwhile, debts of bankrupt companies have reached a record high because of the slump in the financial and property markets. Teikoku Dairi Bank, a credit research agency, reported that debts of bankrupt companies with liabilities of over Y10m (543,500) soared 122 per cent in the year to March to Y7.75bn. This was well above the previous annual record of Y4.54bn, posted in

1985. The number of bankrupt companies rose 64 per cent to 11,767. The biggest debt was the Y410m left behind by the collapse of Egawa, the Osaka restaurant operated by Ms Nui Onone, the central figure in a loan fraud scandal.

The agency said bankrupt property-related companies left debts of Y2.447bn and insolvent financial investment groups Y1.478bn - both record figures.

Tokyo Shoko Research, another agency, reported a similar trend, saying that the debts of bankrupt companies

rose 148 per cent to Y8.138bn.

One piece of good news came in a report from the Bank of Japan showing that wholesale prices in March fell 1.4 per cent, the seventh monthly decline in a row.

## N Korea delirious for Great Leader

A MONG gifts to mark his 80th birthday today, North Korean dictator, Kim Il Sung, the world's longest-reigning head of state, has landed yet another title to an impressive collection: The Great Leader, Beloved Leader and Ever Victorious Captain of the Korean People, is now also Generalissimo.

His birthday presents include a quilt and sleeping mat stuffed with down from the necks of 700,000 sparrows slaughtered for the occasion, 400 tonnes of pork from China and a birthday visit from Chinese President Yang Shang-kun, aged 84. China is North Korea's closest ally, one of the few remaining after the collapse of communism in Europe.

The Chinese president had a rapturous, flower-strewn reception from waving crowds tens of thousands strong when he arrived in Pyongyang on Monday, the Xinhua news agency reported. (Foreign correspondents have largely been barred.) The drilled crowds lining the streets rhythmically chanting welcome slogans, and the dancing in Kim Il Sung Square, were shown prominently.

Yvonne Preston on the 80th birthday of Kim Il Sung, cult dictator in a country weak with hunger

recently on Chinese television news, a reminder of how things used to be done in Beijing before Chinese communist myrmecism at the workers' paradise gave way to greater realism.

Diplomats say the excesses of its increasingly anachronistic ally are something of an embarrassment to China which is endeavouring to encourage Kim to greater moderation, an end to isolationism and a strategy of economic reform.

The Respected and Beloved Comrade, the Greatest Genius Humankind Has Ever Had, the Legendary Hero and Outstanding Leader of the Revolution, some of the epithets routinely applied to Kim by North Korea's media, has ruled the Democratic People's Republic of Korea with a rod of iron for nearly 44 years, coming to power in 1948 at the age of 36.

Kim's elaborate personality cult, easily a match for the cult of Mao Zedong at his height, has littered the country with 35,000 Kim statues. Every house, office, school, shop and labour camp displays Kim portraits. His collected thoughts run to 37 volumes, republished in large editions to mark the birthday celebrations.

Kim, a mild-faced, stocky, bespectacled figure with an unctuous goitre on his neck - he refuses to submit to the surgeon's knife - is always portrayed a head taller than those who stand adoringly around him. Greater love hath no man than Kim. He embraces in his bosom... even those people who committed wrongdoings. His "revolutionary comrade love" is the "pinnacle of human love".

American officials have warned that they see as an unpredictable regime, megalomaniac, isolated and confronting economic collapse, is pushing to develop a nuclear weapons capability (though the country's parliament last week ratified an agreement signed in January with the International Atomic Energy Agency to open its nuclear facilities to inspection).

A future government under son Kim Jong-Il, may be equally unpredictable.

The corpulent 50-year-old Dear Leader, described in foreign diplomatic circles as "plump, pampered and portly", is becoming the subject of almost as much adulation as his father. He is even a occasional called Great Leader, a title once reserved exclusively for the elder Kim.

Neoprotatism is not uncommon in communist regimes but this is the first time any communist leader has tried to devolve his power directly to a member of his own family - it would create the world's first communist monarchy.

For the 23m who live there, the reality of North Korea is a the relentless propaganda. The regime's response to food shortages is to warn of the harmful effects of over-eating, reported, as a lesson to others, the case of a man who died because he ate too much rice.

## Tehran's overtures to central Asia fall on deaf ears

Michael Field debunks the view that Iran will export Islamic revolution to its northern neighbours

A N IRANIAN deputy minister recently led a delegation to the former Soviet republic of Tajikistan. At the close of the talks, the two sides decided it would be brotherly to draft the miniatures in Persian - in theory, their common language. It took a day for the Tajiks to find a Persian typewriter. Then nobody knew how to use it, except the deputy minister. He typed the minutes.

At about the same time, a Turkish-speaking mullah from Iranian Azerbaijan went to former Soviet Azerbaijan to give a lecture on Islam. After his talk, his hosts served sandwiches and vodka. The mullah was horrified. He explained that alcohol was prohibited by Islam. And then he was hurt to discover that not only were the Azerbaijanis unaware of this, but that, on being enlightened, lost interest in the meeting and drifted away.

Episodes such as these have taught the Iranians three things:

- Central Asia and Transcaucasia have become culturally very distant from Iran during 70 years of communism.
- The population there is not

ripe for Islamic revolution. The whole area is very poor. In the west and some conservative Arab countries there is a belief that the Iranians have been provided with a golden opportunity by the break-up of the Soviet Union and that they will try to export revolution and strengthen their position to undermine pro-western regimes in the Middle East.

In Tehran, the situation looks very different. Even though it was invaded from the north twice this century, by Russia in 1915 and the Soviet Union in 1941, Iran has had an easy relationship with its superpower neighbour for the past 40 years. After Mr Ali Akbar Hashemi Rafsanjani, who is now Iran's president, visited Moscow in 1982, the Soviet Union became an important trading partner and a supplier of sophisticated arms, including MiG 29 fighters.

The Iranians now suppose that their relationship with Russia, with which they have no border, will be more distant, and, meanwhile, have been presented with a series of challenges that they fear will underline their weakness.

Turkey is a secular state whose more religious inhabi-

lants practise Sufi Islam, which is more or less how the central Asian republics would like to be. All the central Asians, bar the Tajiks, speak Turkish though, at a recent meeting of regional states in Tehran, the Turkish ambassador said he could follow what the Azerbaijanis were saying, but that what the others spoke was so impenetrable with Persian it was "only a form of Turkish".

The Turks have a strong, experienced business community, big contracting companies and good political, financial and trading links with Europe and America. They seem much better placed than Iran to provide the goods and economic expertise the central Asian states want.

It is often said outside government circles in Tehran that Iran and central Asia lack "complementarity". The central Asians need capital, strong private sectors and contact

with international business, which is exactly what Iran needs itself.

Turkey's advantages worry the Iranians: they see the Americans as American proxies, and fear that they are about to be surrounded by US influence. They are resentful that the outside world seems to have ignored their efforts to mediate in the fighting between Azerbaijanis and Armenians in Nagorno Karabakh.

The worst prospect of all is that the emergence of independent Asian republics could lead to Iran's own minorities starting secessionist movements. Like many Middle Eastern countries, roughly half of Iran's population is composed of minorities: Turkomans, Azerbaijanis, Baluchs, Arabs, Armenians, Kurds. Many of these are Sunnis. Moslems. There are no Sunnis ministers and no senior officials from any of the minority groups except the Azerbaijanis, whose potential for secession used to worry the Shah. This led to many Azerbaijanis, who were more sophisticated than the other minorities, being promoted, particularly in the For-

ign Ministry.

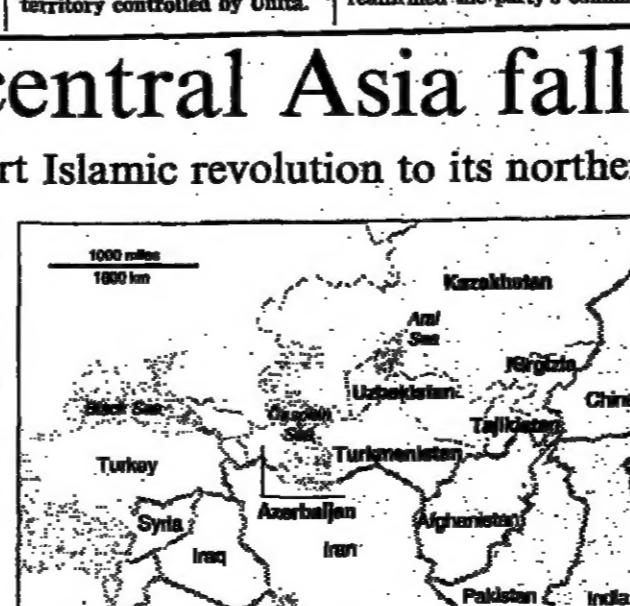
Traditionally, the dominant Persian community has not tried to crush the cultures of the minorities, as Turkey and Iraq have tried to do with the Kurds. There has been a general acceptance that Iran is composed of a group of races - an empire, as it was known in the Shah's day.

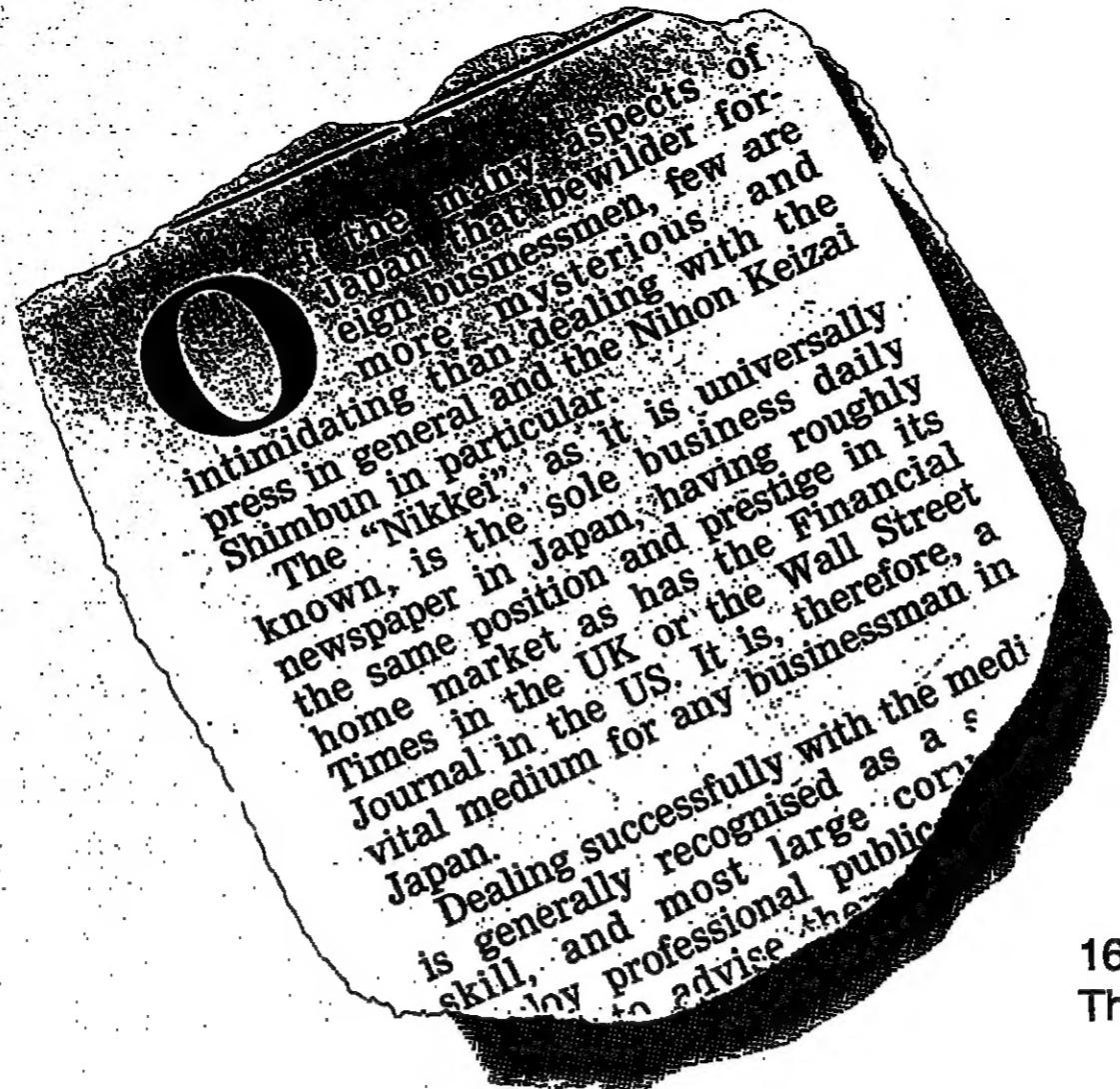
In only one of the minorities, the Kurds, is there any secessionist movement at present. Among the others, the idea remains theoretical: there was no sign of the Arabs in the south-west wanting to join Iraq when their territory was invaded in 1960.

Still, if the present changes in the region were ever to lead to a rearrangement of frontiers, it is quite possible to imagine the Azerbaijanis forming a union with former Soviet Azerbaijan and/or Turkey, and the Turkomans wanting to join Turkmenistan.

A major disincentive to secessionist movements is the poverty of the central Asian states.

Nevertheless, the mere thought of secession in Iran increases the sense of isolation of a nation which already feels very much on the defensive.





16th September 1991  
The Financial Times, Management Page

## The "Nikkei" is a vital medium So vital it is printing in London.

The Nihon Keizai Shimbun, the "Nikkei", is Japan's leading business and financial newspaper, published twice daily, with a circulation of three million. It is the main provider of vital information to the Japanese market. The "Nikkei" provides Japan's top decision makers with a global overview of key business and financial issues backed by incisive comments and in-depth analysis.

The "Nikkei" is a vital medium, with a powerful voice, so vital that its demand is growing constantly. In order to accommodate this demand Nihon Keizai Shimbun, Inc., started to publish the "Nikkei" overseas; in the USA and Europe in 1987, followed by Asia in 1990. In these three key areas the newspaper is printed



in Japanese, via satellite from Tokyo. This allows the Japanese business executives overseas the advantage of reading the newspaper simultaneously with their counterparts in Japan.

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# NIKKEI

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## Retail sales fall raises doubts over US recovery

By Michael Prowse  
in Washington

US retail sales fell 0.4 per cent last month, raising doubts about the momentum of the economic recovery.

The decline was the first since October and the largest for seven months. It followed two months of surprisingly robust sales growth, which had raised hopes that the economy was emerging decisively from recession.

Early estimates of car sales in April were also disappointing. In the first 10 days of the month, sales were estimated to be running at a rate of 5.8m units a year, down from 6.1m units at the end of March, which analysts expected to hold steady.

Many analysts now view March as a period of renewed sluggishness of demand and output. Employment hardly grew, and data for industrial production and housing starts due later this week are expected to be weak. Most forecasters, however, continue to expect a moderate economic recovery in the second quarter.

The renewed signs of economic weakness – including a drop in the money supply – prompted the Federal Reserve last week to signal an unexpected quarter point cut in short-term interest rates to 3.75 per cent.

Last month's decline in sales appears to have been broadly based. Excluding cars – often a volatile component – sales



Source: US Department of Commerce

were down 0.6 per cent; department store sales fell 3.1 per cent and those of building materials and hardware declined 1.4 per cent. Sales of home furnishings, however, were up 2.1 per cent.

The sales decline in March only partially offset a sharp recovery in consumer demand in January and February. For the first quarter as a whole, sales were 2.9 per cent higher than in the 1991 final quarter and 4.5 per cent higher than in the same period last year, which was artificially depressed by the Gulf war.

The figures are adjusted for seasonal fluctuations but not for inflation.

Analysts remain concerned by weak employment trends. Without an increase in jobs, personal incomes are likely to remain subdued, making a sustained increase in consumption hard to finance.

## Flooded city centre may be declared disaster area

### Trading in Chicago hit for second day

By Barbara Durr in Chicago

CHICAGO'S business district was expected yesterday to be declared a disaster area after flooding of the city's underground tunnel system on Monday cut power supplies and closed offices.

Many buildings in the city's downtown area were shut for a second day after a tunnel under the Chicago River was holed. Damages could reach several billion dollars, although assessments are still being made.

The Chicago Board of Trade remained closed and the Chicago Mercantile Exchange, while unaffected directly, closed early except for trading in its stock index futures. The equity-based futures, which have an important impact on share dealing in New York, were to be traded during normal hours.

The CME said it shortened its day as the clearing of trades was difficult given that many member firms were closed by the flood.

Emergency crews cut the water flow into the tunnels to a trickle yesterday.

Many of the buildings affected by flooding were still without electricity because of millions of gallons of water in tunnels and basements. Thousands of office workers were unable to return to work or were sent home early.

Companies scrambled to find



Water pours out of the basement of a Chicago department store yesterday as mopping up operations begin

temporary office space, some trying to fulfill an April 15 deadline for tax receipts. However, the Internal Revenue Service extended the tax deadline by a week for those affected by the flood.

The city is investigating how

the tunnel's wall was punctured. Mayor Richard Daley admitted that city officials knew of a leak in the tunnel at least a week before the disaster and he promised that those officials "will be held accountable".

What we have seen so far is candidates of both parties speaking to the so-called forgotten middle class but not couching their language in such a way as to appeal to black voters," says Ms Sonia Jarvis, executive director of the National Coalition on Black Voter Participation.

Another factor has been the attempt by many states, especially in the south, to maximize their electoral clout by grouping their primaries.

With seven states voting on March 8 and another 11 on March 10, so-called "Super Tuesday" candidates had to spread their resources thinly and were unable to whip up much enthusiasm among voters who barely knew their names, far less their faces or their policies.

PARTICIPATION IN US PRESIDENTIAL ELECTIONS			(per cent of voting age population)		
Year	%	Year	%	Year	%
1932	52.5	1952	51.6	1972	55.2
1936	58.9	1956	53.3	1976	53.5
1940	53.9	1960	62.8	1980	52.6
1944	55.0	1964	51.9	1984	53.1
1948	51.1	1968	60.9	1988	50.1

Source: US Bureau of the Census

tury at a time of heavy immigration from central Europe, and were always intended to discriminate.

While blacks are no longer made to construe Greek or count the bubbles in a bar of soap – traditional tests used to prevent them from registering to vote.

Many states, for example, require voters to appear in person at the registrar's office – which may be open only

during weekday office hours. Even those that allow citizens to register by post sometimes require notarised proof of identity.

There is a notion that voting is really a privilege rather than a fundamental right, and people have to prove themselves worthy by taking the initiative," says Mr Ed Brown, director of the Voter Education Project – an Atlanta-based organisation which took the lead in breaking down the barriers raised against black voters in the south in the 1960s, but which closed its doors last month for lack of money.

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It is not a matter of whether the Democratic candidate garners the black vote, says Mr Brown, it is a question of how much.

The view is that blacks have nowhere else to go but blacks always have somewhere to go: they can go fishing."

## Star Wars adversaries head for further clashes

By George Graham  
in Washington

THE Bush administration and Congress are heading for another clash over the Strategic Defence Initiative (SDI), the US's effort to develop a system of anti-missile protection.

The two sides in the "Star Wars" debate reached a compromise last year that would have concentrated efforts on

developing a limited, ground-based anti-missile defence that would comply with the 1972 Anti-Ballistic Missile (ABM) Treaty.

Under the compromise an SDI system would have been deployed at Grand Forks, North Dakota, by 1996.

Leading senators, however, complain that the Defence Department's SDI Organisation is still pursuing a more futuristic

system of space-based missile interceptors, using up funds needed to meet the 1996 deadline for deploying a ground-based system.

Senator Sam Nunn, chairman of the Senate armed services committee, clashed last week with Mr Henry Cooper, director of the SDI Organisation, presaging a fierce battle over the administration's request for \$5.4bn (£3.13bn) of

SDI funding in fiscal 1993 – an increase of nearly a third over the \$4.1bn allotted by Congress for the current year.

SDI's ambitions have dwindled from the grandiose vision of total defence sketched out by former President Ronald Reagan. The collapse of the Soviet Union has shifted the debate.

Today, congressmen are more concerned about an accident

than a rogue launch from the former Soviet Union or about future threats from countries such as Iraq or Iran.

The Defence Department, however, regards the Grand Forks ground-based interceptor system as inadequate protection.

"Such a defence would not protect the US against the full range of threats," the department's annual report to Congress said.

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Another factor has been the attempt by many states, especially in the south, to maximize their electoral clout by grouping their primaries.

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During the week of the summit, originally a routine meeting between the two leaders, has assumed greater importance as it has become clear that it provides one of the last chances for significant progress in winning a Uruguay Round agreement before November's US presidential elections. If it fails, many fear trade conflicts will grow in the months ahead, especially between the US, the EC and Japan (as the letter from inter-

national business leaders clearly shows on the FT's letters page today).

The US negotiating team was made up of Mr Julius Katz and Mr Richard Crowley from the US Trade Representative's Office. EC negotiators were Mr Guy Legras, director-general for agriculture, and Mr Hugo Paesman, the EC's senior trade negotiator. After months of often acrimonious negotiation

between the US and the EC on farm trade reform, differences have been narrowed to:

• EC demands that income support to farmers should not be defined as trade-distorting.

• EC demands for the US to restrain exports to Europe of cereals substitutes;

• US demands for the EC to limit the volume as well as the value of farm exports;

• EC demands that the US

accepts a "peace clause" under which US companies agree not to challenge EC subsidies under US law.

Observers in Geneva say differences on these issues are now small, the only thing preventing agreement being a lack of political will on the part of leaders.

At the fore of those pressing for a farm trade settlement is Mr Jürgen Möllmann, Germany's economics minister, who argued in Paris recently that leaders from the Group of Seven industrial countries should call a special summit if next week's Washington talks fail to win a breakthrough.

German anxieties are focused on a G7 summit in July being hosted by Chancellor Helmut Kohl in Munich, where they fear acrimony over the failure to liberalise trade may sour the meeting. But France, the EC's biggest farm exporter, has shown no sign of the flexibility needed for a Gatt deal. French farmers say they believe the new prime minister, Mr Pierre Bérégovoy, will resist pressure for deep cuts in farm subsidies.

Mr Setsuo Umezawa, Japan's fair trade commissioner yesterday protested at US plans to enforce American anti-trust laws against foreign companies, AP reports from Tokyo.

US Commerce officials attending a Tokyo conference on anti-monopoly laws say a recent decision to carry out such enforcement dates back to 1980. But the long precedent does not impress Japanese officials, who assert they will appeal to the Organisation for Economic Co-operation and Development for help to block the US plan.

Mr Setsuo Umezawa, Japan's fair trade commissioner, said he feared attempts to enforce US anti-trust rules against Japanese companies would "obstruct economic relations" and damage mutual trust between the two anti-monopoly watchdogs. "Violations should be dealt with by the authorities in the country where they occur."

The US and Japan have agreed to end some differences in US and Japanese business and legal traditions, to minimise trade friction. But Mr Umezawa said he believed extra-territorial enforcement by the US Fair Trade Commission would be going too far.

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## China revises patent laws

CHINA is revising its patent laws to extend the patent protection period and safeguard of chemicals and pharmaceuticals, two areas of great concern to the US, the China Daily said, AP-TELE reports from Beijing.

The newspaper said Supreme People's Court President Ren Jianxin had told an international conference that China would further improve its copyright laws on its accession to relevant world copyright conventions.

The head of the China Patent Office was also quoted as saying the revised law would offer developed countries. The legislation should be completed this year, he added.

## Secret move to end Gatt deadlock

By David Dodwell, World Trade Editor

Katz: failure of talks could spell growing trade friction

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number of their branches, and

## Slowdown in earnings unlikely to dent annual rise of 7%

By David Goodhart,  
Labour Editor

A SLIGHT drop in average earnings for February is expected to be announced by the Department of Employment tomorrow. But the fall will not be enough to push the annualised figure beneath 7 per cent.

Average earnings rising at more than 3 percentage points above inflation will be a disappointment to Mrs Gillian Shephard, the new employment secretary, who is expected to announce a further increase in unemployment tomorrow.

She will take some comfort from the fact that the latest Manpower survey of employment prospects shows a positive surge in optimism.

There are also some positive signals in the latest pay figures compiled by members of the Confederation of British Industry (CBI) which show an increase in manufacturing pay-freezes in the first quarter to one in six of all settlements.

According to the CBI, however, average settlements in manufacturing have risen slightly in the first quarter to 4.3 per cent compared with 4.2 per cent in the last quarter of last year.

Productivity growth has fallen to 3.8 per cent from 5 per cent in the last quarter of 1991. Unit labour costs in manufacturing are rising at about 4.7 per cent, which the CBI says is in line with Japan and Germany. Settlements in the service sector were averaging 3 per cent in the second half of last year, down from 7.1 per cent in the first half.

The pay of company executives continues to rise slightly faster than that of other employees but the gap appears to be narrowing, according to the business information group, Nobe Lowndes.

The average manager received a 7.1 per cent pay increase over the six months to the end of March compared with 10.4 per cent over the previous six months. Four out of five managers received pay rises above inflation.

UK Output, Page 14

## Government announces radical shake-up

By Alison Smith

THE largest shake-up of government posts since 1979 was announced yesterday by the new Conservative administration as Mr John Major, the prime minister, appointed MPs from all sides of the party as junior ministers.

In his first full-scale ministerial reshuffle, the prime minister displayed a determination to widen the variety of politicians in the government by promoting MPs such as Mr Jonathan Aitken, a long-standing Euro-sceptic, and Mr Michael Mates, who ran Mr Michael Heseltine's leadership campaign. Mr Aitken becomes a

defence minister while Mr Mates becomes a minister of the Northern Ireland office.

Mr Stephen Dorrell, a junior health minister, benefited from the sharpest promotion by being offered the job as financial secretary to the Treasury. Other new Treasury ministers are Sir John Cope and Mr Anthony Nelson who joins the government for the first time as economic secretary.

Mr Major has drawn into government some of the longer-serving MPs whose abilities languished on the backbenches during the Thatcher years. These include Mr Nigel Forman, who was parliamentary private secretary to Mr Nigel

Lawson as chancellor of the exchequer and becomes a junior education minister, and Mr Charles Wardle who goes to the Home Office.

The re-shuffle is also intended to strengthen the ministerial team in the House of Lords, the UK's upper chamber, which has come under fire for putting up a poor performance against an opposition frontbench. Baroness Denton becomes a junior trade and industry minister, and Baroness Cumberlege becomes a junior health minister.

Mr John Redwood, formerly corporate affairs minister, and Mr David Maclean, formerly at the agriculture ministry, both

on the right of the party, move to become ministers of state at the department of the environment. Mr Tim Eggar and Mr Richard Needham become trade and industry ministers.

There was surprise at Westminster that Mrs Edwina Currie turned down Mr Major's offer of a job as a middle-ranking minister. Her government career was cut short in 1988 when she had to resign as a junior health minister after inaccurate remarks about British egg production. She said yesterday that she thought someone else could "do the job better than I, so I have declined".

Tensions at the Scottish Office during the last parliament are intended to be eased by the move of Mr Michael Forsyth to be a minister at the employment department. Lord Fraser of Carmyllie and Sir Hector Munro are the new Scottish ministers.

Taking into account the cabinet changes and those ministers who lost their seats, 22 have left the government, though only six of those resigned yesterday.

Changes in the government whips' office, responsible for party management at Westminster, are expected to be announced today.

Editorial Comment, Page 12

## BA issues libel suit against Virgin rival

By Daniel Green

BRITISH Airways is counter-suing its rival Virgin Atlantic and its chairman Mr Richard Branson, for libel over claims that BA had used "dirty tricks" to win customers.

The move comes three weeks after Virgin began an action against BA for alleged defamation. BA claimed the dirty tricks allegations were a publicity stunt. Explaining the decision to counter-sue, Mr Mervyn Walker, BA's legal director, said: "Virgin and Mr Branson have chosen to continue their campaign against us by commencing legal proceedings. They have left us no other choice."

BA's decision followed within hours Virgin's application for its case to be listed for trial. Mr Justice Drake said the hearing should be on June 15, a decision which each side claimed as a victory.

"Virgin failed in its application for an speedy trial," said Mr Tony Cocklin of BA's public affairs department.

"That's not true. We applied for the earliest possible date which was June 15," said a Virgin spokesman.

Both sides seem entrenched in their positions. BA is not prepared to withdraw unless Virgin does so first.

Virgin's spokesman said it needed an apology and a withdrawal of alleged moves aimed at damaging the airline for it to drop its case.

## Lords urge new rules to protect EC environment

EC environmental legislation is being widely disregarded by member states and tough new rules are needed to ensure compliance, according to the House of Lords European Communities, writes John Hunt.

In a report published today, it says European Commission officials should have the power to visit industrial sites to investigate complaints that "green" regulations are being flouted.

The committee says ensuring

that member states accurately report to the commission on their environmental performance remains a big problem. Only a minority, led by Denmark and the UK, fully meet their obligations to transmit reports to the Commission.

Following its investigation into the subject, the committee strongly backs the UK government's proposals for an audit inspectorate to examine the performance of environmental authorities in member states.

ADT, the alarm security and car auction group, has decided not to continue sponsoring the London Marathon, the largest event of its kind in the world. The last ADT-backed race (above) was run at weekend. The UK accounts for only 20 per cent of group sales for the company, which relies on New York as its primary stock market listing. After four years, ADT said further sponsorship of the event would not have increased awareness of ADT's name enough to justify the costs involved.

that member states accurately report to the commission on their environmental performance remains a big problem. Only a minority, led by Denmark and the UK, fully meet their obligations to transmit reports to the Commission.

At their opening news conference at Westminster, Mr Smith and Mr Gould called for full participation of unionists, including balloting where possible, to complement voting by MPs and constituency parties.

Mr Smith used his campaign

leader, that balloting members on the election would be a waste of time and money, looked certain to spark fresh controversy.

The fundamental task for the Labour party, he said, would be to build on the party's principles.

"Modern government should be pluralistic, decentralised and should be underpinned by recognition of individual rights," he added.

In an effort to present him

self as the candidate for change, Mr Gould insisted that the party needed "a period of serious reflection about what went wrong and what needs to be done".

Promising a "positive and radical" agenda, he clearly sought to portray Mr Smith as the "steady as she goes" candidate who would not seek fundamental shifts in the party's policy.

## Battle commences for leadership of Labour opposition

By Ivo Darrow, Political Correspondent

THE battle for the opposition Labour leadership was under way last night as Mr John Smith and Mr Bryan Gould declared their candidacies.

The party's national executive agreed a compromise July 18 date for the election.

Later, Mr John Prescott, Labour's transport spokesman,

became the third candidate to enter the race by declaring his bid for the deputy leadership, a post also being contested by Mr Gould.

The decision on the date of the election, reached by a 15 to 10 vote after a two-hour debate, gives Mr Gould, the party's environment spokesman, just 12 weeks to bait the formidable bandwagon rolling for his rival, the odds-on favourite.

## Smith reluctant to be cast as favourite



Leading contenders: Gould (left) and Smith are seeking Labour's top job

grow at a reasonable rate". As a champion of the interests of industry against City short-termism, he has never been slow to highlight the link between an over-valued exchange rate and poor manufacturing competitiveness.

On Europe, he still has a reputation as a Eurosceptic but his true position is more complex and pragmatic, as he was anxious to point out yesterday. Britain's position in the EC should be accepted and exploited, he argues. Although an advocate of "subsidiarity" or power being exercised at the lowest possible level, he concedes there are areas of policy where a Europe-wide mandate could be desirable and appropriate.

On proportional representation, he is almost as tortured as his opponent, resorting to the formula that he has so far endorsed the Plant Commission's recommendations. He advocated setting up a convention to deal with important constitutional matters, but gave no inkling of where his preferences lay.

David Owen

Mr John Smith was in characteristically circumspect mood as he launched his bid yesterday for the Labour party leadership. The man who has built his standing in the party – and his popularity with the voters – on a reputation for dispassionate sobriety was not about to break the habit of a political lifetime.

So instead of a brave new world, the shadow chancellor offered the ranks of the press some cautious pointers to the direction in which he would take the party. Labour would be pro-European, realistic in its economic policy, relevant in its social aspirations, and committed to constitutional reform. It would be gradualist. He might almost have said conservative.

But the phrase that crept in most frequently when he was quizzed on the details of his policies – particularly towards the role of the trades unions – was that these were matters which required "most careful consideration".

Mr Smith had the demeanour of the man who knows he is going to win but is aware that the manner of his victory

could make for a difficult future.

Denying that the trades union barons had "stitched up" the succession to Mr Neil Kinnock, he emphasised he wanted the widest possible debate before the leadership contest.

He was happy to see the date of the contest put back to allow time for every constituency party to ballot its membership and for affiliated organisations to consult their membership.

It took just a few hours for one of the trade union barons to determine Mr Smith's effort to ensure the democratic legitimacy of his candidature. Britain's second-biggest union, the Amalgamated Engineering Workers, immediately endorsed him as its candidate.

Mr Bill Jordan, the union president, said he did not want to "waste time and money on a ballot of members".

The response from Mr Smith's opponents was entirely predictable. Little wonder, they said, that the shadow chancellor had refused at his press conference to offer any commitment to get rid of the trades union block vote.

He is committed to devolution both for Scotland and Wales and for the English regions. Yesterday he backed the introduction of a "Bill of Rights". He is not prepared yet to put on the record his support for electoral reform at Westminster but is moving inexorably in that direction.

For all his reticence yesterday, Mr Smith also believes there is no long-term future for the union block vote in shaping Labour's policies.

Despite the doubts about his tax and spending plans, Mr Smith is the man that most in his party believe could as leader have won the 1992 general election.

But 1997 will require different qualities and, in many respects, a different Labour party.

It may be that Mr Smith's cautious approach will ensure that he leads the party into that election. Positioning his party to win it will require audacity as well as sobriety.

Philip Stephens

## Britain in brief



### Scots power groups make telecom bids

Two Scottish electricity companies have become the first British electricity companies to apply for licences to enter the telecommunications market and compete with British Telecom and Mercury.

ScottishPower and Scottish Hydro-Electric have applied to the Department of Trade and Industry for a licence. Last year the government opened the UK telecommunications market to competition encouraging utilities and other companies to apply for licences.

Franchise applicants are

expected to include Mr Silvio Berlusconi, the Italian television entrepreneur and Five TV, a consortium which includes Mr Moses Znaimer, founder of City TV in Toronto.

### TV franchise advertised

The Independent Television Commission has advertised the franchise for Channel 5, the new commercial TV station. However, it warned that a licence might not be awarded unless the retuning of several million video recorders could be carried out efficiently.

All bidders must include plans to return or modify the 15.20 per cent of VCRs and the 10 per cent of satellite receivers expected to face interference. The cost is estimated at between £50m and £200m.

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expected to include Mr Silvio Berlusconi, the Italian television entrepreneur and Five TV, a consortium which includes Mr Moses Znaimer, founder of City TV in Toronto.

### Midland Bank fined £50,000

Midland Bank, which acts as

one of the largest trustees in

UK for unit trust investment

schemes, was fined £50,000 for

its failure to prevent problems

which led to the closure two

years ago of the Dumenil unit

trust.

Administrative mistakes at

Dumenil caused the price of

units to be wrongly calculated.

The bank admitted to three

failures in its supervision of

Dumenil fund managers,

according to a statement by

the Investment Management

Regulatory Organisation, one

of the City's self-regulatory

organisations.

The authority "depreciated

the advertisers' lack of

co-operation" and its "continuing failure" to devise advertising in conformity with the self-regulatory code of practice.

The authority upheld a com-

plaint against Northwest Air-

lines for claiming in a press

advertisement that the airline

instantly re-routed flights to

avoid turbulence.

The airline "acknowledged

that air traffic control were

unlikely to agree to a course

alteration in flight".

### Customs places £7m ship orders

Contracts worth £7m for two Customs and Excise sea patrol vessels have been awarded to Southampton-based Vosper Thornycroft (UK) and Babcock Thorn Royal Rosyth Dockyard.

The ships will carry surveillance technology to help combat drug smugglers.

Howard Houlder

In yesterday's paper, Howard Houlder and Partners, a shipping company, was listed as occupying 17, St Helen's Place and as being affected by the City bomb. The company moved to 74

## RECRUITMENT

**JOBS:** Advertised demand for managers still depressed despite pick-up for executive-search consultants

**F**IRST the best news. The Jobs column cannot remember when it last heard from so many headhunters wanting posts they are offering dangling before FT readers. What's more, not all of them are for insolvency specialists.

Indeed, the influx makes such a welcome change that to refrain from outlining the offers right away might seem tantamount to looking a gift horse in the mouth. But, having lately backed other horses of optimistic colour that turned out to be the Trojan variety, I will first mention some news which is not so good.

Its hub is in the table alongside, drawn from the MSL International consultancy's quarterly counts of executive jobs advertised in UK national journals. Each post so offered is counted as one, no matter how many ads it appears.

The table refers to the 12-month period ended on March 31 in each of the past five years. The top part shows the 12-monthly counts for each of eight broad categories of executive work. Next comes the total, which is then broken down into the all-category tallies for the three-monthly periods.

As may be seen, the table gives a sadder view of advertised demand than the preliminary results of the latest count, which MSL released

## Mixed signs from employment market

for publication as Britain went to the polls last Thursday. Those figures focused primarily on the tally for January-March this year which showed a 13.1 per cent rise on the previous three months.

The only trouble is that the demand almost always goes up between the last quarter of one

year and the first of the next. The average rise between them over the dozen years since 1980 has been 19.8 per cent. So 1991-92's 13.1 per cent is not much to cheer about.

There is admittedly better news in the latest quarter's marketing and sales tally, not given in the table, which shows a 4.4 per cent

rise on January-March last year. In general, however, advertised demand stays low. True, it may have been held down by recruiters waiting to see the election result. But I doubt whether that would account for the 514 jobs by which the latest quarter fell short of January-March 1991.

That is nevertheless perfectly compatible with the reported upturn in business for executive-searchers and so-called contingency recruiters who keep large registers of job-seekers in various fields. With so many good people out of work or under threat, employers may reasonably think they can obtain suitable recruits by such methods without advertising.

As long as those big "buffer stocks" of candidates remain, recovery in advertised demand is apt to be delayed. My hunch is that there will be no marked increase until after the summer holiday.

**N**OW to some jobs. All are offered through recruiters who, being unable to name their clients, promise to abide by applicants' requests not to be identified to the employer at this stage of the hunt.

The first post, for a divisional managing director of a technical engineering arm of a British group, is being handled by Bob Archibald of Archibald Rae Consultants (11-13 The Broadway, Newbury, Berkshire RG13 1AS; tel 0635 33455, fax 0635 38701).

Based not far from London, the division has a £100m turnover and employs 17 companies in several countries. End-users for its products range from motor vehicles and farming machinery to precision electronic and medical equipment.

Besides having a relevant degree, candidates should have built profits at head of a £50m-turnover technical operation with branches abroad. Acquisition experience also wanted.

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Then to a marketing and sales directorship with a European group's promotional-printing sub-

sidiary in Wales, offered by Dermot Hoare of Mandate Consultants (109 Jermyn St, London SW1W 5HE; tel 071-585 3533, fax 071-911 0514).

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Lastly to two jobs in Hungary, and another pair in Czechoslovakia, offered by Graham Walker of Anthony Neville International (69 Midton Rd, Ayr, Scotland KA7 2TW; tel 0292 257983, fax 0292 610089). All are with acquisitions of a London-based mining company.

The Czechoslovakian venture is in industrial-mineral quarrying, and needs a general manager and a sales and marketing manager. The Hungarian centres on quality stone for buildings, and needs a finance director and a production manager.

Candidates must in all cases have relevant skills and industrial backgrounds, plus appropriate language ability (German would do except in the finance post which requires Hungarian) and overseas experience. Salaries range upwards from UK equivalent of £45,000, with expansion perks where justified.

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# Uniting against the rest of the world

Andrew Fisher on the restructuring of German industry

**A** distinct chill has crept into many of Germany's boardrooms recently. The domestic boom, caused by unification, which shielded German industry from recession abroad, is coming to an end.

More seriously, foreign competition is increasing, not just from Japan but also from the rest of western Europe where production costs are lower. Companies throughout Germany have begun taking drastic action to shave costs and strengthen their product ranges.

According to a poll by Munich's Ifo research institute, most German companies are less satisfied with conditions at home than they were three years ago, blaming high costs and taxes, short working weeks and tough environmental rules.

More than half have taken action, such as cutting their German labour force or shifting output abroad.

ominously, Ifo said the EC internal market and the opening up of eastern Europe would intensify competition, not just between companies but also between locations. Adding to industrialists' concern is the current wage round, with claims approaching 10 per cent.

"In the past, we've been too generous with wage increases," says Achim Diekmann, managing director of the motor industry association (VDA). German productivity is high, but European competitors are catching up. Moreover, foreign labour costs are much lower; in the UK they are 60 per cent of Germany's, in France 59 per cent, and in Japan 76 per cent.

Two companies whose actions show how German industry is facing up to the stiff challenges are Kugelfischer, the bearings maker, and Degussa, the precious metals, chemicals, and pharmaceuticals group. Both have experienced steep falls in demand and are heavily dependent on non-German markets. They also have strong ties to the motor industry, but their problems go beyond just one sector.

**KUGELFISCHER:** Based in the German bearings capital of Schweinfurt in northern Bavaria, the company has moved decisively to combat a slump in demand

and disappearing profits. Net income dropped by 42 per cent in 1990 to DM52m (£18m). Last year, the company, which derives 60 per cent of its turnover from abroad, made a loss of some DM60m.

It has cut its workforce and is striving to lower its fixed costs so that it can avoid losses when operating, as now, at around 80 per cent of capacity.

Around a quarter of its west German workforce of 18,000 is on short-time working. Order books contain enough work for less than six months, compared with nearly eight months a year ago.

Further high wage settlements will make matters worse. "We can't afford settlements anywhere near last year's 7 per cent," says Wolfgang Masch, commercial director.

This will simply increase pressures on companies to nationalise their domestic operations."

Nationalisation is a polite word for cuts and closures. Kugelfischer has not shut any west German plants, but it has backed back its labour force.

Last year, it shed 5,600 employees.

This included 3,400 at its new east German bearings subsidiary where the job losses needed to improve efficiency were increased after demand collapsed in eastern Europe.

In west Germany, most cuts were effected through early retirement and by not replacing those leaving; there were fewer than 100 redundancies. Subsequent losses will be more painful, and will involve up to 200 redundancies.

Kugelfischer is not only wielding the axe, however. It is also trying to make its activities less dominated by bearings, which account for some 75 per cent of its DM4bn turnover.

This would balance its dependence on industries like vehicles and engineering, though the textile sector - to which it sells industrial sewing machines - is hardly buoyant either at present.

At the same time, it is upgrading production to make more sophisticated products. "We want to supply whole systems, not just components," Masch explains.

Thus, Kugelfischer's car hub units include flanges to help lubrication and assembly; it also makes

a wheel bearing unit with sensors to monitor speed for anti-skid brakes.

On the non-bearing side, its sewing technology has been expanded with a hydro-cutter using a razor-thin water-jet at twice the speed of sound to slice through materials such as plastics and printed circuit boards, as well as textiles.

**DEGUSSA:** With its grandly named Degussa 2000 strategy, the Frankfurt-based company began trying to reshape itself in 1983.

Gert Becker, the chief executive, says this process has been speeded up as a result of its declining performance, with net income down last year by 35 per cent to DM25m. "It's an advantage that we can now say to the workforce: 'We've got to do this now'."

Thus the company has also trimmed its labour force - by 2,300 people last year to 33,000. A further 1,000 will go by autumn 1993, possibly by a third or more through redundancies. For the first time, it is investing more abroad than at home as it builds up specialty chemicals production mainly in the US, but also in Brazil, India, Taiwan, and Belgium.

Degussa's wide product range includes materials for tyres and catalytic converters, for animal feeds, and for environmental applications like phosphate-free detergents.

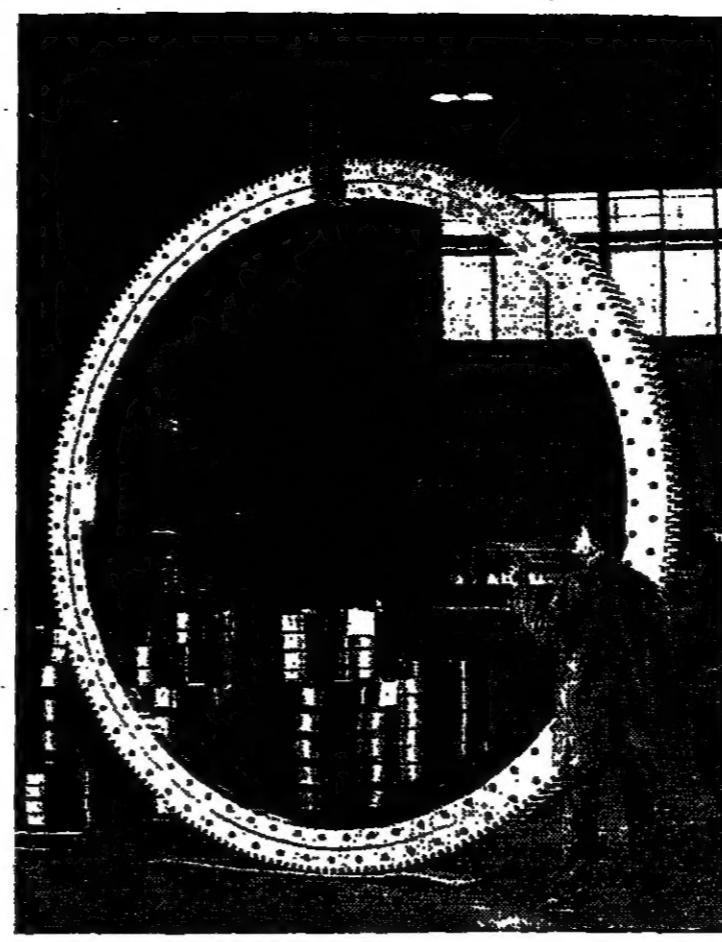
Around 70 per cent of its DM13bn turnover comes from abroad.

It plans to float a minority stake of its expanding pharmaceutical subsidiary, Astra Medica, on the stock exchange to raise funds, the first time it has taken such a step.

Degussa is struggling to stem losses at Leybold, its vacuum technology unit for which it is seeking a partner to develop products for the electronics industry.

With the aid of McKinsey, the management consultants, Degussa has worked out a programme to reduce central administrative and research staff and push these functions out to the operating units. This will account for most of the coming job losses.

Central overheads will thus be cut by about 25 per cent and research costs will be more related to divisional needs. "We've got to



German companies' reactions to trends at home			
(% of those polled)	All manuf. industry	Capital goods sector	Consumer goods sector
Measures			
Job cuts in Germany	Implemented 27 Planned 6	34 13	22 5
Production shifts abroad	Implemented 20 Planned 6	35 10	16 9
No home expansion, implemented but growth abroad	9 5	19 9	5 7
More processing done abroad	Implemented 12 Planned 5	21 9	10 5
No measures taken or planned	45	40	43

Source: Ifo Institute, Munich. 500 companies polled.

reduce the core of Degussa and spread the group out more horizontally," Becker says.

Examples like these abound in German industry. Kollenschmidt, the vehicle parts maker, plans to shift more piston output to France and Brazil. Mercedes-Benz wants to cut car production jobs and buy more parts from cheaper foreign sources like the UK.

MAN Roland, the printing machinery maker, is cutting its workforce by 750 people after a shrinkage in orders, although it declined to discuss this while it was talking to the unions.

These companies know that when the world economy does finally pick up, their competitors will still be breathing hard down their necks.

Thus the rest of the 1990s is likely to prove strenuous for managers and workers alike as German businesses endeavour to avoid being overtaken by their foreign rivals.

## Long and short of being a director

By Norma Cohen

**A**braham Lincoln, the 6'5" American president, was once asked by a heckler how long a man's legs ought to be. "Long enough to reach the floor," he said, providing the reply to such a question.

In an ideal world, a director's contract should be long enough to reach the floor - that is, long enough to get the job done. But just how long is long enough? Is a question that has become central to the debate over how to make directors more responsible to shareholders.

The Committee on Financial Aspects of Corporate Governance, the panel headed by Sir Adrian Cadbury, is expected to recommend that directors' terms be limited to three years.

While that is too short for some of the panel's members drawn from industry, it is far too long for those who represent investors.

Institutional shareholders have found the problem particularly worrisome when they have tried to fire directors whose performance has been poor. A sacked director with five years to run on a contract is an expensive ex-director indeed, as shareholders have too often found.

Consider the case of Lasmo, the oil services company, which last year paid £5.7m to the board of Ultramar, which it acquired in a hostile bid. At Ultramar, not only were the directors highly paid. They were also on five-year rolling contracts, the maximum allowed under the UK Companies Act. Contracts longer than that require special shareholder approval.

"It rather grates on shareholders that we have to pay through the nose to get rid of incompetent management," said Paddy Linaker, chief executive of M&G, the unit trust company and chairman-elect of the Institutional Fund Managers Association.

"In this business, five years is not unusual and that is too long," Linaker said. He argues that directors should not generally be on contracts longer than a year.

There might be exceptions: a chairman brought in to salvage a company believed to be on the

verge of bankruptcy, or one who had been poached from a competitor, might merit a longer contract, he argues.

IFMA wants shorter contracts, not only because of cost, but because they arguably provide greater protection against complacent directors. The group argues that while contracts should be short-term, incentives should be long-term. That way, good directors would have to do longer to take advantage of stock options and other perks that make their jobs so attractive.

But not all shareholders take a hard line on directors' terms of office. Some fund managers have coyly suggested that those of their colleagues who take a softer view are themselves the beneficiaries of long-term contracts.

"You will find that the shareholder-owned companies take an easier view," said one fund manager at a mutualised life insurer. The fund manager, who is on a one-month rolling contract, adds that his own situation is typical of Scottish fund managers.

Similarly, Linaker is on a one-year contract while Charles Nummell, managing director at Robert Fleming Asset Management and the current chairman of IFMA, is on a six-month contract.

But the Institutional Shareholders Committee, which shares offices with the Association of British Insurers, has been far more cautious in suggesting limits on directors' terms of office.

"We say that directors should offer themselves for re-election periodically and we suggest that a third should be up for re-election every year," said one ISC member. "And if you think that sounds thin, then I agree with you."

Meanwhile, the ISC is arguing for greater disclosure of directors' service contracts generally.

Currently, companies are required to make the contracts available to anyone who comes to their premises to view them during an "open period" lasting a few weeks each year.

But few institutional shareholders take up the offer.

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## BUSINESS AND THE ENVIRONMENT

**M**ore and more European companies are voluntarily lifting their environmental skirts to reveal information about their green performance.

The revelations are in the form of publications aimed at the general public, although some firms target specific groups, such as shareholders, employees and the local communities in which they operate.

Many of the companies that have published environmental reports, however, wonder if it is worth the trouble. The reviews are often ignored by the public or criticised for being bland and empty by environmentalists.

The pressure to publish comes from both the public and the law. Environmental groups and local communities are increasingly interested in what pollutants are produced behind the factory gate. Industry – sometimes begrudgingly – acknowledges that the public, especially local communities, have a right to know.

Limited data on pollution are now available to the US public under the Environmental Protection Act. But this obligation is not as onerous as the US's Superfund Amendment and Reauthorisation Act, and industry realises that the quality of its voluntary responses will help determine the strength of future laws.

Now companies are asking how much the publication of environmental data really benefits a business. "There seems to be a split between Americans and Europeans on this issue," says John Elkington of consultants SustainAbility, who

**Peter Knight** assesses whether companies really benefit from showing off their environmental credentials

# The truth but not the whole truth

nica. These reports recently shared the first award on environmental reporting by the Chartered Association of Certified Accountants.

BP produced a safety and environmental review, called New Horizons, and was criticised for failing to publish concrete figures and clear improvement targets. British Gas's first review is equally short on figures and talks in general terms about the environmental issues facing the company, such as methane leakage, derelict land and the problems of exploring in tropical rain forests.

ICI's corporate environmental report, published last month, is more frank than most. The company lists the number of prosecutions for environmental transgressions worldwide (26 in 1991 and 36 in 1990) and gives data on the amount of waste produced, the type and where it ends up.

Critics of ICI have called for greater detail, such as a breakdown of the hazardous waste category into specific wastes. Some also question the validity of the figures which were not audited by outsiders. Greenpeace says ICI should publish more information about its continuing production of CFCs.

But by merely producing some figures, the company has demonstrated that the data are collective and can be presented in an accessible form. This puts paid to the industry-perpetuated myth that such statistics are too difficult to collect and impossible to present to non-specialists. "If we are going to gain the public's trust, then we have to publish the results," says ICI director Chris Hampson.

But he emphasises that the figures are indeed difficult to collect, mainly because the process is new to the company and there are no standards. Shell UK, which is in the process of collecting environmental information to publish in the autumn, agrees with this argument.

Industry also feels that data on some wastes are commercially sensitive and could be used by competitors to work out manufacturing cost and margins. The UK's power producers use this argument to fight for the confidentiality of informa-



tion given by them to HMIP, the government's pollution agency.

But possibly more important, companies have to overcome internal resistance. "Our people were concerned about us doing it because when you publish these sort of figures you expect to get a lot of flak. We spent a year collecting the data and working with the people at the plants to equip them to handle the

possible questions that might arise after publication," says Hampson.

Chemical companies, supported by their trade associations, are making greater efforts to talk to their employees and the communities which play host to their plants.

Dow Europe, the European arm of the US-based multinational, is about to publish a review aimed specifically at employees.

It is also important that the companies are seen to be improving their environmental performance, rather than only making vague promises. IBM UK, for example, has published clear targets, including dates, of when it intends to achieve certain goals.

Companies emphasise that their first reports represent an initial step and that the quality of reporting will improve. "The British Gas Review is a statement of our current position. The next edition will be more factual and more numerical," says Mike Arnold, group director of safety and environment at British Gas.

The quality of green reporting in the future depends to a large extent on the corporate willingness to communicate both good and bad news. While there indeed might be resistance from managers at the sharp end of the business to reveal too much, the first round of reporting exhibits the glossy hand of the public relations experts.

This often involves big photographs of happy, pretty people. The British Gas report is a good example: full-page pictures of an old lady keeping warm, and a young girl swimming in a gas-heated pool.

Rob Gray, a judge on the Chartered Association of Certified Accountants panel does not hold out much hope for voluntary reporting. "I have real doubts whether we will see regular, good and widespread reporting without regulation. All the evidence from accountancy research shows that until there is strong cajolery, it won't happen."

Roger Hardman, environmental analyst at stockbrokers James Capel, agrees. "Round promises are meaningless. Companies have been making statements in their annual accounts about things like ethics and sexual equality for 20 years and nothing has changed. I want to see hard evidence of environmental improvement. And I want these reports to be written by outsiders with a reputation for integrity."

Steve Warshel, editor of Greenpeace Business, wants more. "There's a big information gap between our knowledge of what business does and what it says it does. The ICI report, for example, does not say anything about the fact that the company is the biggest producer of CFCs in Europe."

While industry can be legitimately concerned about some of the commercial drawbacks of being more open with the public, companies should take heart from ICI's experience.

"When we completed the task of collecting and publishing the figures I asked one of our plant managers what he would do differently," recalls Hampson. "He said: 'Next time I wouldn't lose so much sleep about it'."

# Nothing less than a green revolution

By John Hunt

**A**"green" revolution comparable to the agricultural revolution of 10,000 years ago and the industrial revolution of the 19th century is needed to halt global environmental degradation, according to Lester Brown, president of the Worldwatch Institute, the Washington-based environmental research foundation.

Now, he says, some are asking if there is a place for man-made products in an environmentally sustainable world? Brown says that for industries such as coal the answer is no.

But in contrast there will be an enormous future for a company manufacturing environmental technology such as high-efficiency light bulbs. "In the 1990s and the early 21st century there will be growth in such areas comparable to the expansion in computers over the past two decades." Contrary to much current wisdom, he believes that solar energy, wind power and other renewables will replace fossil fuels over a period of time.

"If an environmental tax on energy is adopted of the kind being proposed by the EC we will see a shift away from fossil fuels but the environmental revolution will mean a shift away from these fuels which give off carbon dioxide, the main contributor to global warming."

The animal report shows a dismal picture of continued decline in the environment. Each year it records that forests are getting smaller, deserts larger, topsoil is eroding, the number of plant and animal species is diminishing, greenhouse gases increasing and stratospheric ozone depleting.

"There have been thousands of local environmental successes, many pieces of national legislation, international agreements such as the Montreal Protocol – and still the trends are heading in the wrong direction," he says. "If all these trends continue it will eventually undermine the global economy. We cannot survive the continual degradation of the planet."

He is gratified by the greater environmental awareness of many businesses. In the early days they merely put in a public relations executive to deal with such problems. At a later stage they began looking at their operations – energy efficiency, cleaner production, recycling and waste reduction.

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## ARTS

## TELEVISION

## Caviare to the general

Christopher Dunkley

It is as much a waste of time to complain about the general vulgarity of television as to object to the average height of the population. Once you invoke the profit motive (or, as Ben Elton keeps saying on election night, the "profit motive"), unless it was "Prophet Mo Tsef" it is inevitable that a mass medium such as television will seek to maximise its audience. Experience suggests that this may be true even without the profit motive: the BBC has long felt the need to get big ratings some of the time in order to sustain its claim on the licence fee. The important consideration for the more demanding viewer is, what proportion of the output is vulgar nonsense, and, as television continues to expand, the extent to which that is driving out good.

For newspaper commentators to condemn programmes such as *It's Bizarre!* is hypocritical and pointless. Hypocritical because this new Saturday night "infotainment" series on parts of the ITV network is remarkably similar in subject and tone to much of the popular press. True, *TV Bits* and *Weekend* which relied on a similar collection of "just fancy that" stories, no longer exist. But many of the items in the opening edition would have sat quite unremarkably in the pages of *The Sun* or *Sunday People* and, I suspect, in several instances have already done so. The woman "married" to identical twins, the "wolf boys" and the sex therapist who rented Norman Lamont's house, all seemed distinctly familiar, though the Welshman who eats live worms was certainly, er, novel.

Co-presenter Linda Lusardi first came to public attention on Page 3 of *The Sun* where, of course, very large parts of her were on display. It might be argued that covering up her main assets before putting her on television

was counter-productive, but presumably most people would regard her television appearance as less "vulgar" than her newspaper appearance. Furthermore, in any contest for the sleaziest, not to say most ridiculous, excesses of the mass media, print would still beat television hands down. No broadcaster has yet come up with anything to compete with the US's *National Enquirer* or Britain's own *Sunday Sport*.

There is even one instance at present where it could be argued that the bringing of vulgarity to the screen is something of a triumph. Benny Hill, having been banished thanks to the undue influence of a few feminists and right-of-alternative comedians in the silliest example yet of "political correctness", in British broadcasting, has been quietly reinstated on Tuesday evenings at peak time. Having banned Hill's shows from British screens, the people at ITV must have felt rather silly when commentators such as Anthony Burgess, John Mortimer and Michael Bentine began praising him as a classic clown, and newspapers revealed to the British public that the shows, sold of course by ITV, were being screened with extraordinary success in 100 countries overseas, including the US.

As it happens, I find Hill's screen persona embarrassingly ingratiating and would not normally choose to watch him, but there is surely no more sense in campaigning against

the vulgarity of his shows than in campaigning against the vulgarity of hamburgers. "Vulgar" comes from "vulgaris", Latin for "the great multitude of the people", and all it really implies is that something is popular. If the world is full of people who actually prefer hamburgers to white-bait or ox tail, it scarcely seems worth wasting breath in trying to convert them; we must just kick aside the hamburger cartons as we walk to the wet fish shop and the family butcher. However, the time when we are surely entitled to start shouting is when the hamburger joints start putting the fish shop and butchers out of business.

In television terms that means the time when, despite the growing number of channels and the increasing number of hours, it begins to look as though the number of high quality programmes is going down (although it should be going up if the proportions were being maintained) and vulgarity is creeping in even to places where it was once notably absent.

Previously the BBC's *Young Musician Of The Year* contest was one of the most heartening events in the calendar, offering a showcase for talent and providing several programmes of unadulterated music. Humphrey Burton - enthusiastic, knowledgeable, and highly professional - was one of the more informative

presenter, and his brief interviews

gave us a bit of background on the competitors.

Burton did present the final this year, but the heats had been changed. They were presented by a young woman with a strong regional accent and a young black man with an exotic hairstyle, all of which would be unremarkable provided they had proved with their knowledge and professionalism that they had been selected as the best at the job and not for being politically correct. Unfortunately there was little sign of this. Worse, no sooner had one of the competitors started performing than the picture faded away, the music became "background", and we found ourselves watching a contestant riding her horse or wandering along a canal gesticulating about his hobbies. A unique series of occasions for music lovers had been turned into another set of chat shows.

Why? Television is overloaded with shows which combine casual chat and musical interludes. In addition to six lots of Jonathan Ross and two lots of *Wogan Every Week*, we get *Cilla Black's Surprise Special*, *Paul Schofield with Television's Greatest Hits* (which turns out to be a chart clip show) and of course *Aspel And Company* which, this week, contained one of the stickiest confrontations in living memory. Aspel's questions were mostly longer than Cher's answers, of which one of the more informative

was "I don't know". But never mind, she did plug her song. Friday saw the start of yet another music and chat series: *Bruce's Guest Night* on BBC1, in which Bruce Forsyth clowns and sings with pop stars and sportsmen.

If that is what people want, let them have it, but why did Channel 4's programme on Sunday called *Suzi Forrow Plays Mozart* have to go down the same road? No doubt you have to trick out a lot of modern pop music with laser shows and funny clothing since viewers would not stay tuned for the music on its own, but Mozart's Symphony No 40 is a very different kettle of fish.

With the orchestra in white tie, it is ludicrous to bring on a conductor with a crew cut, black leather trousers, black leather waistcoat and open-necked shirt... particularly when the conductor happens to be a woman. To surround her in a cone of laser beams, bathe the musicians in pink or orange light, and then insert more than 50 edits in the space of 60 seconds is plain daft; nobody could watch that sort of frenzy and properly appreciate the music.

Up to now, the familiar British middle-class attitude of superciliousness towards television as a whole has been as nonsensical as a similar attitude towards the whole of print or food. Most of the material in all these spheres has always been aimed at mass taste. But, as the appalling Thatcher Broadcasting Act begins to have its effect, we had better watch more carefully than ever to see what is happening to that proportion of television which used to have higher ambitions because, if we are not careful, we may indeed end up with nothing but the vulgar.



Berwick Kaler gives a fine performance as the Pope

## The Pope and the Witch

Malcolm Rutherford

Aberdeen

Kinnock, though I assume that

is accidental.

Frances de la Tour is not really a witch, nor is she meant to be, just a woman who has knocked about a bit in the third world, doesn't like abortion much more than the Pope, but sometimes regards it as a necessary alternative. (That is the serious part.) In the circumstances, she gives an accomplished performance, as do several others. I liked, in particular, Clive Merrison as Cardinal Piaff, the Pope's private secretary.

The trouble is the play and, even more so, the lines. The Banco Ambrosiano and the Calvi scandal (the man who was found hanging under Blackfriars Bridge) are in the background. So are third world dictators, the CIA, drug-running, the Red Brigades, Italian politics and corruption in general. The plot, such as it is, is that the Pope declares that drugs and contraceptives should be legalised and made available free of charge.

*A* s an example of the lines, we have "Pope sanctions dope" and "Pope no longer frowns on condoms". In a bow to the Italian fashion industry, the Pope introduces "the povero look".

Andy de la Tour, who is responsible for the script, writes in a programme note that he worked from a literal English translation and cut out many of the Italian references on the ground that they would be too obscure for an English audience. Poor Dario Fo: the English never did understand Italian style.

Comedy Theatre, London SW1. (071) 267 1045

## Stars of the Bolshoy

**N**atalya Bessmertnova first danced in London with the Bolshoy Ballet in 1983. We saw then an exceptional talent - imperishable memories remain of her Autumn fairy in *Cinderella*, a flir in red chiffon - and in later years we have admired her in the classics and in roles made by her husband, Yury Grigorovich. She is returned now, as a couple of years ago, with a group of Bolshoy principals, a small corps de ballet, and a repertory designed for concert performance.

The dancers are, in the main, senior artists, and there is the faintest whiff of grape-shot in the programme book's article about Grigorovich, in which he talks about the necessary moment of retirement for dancers. "Of course it is possible for them to continue - possible to do, but impossible to watch".

I for one, would have felt cheated if it were not possible still to watch Bessmertnova. Her art offers a potent essence of movement. Physically she retains the same exquisite style, the same intense sensitivity, that she has always brought to traditional roles. In the *Wili* act of *Giselle*, which formed the first half of Monday night's programme, Bessmertnova seemed an incarnation of a great Russian tradition, the ballerina as romantic icon. The imagery - Giselle posed, arms folded across her breast; the compassionate spirit bent towards Albrecht - recalled photographs of Pavlova and Spessivtseva in this same scene. Her dancing, slightly - and, I found, ravishingly - scaled down, was translucent, vaporous as the night air. The fruit of immense theatre tradition, this was a compelling reading, as luminous, poetic as the *Giselle* we find in Gauthier's original libretto.

Clement Crisp

At the Dominion Theatre till April 18, then touring Britain until July 18.

**W**hat used to be forbidden is now *de rigueur*. What was available before has lost much of its value. It has been a classic case of over-reaction. Never mind the quality, Prague is gorging itself on musical freedom after 40 years of rigid Communist control. Money and experience may be lacking in the new era of market-led culture, but there is no shortage of activity and enthusiasm.

Before the revolution, there were two concert agencies. Now there are 65. Three years ago, Prague had an average monthly total of 90 concerts. Now there are 240. Five soloists for contemporary music have sprung up.

Just like the stall-owners hawking their wares on Wenceslas Square, the music market has become overcrowded, and sooner or later the market will decide who survives. But for the time being, now that the initial shock of freedom has passed, everyone is joining in the free-for-all, an indiscriminate scramble for audiences, publicity, money, kudos, status. The old imposed rules are gone, along with huge state subsidies. Self-help is the order of the day.

Particularly striking is the way western Europe has become the unchallenged role-model. The Prague Spring Festival, formerly a showcase for East European state culture, is this year dominated by high-ranking western artists.

The Smetana Theatre, newly divorced from the monolithic National Theatre, has virtually wiped Czech works from the repertory and renamed itself the Prague State Opera. It has held its first open ball, now advertises performances with a yellow airship-balloon, and has ventured into the high-risk business of gala performances. The assumption is that it can sell out Tessy with Mara Zampieri and Neil Shicoff at some 15 times normal seat prices. It is all a far cry from the

## Musical life in Prague

days when the red star hung above the proscenium. In an atmosphere of public acrimony, the Czech Philharmonic Orchestra has removed Jiri Balochlavak as chief conductor and elected a German, Gard Albrecht, in his place - the first non-Czech to hold the post. It could turn out to be an expensive mistake, for the orchestra's home-grown Czech tradition was always as the conductor Europe.

So, despite inflationary pressures and uncertainty over privatisation, the underlying atmosphere is positive. Czech emigres such as the conductor Martin Turnovsky have found a new lease of life, using hard-won experience from 20 years' exile for the benefit of Prague's music institutions. The main orchestras have given overture recognition to composers such as Jan Krasa and Petr Eben, whose careers had fallen foul of Communism.

What no-one expected was that Prague should prove so immediately attractive for foreign musicians. Little-known western conductors and stage directors are accepting low pay in return for valuable experience. Several Georgian and Ukrainian artists fleeing from poverty and instability in the former Soviet empire have also picked up contracts, often with higher salaries but no greater talent than their Czech colleagues.

There are plenty of other anomalies. Supraphon, the state recording company, has produced 20 CD issues in the past three years - but they have made little or no impact in Prague shops, because Supraphon's local distribution network has disappeared. The Prague Symphony Orchestra, overshadowed by the Czech Philharmonic for most of its 60-year history, has begun to cut a more confident profile at home and abroad - but sales

are still only two-thirds of the senior orchestra's.

"People here don't earn a lot, but they have faith in the future," says the orchestra manager Roman Belo. "We believe Prague is the hidden treasure of Europe."

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**T**he two leading opera companies have proved adept at tapping the pockets of foreign visitors, thanks to improved marketing and a conversion to original-language performances. The quality of singing and staging still leaves much to be desired - but after a period of administrative chaos, operatic life is booming.

The latest crop of productions offers a mirror of Prague's current artistic health. The particular attraction of the Zemlinsky double-bill at the State Opera is its link with the past: it was performed in the same building (Prague's former German theatre) where Zemlinsky spent 16 fruitful years as music director before and after the First World War. His one-act operas *Ein florentinisches Tragödien* and *Der Geburtstag der Infantin* are typical of the exotic repertory preferred by the State Opera's dynamic young director, Karl

Drago, whose staging was both honest and unpretentious.

In the first work, a tale of medieval blood-letting, the claustrophobia of the Mediterranean night air was particularly well realised. The conductor Hilary Griffiths ensured that the rich Strauss orchestra was heard to stupendous effect - so much so that it drowned the three singers.

The other work - Zemlinsky's portrait of a heartless princess and a heart-broken dwarf - packs a much stronger punch, and offers plum parts to its principal soprano and tenor, impressively sung by Zora Jelikova and Peter Svensson.

*Otelio* was an equally ambitious undertaking but much less successful. The staging by the Swiss director Dominik Neuner was art and artificial, and the cast (including the black American tenor Moses Parker and a Ukrainian soprano, Teresa Sipuska) were left in a dramatic vacuum. Only theago - the Czech baritone Ivan Kusner - was a proper match for his part. The performance was saved by the conducting of Martin Turnovsky, who inspired the orchestra to rare heights of flexibility, precision and dynamic shading.

Orchestra and conductor were also the saving grace of the National Theatre's new production of *La bohème*. Oleg von Dohnanyi, who has recently made some well-noticed visits to Britain, supervised a brisk, shapely account of the climaxes on the cusp. The cast worked like an ensemble, their well-characterised spontaneity partly compensating for a crass production by the German stage director Franz Winter. Helene Kuoppava's matrilineal Mimì had the best voice of the evening. The most exciting stage personality was Natalka Melnik, who turned Musetta into a sexy man-eater in black suspenders.

Andrew Clark

Words: Fri: Bach's St Matthew Passion. Sat: first of four performances of Andrew Lloyd Webber's musical *Jesus Christ Superstar* (134 400). The Opernhaus has La Clemenza di Tito tomorrow and Sun, Lohengrin on Fri and Carmen on Sat (236061). The Schauspielhaus has a revival of William Forsythe's ballet *Limb's Theorem* tomorrow and Sat, and Shakespeare's *The Merchant of Venice* on Sun (2123 744).

## GENEVA

Victoria Hall 20.30 Andrew Litton conducts the Orchestre de la Suisse Romande (292511). Tomorrow, Sat and Mon in Grand Théâtre: Wolf-Ferrari's opera *I Quattro Rusteghi* (212311).

## LEIPZIG

Tonight at the Opernhaus is *Fidler on the Roof*. Tomorrow: Busoni's *Doktor Faust*. Fri: *Tosca*. Sat: *Tristan und Isolde*. Sun: *Les Contes d'Hoffmann* (7168 273). The Gewandhaus has performances of Bach's St Matthew Passion tomorrow and Fri (7132 252).

## LONDON

• *Woman Killed With Kindness*: Katie Mitchell's RSC production of Thomas Heywood's 17th century domestic tragedy, with Saskia Reeves and Michael Maloney. (The Pit 071-638 8891). • *Reflected Glory*: Albert

Finney stars in Ronald Harwood's play about two brothers attempting reconciliation after an argument which drove them apart ten years earlier. Directed by Elijah Moshinsky (Vaudeville 071-838 9987).

• *Uncle Vanya*: Ian McKellen and Antony Sher in Sean Mathias' acclaimed National Theatre studio production of Chekhov's play (tomorrow till next Wed). The NT repertory also includes Tennessee Williams' *The Night of the Iguana*, George Farquhar's 18th century comedy *The Recruiting Officer* and *Pygmalion* with Alan Howard as Professor Higgins. No performances on Easter Friday and Sunday (071-928 2252).

• For ticket information about all West End shows, phone Theatreline from anywhere in the UK: Plays 0936 430959 Musicals 0836 430960 Comedies 0836 430961 Thrillers 0836 420962.

MUSIC Royal Festival Hall 19.30 Zubin Mehta conducts the LPO in Tchaikovsky's Violin Concerto, (Maxim Vengerov), Stravinsky's Symphony in Three Movements and Ravel's *Daphnis et Chloé* suite no 1, repeated tomorrow (071-928 8800).

• *Elisabeth Hall* 19.45 Achterland, choreography by Anne Teresa de Keersmaeker (071-928 8800). Barbican 19.45 Christopher Eschenbach is conductor and piano soloist with the English Chamber Orchestra in works by Mozart and Haydn. Tomorrow: Bach's St John Passion (071-638 8891).

## THEATRE

• *Lucerne* opens tomorrow with the first of four events in which sacred music will be performed in churches around the city. On Sunday evening, the London Symphony Orchestra gives the first of three concerts in the Kunsthaus, with the conductors Michael Tilson Thomas and Mariss Jansons, and soloists including Agnes Baltsa and James Galway (041-235272).

MUNICH Staatsoper 19.30 *Tosca* with Anna Tomowa-Sintow and Peter Dvorsky, also Sat. Tomorrow and Sun: Marek Janowski conducts Parsifal. Mon: Cranko's *Romeo and Juliet* (221316). Fri at Gasteig: Sergiu Celibidache conducts the Munich Philharmonic Orchestra (480986 614).

• *New York*

• *Hamlet*: Stephen Lang plays Hamlet, Elizabeth McGovern is Ophelia, Paul Weidner directs. Runs till May 3 (Criterion Center Stage Right, 1530 Broadway at West 45th St, 889 8400). • *Conversations with My Father*: Herb Gardner's play, set in lower Manhattan, spans four decades and tells of a youth's struggle to communicate with

his strong-willed immigrant father (Royale Theatre, 242 West 45th St, 239 6200).

• *Dancing at Lughnasa*: Brian Friel's 1991 award-winning play, set in Donegal in 1936, now has an American cast (Plymouth Theater, 233 West 45th St, 238 6200).

• *The Master Builder*: Ibsen's drama has a cast including Lynn Redgrave, directed by Tony Randall. Runs till April 26 (Belasco, 111 West 44th St, 238 62

## FINANCIAL TIMES

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Wednesday April 15 1992

# No soft option for the EBRD

MODESTY has not been the hallmark of Mr Jacques Attali's reign as president of the European Bank for Reconstruction and Development. For all Mr Attali's high ambitions for the bank, its first year has been at best modestly successful. Yet undaunted by the difficulties it faces in nurturing eastern Europe's private sector, Mr Attali now wants the EBRD to take on the daunting task of restructuring the ex-Soviet union's military-industrial complex.

The EBRD has not yet proved it is anything more than an expensive political gesture; but nor has its activities confirmed claims that it would be either a diversion from or an obstacle to reform. Much of the last year has been spent hiring staff and equipping offices. But the EBRD also had some achievements to report to its first annual conference. It has approved about 20 projects, the first within three months of its launch, and committed some Ecu 520m in lending, while sticking to its practice of accepting or rejecting project proposals within 90 days.

Yet there has been rather more rejecting than accepting. Disappointingly, the EBRD has so far been able to commit only a small fraction of the limited capital at its disposal, and to dispense even less. It remains constrained by the problem which threatened to plague it from the outset: it was established to fill a niche which does not yet properly exist and for which other private sector institutions may be better suited.

### Investment catalyst

The EBRD was set up to be a catalyst for private sector investment. Its statutes require the majority of its lending to go to the private sector on commercial terms, at market interest rates and only if private sector finance cannot do the job alone. So far there have been few suitable projects, on a large enough scale to interest the EBRD, which meet these criteria. Those that have arisen have been snapped up by private investors. The EBRD, where it has been involved, has tended to be a minority partner with large western multi-nationals, which is not quite what Mr Attali had in mind.

It is not that private sector investment opportunities do not

# A patchwork of a cabinet

WITH THE junior ministerial appointments announced yesterday, Mr John Major's government is complete. It has a few newcomers, notably Mr Jonathan Aitken at defence and Mr Michael Mates at the Northern Ireland Office. Although most of the faces are familiar, the direction of Britain's affairs is plainly under new management. This is the first administration since 1979 not to be constructed on foundations laid by Mrs Margaret Thatcher. Her influence, which persisted after she left office, is finally set aside. The full focus of public attention is now on the commanding presence of Mr Major. Since last Thursday's convincing election victory, he is very much in charge and the uncertainty that has characterised the government may be replaced by a greater sureness of touch.

If the experience of the past 16 months is any guide the new cabinet's business will be undertaken on collegiate lines. The prime minister has taken particular care to carry his colleagues with him. Prior to the election, he had little option if he was to maintain party unity. Yet there is no reason to believe that his strategy of maintaining policy decisions within a Tory consensus will be discontinued now that he is in a position to reign supreme. He is supported by Mr Douglas Hurd, a superb foreign secretary, and Mr Norman Lamont, a chancellor who has come through the fire.

### Study in contrasts

That said, the pattern presented by his particular choices is a study in contrasts. As chancellor, Mr Lamont will reassure the wing of the party that is sceptical about the benefits of European monetary union; as secretary for trade and industry, Mr Michael Heseltine will lead the charge of the pro-Europeans. As chief secretary to the Treasury, Mr Michael Portillo will have a reputation to enhance: his test will be to oversee an even more difficult public spending round than usual. The new secretaries for education and health, Mr John Patten and Mrs Virginia Bottomley, will expect generous settlements. Mr Patten will have a powerful case to argue for more money for education. Mrs Bottomley holds the prime minister's promise to increase spending on

exist, given the relatively high levels of education and low real wages in these countries. But they tend to be small-scale, grass roots projects which private banks find too risky. The EBRD was always going to be too remote to fill that gap.

Little wonder then that the EBRD's president is trying to wriggle free of the statutes and widen his bank's brief. Already the prohibition on lending to the ex-Soviet republics has gone. Now Mr Attali wants to set up a special restructuring facility which would make "soft loans" — that is at below market interest rates — to finance the conversion of the defence industries to non-military production.

### Short shrift

Predictably, the proposal has received short shrift from the bank's western shareholders, particularly the US. Whether restructuring, rather than destroying the defence industries will speed and not impede the transition is still debatable. If worthwhile, the World Bank is the only institution with either the capacity or the expertise to assist the process. Such a huge task is well beyond the scope of the Mr Attali's organisation.

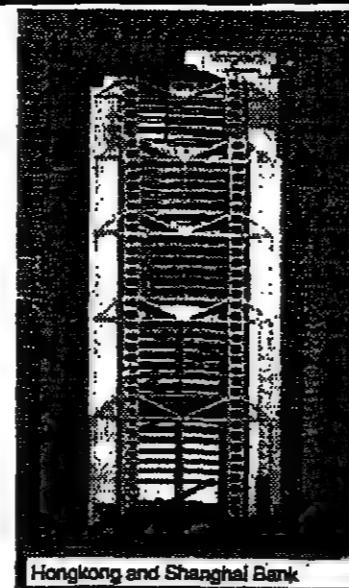
Indeed, the west, including the EBRD, risks becoming obsessed with trying to stabilise the ex-Soviet republics, which is a huge and long-term undertaking, at the expense of helping the rest of eastern Europe. Mr Attali's considerable skills as a lobbyist, as opposed to a banker, would be better deployed in favour of improving access to western markets for Poland, Hungary and Czechoslovakia, something on which the European Community continues to drags its heels.

Before the EBRD can run, it must first learn to walk. It is the only international institution with a specifically eastern European and private sector mission. However limited in scope and difficult, the bank should stick to it. Only when it has developed experience and credibility, and eastern Europe has progressed further towards a market economy, will the bank be able soundly to commit its capital. Until that task is achieved, it should forget about bigger dreams.

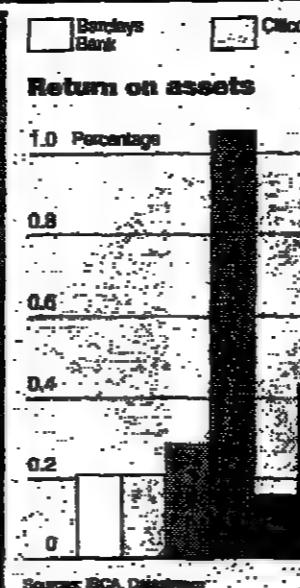
### Green credentials

Mr Michael Howard, the new environment secretary, is unquestionably on the right of the party. It would be a disservice to democracy if he continued the Thatcherite assault on local government. His green credentials have yet to be established, as indeed have those of the government as a whole. Mr Malcolm Rifkind is a clever minister whose plans for the privatisation of British Rail went awry. The Department of Defence will test his abilities; he will be required to display hitherto unvoiced strengths if he is to resist the determined assaults of the defence lobbyists.

It cannot be said that the other appointments are all of a piece. Putting Mr David Mellor in as secretary for the national heritage, which includes the arts and broadcasting, is imaginative. To make Mr William Waldegrave minister for the citizen's charter is curious. His record as health secretary does not proclaim an ability to infuse the public with enthusiasm for a novel idea. Mr John MacGregor will have to draw on more than the quiet doggedness he showed as education secretary if he is to disentangle British Rail from public ownership. Mr Ian Lang will do best as Scottish secretary if he can bridge the gap between the aspirations of the Scottish people and the fears of the prime minister. It would be a mistake to adduce the marginal increase in support in Scotland as a reason for refusing to rethink devolution. Building a consensus government out of such a diverse cabinet will test Mr Major's mettle.



Hongkong and Shanghai Bank



Return on assets

As of 13.4.92

1.0 Percentage

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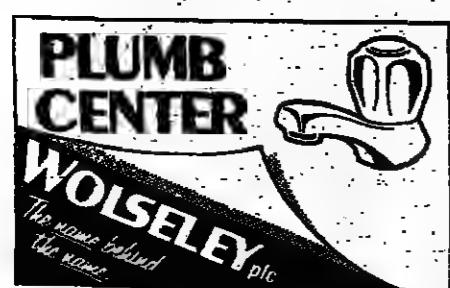
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# FINANCIAL TIMES COMPANIES & MARKETS

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Wednesday April 15 1992

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**Thwaites**  
THE NO.1 IN DUMPERS

## INSIDE

### Société Générale up sharply to FF3.37bn

Société Générale, one of France's biggest private-sector banks, returned to profits growth last year with net profits up 25.8 per cent to FF3.37bn (US\$1.1m). Page 16

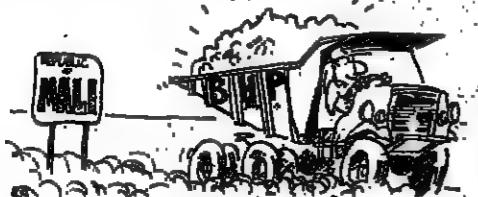
### Large rise for L'Oréal

L'Oréal, the world's largest cosmetics group, headed by Mr Lindsay Owen-Jones (left), yesterday announced a 19.7 per cent increase in net profits from FF1.69bn, (US\$600m) in 1990 to FF2.02bn in 1991. The result was achieved in spite of the impact of the Gulf war and a significant slowdown in consumer spending in some major countries. Results and background, Page 21

### Moody's cuts Nissan rating

Moody's Investor Service, the US rating agency, lowered its credit rating from A1 to A2 for \$7.5bn of Nissan Motor debt, emphasising the financial troubles of Japan's second largest vehicle maker. Page 21

### Golden days for Mail



Six centuries after gold was mined in the West African state of Mali, BHP Minerals International, the Australian-based multinational, is negotiating with the government about a huge investment programme. BHP, which has set itself a gold production target in West Africa of between 15-20 tonnes a year, has estimated that the Mali mine area has more than 80 tonnes of gold. Page 26

### Weak demand hits RMC

Weak UK demand for ready-mixed concrete hit profits at RMC for the second year. Pre-tax profits fell to £16.4m (US\$24m) in 1991 from £24.2m in 1990 but the group proposes a marginally higher final dividend. Group sales rose 8 per cent to £2.8bn, and operating profits fell 16.1 per cent to £194.5m. Page 23

### Bank One in fresh takeover

Bank One, the aggressive Ohio-based commercial banking group, yesterday announced the acquisition of Valley National Bank of Arizona in a stock deal worth \$1.2bn. Page 19

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### Chief price changes yesterday

FRANKFURT (DM)			
Rhein	+ 11	Valeo (Frac)	48.3 + 11.4
BHP Steel	454	Willes	45.4 + 11.4
Kit & Sat	1405	Willes	45.4 + 11.4
Reckitt Benckiser	290	Witco	50.0 + 11.4
Aachen Met Reg	885	Wittmann (Am)	181.3 + 11.4
Asko	840	WLIC	59.8 + 22
Cokela Korsosa	580	Wolff	58.0 + 22
Wittmann (UK)	4	Yamaha (Yen)	101.0 + 11.4
Rhein	91.4	Yamaha (Yen)	101.0 + 11.4
Charter Scob	23.2	Michelin Phone	3050 + 210
Compaq	25.4	Michelin Carbon	551 + 108
Hewlett-Packard	80	Dimex Trade	1150 + 108
Motors	76	Time	84.0 + 82
		Toyota Ink Mfg	240 + 71

LONDON (Pounds)			
Rhein	50	Witco	12
IBM	370	Willes	31
BHP Int'l	174	Witco	25
Barclays	27	Wittmann (Am)	145 + 11.4
Swiss Tech	11	Wittmann (Am)	123 + 11.4
Centex Cards	75	Wittmann (Am)	115 + 8
Credit Suisse	44	Wittmann (Am)	115 + 8
Deutsche	65	Wittmann (Am)	115 + 8
Farmland	302	Wittmann (Am)	115 + 8
Harsco	235	Wittmann (Am)	115 + 8
Hirsch-Jones	47	Wittmann (Am)	115 + 8
Montrose	157	Wittmann (Am)	115 + 8
Murdin-Peacock	185	Wittmann (Am)	107 + 8

## Auditor questions survival of MGM

By Alan Friedman in New York

THE survival of MGM, the Hollywood studio financially crippled by heavy debt and a lengthy legal dispute over its ownership, was questioned yesterday by KPMG Peat Marwick, the company's auditor.

In a report on MGM's 1991 results, which showed a 10 per cent increase in net profits from FF1.69bn, (US\$600m) in 1990 to FF2.02bn in 1991, the auditor questioned whether MGM would be able to continue as "a going concern".

MGM's loss in the last quarter of 1991 was \$114.2m on revenues of \$218.7m.

Peat Marwick's unusual qualification of the MGM accounts is based on the fact that the studio is in default on \$60m of loans from Crédit Lyonnais of France, and is dependent on it for capital to fund its operations.

Although the company is trying to work out a business plan with the bank, which is also its majority shareholder, the auditor noted that there is presently no

commitment from Crédit Lyonnais for the advance of additional cash to MGM.

Mr Alan Ladd, the co-chairman of MGM, yesterday blamed the studio's woes on "the disastrous actions and decisions of prior management". He was referring to the management of Mr Giancarlo Parretti, the controversial Italian financier who in late 1990 paid \$1.3m to buy MGM from Mr Kirk Kerkorian, the casino and hotel mogul.

Mr Parretti, who is still appealing

an four-year prison sentence and fraud conviction in Naples, borrowed close to \$1bn from Crédit Lyonnais's Netherlands office and secured the debt with MGM stock.

MGM was paralysed for much of last year as Mr Parretti and Crédit Lyonnais engaged in a series of lawsuits against each other. Three months ago a Delaware court ruled in favour of the bank and gave control of the company to the board of directors back to Crédit Lyonnais.

Mr Dennis Stanfill, the newly appointed co-chairman of MGM in charge of finance, yesterday said:

"The key here is that we have the co-operation of the bank and we are working with them to develop a long-term business plan. We hope to have one in the near future."

MGM's auditors also expressed concern yesterday about the "risk of certain litigation resulting in ultimate liabilities to MGM possibly in excess of current provisions".

## Creditor confident on O&Y exposure

By Robert Peston and Bernard Simon in Toronto

CANADIAN Imperial Bank of Commerce, Olympia, Olympia & York's biggest creditor, is confident that the property developer's troubles will have only a limited impact on its earnings, the bank's chairman said yesterday.

Mr Donald Fullerton said that at the worst, CIBC's exposure to O&Y was "not of a size that's going to take more than a bite out of our earnings". Mr Fullerton added that all the Canadian banks, four of which have large exposures to O&Y, are in "a reasonably strong position" compared with the early 1980s when several of them were hit by the Third World debt crisis and by loans to troubled western Canadian energy companies.

CIBC, Canada's second biggest bank, is believed to have an exposure to the property developer of around C\$1bn (US\$844.4m). In 1991, it made after-tax profits of C\$811m.

Mr Fullerton declined to discuss the details of O&Y's negotiations with its 100 banks. Other bankers said they did not have enough information from O&Y to decide if they could accept the company's proposal to defer payments of interest and principal on US\$550m of loans made to the parent company and defer principal payments on a further US\$7m of property loans.

O&Y met all the banks on Monday and will now negotiate with 12 smaller groups. At noon yesterday, lenders to O&Y's UK Canary Wharf office project met in Toronto for their first detailed discussion.

Bankers said that before they agree to defer interest or provide new funds to O&Y, they need information on loans provided by other banks, which they have not yet received.

One banker said he could not decide whether it was fair for his bank to provide new money until he had details of other banks' existing loans, the security on them and the destination of those loans.

Bankers said it would take years to complete the restructuring of O&Y's loans. All O&Y could hope for in the next 90 days, they said, was an agreement to provide £100m (US\$176.9m) for work to continue at Canary Wharf, a further C\$100m for the Canadian interests, a freeze on principal repayments and a framework for deciding which loans would have their interest payments deferred.

## Andrew Baxter sees signs of hope for construction equipment

### Digging a path out of the trough

SPREAD from Australasia to North America, the UK and more recently continental Europe. On top of that comes the collapse of housing and construction markets.

In the UK, says a Scottish equipment buyer, "you can virtually name your price". In the US, the Illinois-based analyst Manfredi & Associates estimates that 1991 was the second-worst year on record.

Outside Germany, European markets slipped badly last year, and business conditions in Scandinavia are dire. The collapse of communism has converted the former Soviet Union and eastern bloc countries into long-term prospects but snuffed out immediate opportunities.

Even in Japan, equipment sales are failing. The hydraulic excavator market, the largest in the world, is running at around 45,000 units a year against the normal 50,000, says Mr H. Jay Takahashi, an international sales manager at Hitachi Construction Machinery. "Everything went down right after the political scandals," he says.

Overall, the world construction equipment industry lost money heavily last year - the leader, Caterpillar, suffered a \$404m loss, its first since 1984. A number of companies are in trouble, although only a handful of publicly quoted suppliers such as Teekay, currently restructuring its JCI Case subsidiary, are forced to disclose their difficulties.

As German growth begins to level off, the first sparks of life elsewhere are beginning to appear. Last week, the salesmen at Bauma were desperately fanning the flames. Inquiries from non-German visitors to the stands were higher than expected. The result was a mood of hope, rather than the despair that characterised Bauma in 1990, when many big world markets boomed.

Overall, we're pleased with these results and believe we're on track toward achieving our financial objectives for the year," said Mr John Akers, chairman.

Worldwide revenue for the first quarter of 1992 was \$14bn, up 3.3 per cent from \$13.6bn a year ago.

Net earnings from operations for the three months were \$955m, or \$1.04 per share. This compared with \$856m, or 97 cents, a year earlier when IBM took a \$2.85bn charge against earnings reflecting a change in accounting for pensioner health benefits.

Net losses were \$2.8m, a sharp contrast with 1991 first reval-

## COMPANY NEWS: BID FOR MIDLAND

## The beginning of an era of change for Hong Kong investors

Simon Davies and Simon Holberton assess the impact of the Hongkong Bank's takeover of the UK clearer on the colony's banking sector

INVESTMENT analysis in Hong Kong will never be quite the same again. HSBC Holdings, parent of Hongkong Bank, yesterday ended years of speculation with the revelation of its secret inner reserves.

The final figure caused few surprises, amounting to HK\$16.6bn (£1.2bn), before minority interests, with an additional HK\$2.7bn surplus on the value of its long-term investments and properties.

Hongkong Bank still, however, stuck by its rule of valuing its interest in Hang Seng bank at its 1985 acquisition price of HK\$51m. Today that shareholding is worth about HK\$23bn.

The new figures emphasised the profitability of the bank's Hong Kong operations - the colony accounted for 45 per cent of the bank's assets and 87 per cent of its profits before tax in 1991 - but underline the risks inherent in its expansion away from its main profit centre.

The latest figures, accompanying HSBC's recommended offer for Midland Bank, come as an enlightening postscript to the bank's recently announced 1991 profits.

For the first time investors caught a glimpse of the banking group's genuine earnings over the past three financial years and the numbers are impressive.

The strength of HSBC's local operations was highlighted in the fact that it transferred HK\$1.35bn to its inner reserves in 1990, one of the toughest years in recent banking history. While 1991's HK\$6.77bn group profit (before

minority interests), understated the actual figure by HK\$3.52bn.

The total amount transferred by HSBC to its inner reserves over the past three years amounted to HK\$8.5bn.

HSBC's announcement was accompanied by its 62 per cent-owned local subsidiary Hang

on unequal information. The colony's two biggest banks will be trading on a fully disclosed basis while others, notably the Bank of East Asia, Da Heng Bank and Wing Lung Bank, will be trading on information which includes transfers to inner reserves.

Analysts believe that Hong

reserves

Analysts expected strong support for Hang Seng Bank shares as a result, providing added incentives for the remainder of the listed banks to follow suit and declare their true position.

Mr William Purves, chairman of HSBC, said Hongkong Bank had made little use of its inner reserves, except during the shipping crisis of the early 1980's and in 1987, when it wrote off the goodwill from the acquisition of Marine Midland and also marked down the US subsidiary's LDC loan exposure.

The group's inner reserves would have been revealed for 1993, as a result of European banking legislation but HSBC will be obliged to hand-sell its takeover offer and the reserves provide a big positive point.

The HK\$16.6bn reserves represent a 20 per cent increase to its reported capital resources, resulting in a fully disclosed net asset value per share for HSBC of HK\$43.03, a premium of more than 10 per cent compared with its closing share price in Hong Kong.

Mr Purves commented that

criticism of the takeover of Midland has focused on the fact that Hong Kong has historically provided the bulk of group earnings and was entering a high growth period which would considerably outstrip the European economies.

In 1990, when large banks

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## Hide from risk and you hide from its rewards.

You've got to stick your neck out to prosper.

Risk and reward travel side by side. Avoid the one, and the other will also pass you by.

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analyse your risk. We have the intellectual strength to make hard choices look easy. The market strength to turn strategy into reality. And the capital strength to keep every commitment we make.

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LEAD FROM STRENGTH.

## INTERNATIONAL COMPANIES AND FINANCE

## Au Printemps acquires Conforama for FFr4.83bn

By Alice Rawsthorn in Paris

**PINault**, the French industrial concern which recently won control of the Au Printemps department store group, has agreed terms to sell Conforama, France's largest chain of furniture stores, to Au Printemps for FFr4.83bn (\$887m).

The decision to sell Conforama, which Pinault bought last year from the Au Bon Marché retail group for FFr4.4bn in an ingeniously financed deal, forms part of the long-standing strategy formulated by Mr François Pinault, chairman, for the Au Printemps group.

Mr Pinault has just emerged from the cloud of controversy that greeted his partial bid for

Au Printemps. The bid caused a storm of complaints from minority shareholders frustrated at being excluded from the deal. It is one of the chief catalysts for the French government's ongoing review of takeover legislation which is widely expected to end with the abolition of the right to make partial bids.

The sale of Conforama - at a higher price than that paid by Pinault when it bought the business in May last year - will help Pinault to defray the cost of buying its majority stake in Au Printemps.

Conforama, which is France's biggest single furniture chain and the second largest player in electrical retailing after the Darty group, saw its

## Taylor Woodrow pulls out of US contracting

By Angus Foster in London

**TAYLOR** Woodrow, the UK-based property and construction group, yesterday announced it was pulling out of US contracting and made exceptional write-downs of £46.5m (£80m) to cover falls in UK and Spanish property and land values.

Mr Colin Parsons, who took over as chairman following Mr Peter Drew's resignation last month, is to simplify Taylor Woodrow's complicated management. He will lead an executive team of Mr Tony Palmer, chief executive, and Mr David Green, finance director.

The company reported a loss before tax of £2.7m in the year to December 31, against a profit of £23.4m a year ago. Mr Parsons said he believed the performance was "far from satisfactory", and said costs needed pruning. About 800 people have been made redundant, at a cost of about £5m, and more redundancies were expected.

The results continued the disappointing performances and asset write-downs from UK construction and property companies hit by recession.

Taylor Woodrow maintained its final dividend at 7.6p to make an unchanged total of

9.5p. The shares rose 9p to 120p. Mr Parsons defended the decision to hold the dividend, which is uncovered. "It's simply a matter of honour to pay that dividend." Following last year's rights issue, the company's debt/equity ratio improved to 23 per cent, from 30 per cent, on net borrowings of £156m, down from £205m.

Turnover fell slightly to £3.39bn from £4.1bn. The order book finished the year at £850m against £1.1bn.

Profits before exceptional

fell to £43.8m from £75.9m.

Worst hit was the contracting division with losses of £14.1m last year, following provisions of £11.5m on Taylor Woodrow's share of the Channel tunnel, a £13m provision on the Storebridge bridge contract in Denmark and a £3.8m provision on Euro Disney contracts. In the US, contracting lost £12m before being discontinued.

There was a loss per share of 1.4p, against earnings of 16.3p, adjusted. Losses attributable to shareholders totalled £28.9m, against a £55.6m profit. Combined with a higher dividend charge, due to the rights issue, there was a retained loss of £88.6m, against a £24m profit.

See, Page 14

## Molex turns in 12% gain in net income

By Barbara Durr in Chicago

**MOLEX**, the leading US electronic components company, reported solid results in its third quarter, despite generally difficult times in the electronics industry.

For the three months ended March 31, the company's net income was \$16.6m, up 12.4 per cent over last year's \$14.9m, on revenues of \$191.7m, an increase of 8.4 per cent over \$176.8m last year.

Earnings per share for the third quarter were 33 cents, an increase of 3 cents from the same period last year.

For the first nine months, Molex's net income edged higher by 1 per cent to \$47.9m from \$47.4m a year ago. Revenues for the first three quarters were \$568m, up 9 per cent from \$521.2m last year.

Earnings per share for the first nine months were 96 cents, up just a penny from 95 cents.

Mr John Krebbel, chairman, said that the improving business in the US as well as China and other countries in southern Asia outweighed declines stemming from economic problems in Europe, Japan and Korea.

Christiania International would become one of the

## Norges Kommunalbank

(Incorporated in the Kingdom of Norway)

Japanese Yen 34,800,000,000

5 3/4% Guaranteed Notes Due 16th May 1999

unconditionally and irrevocably guaranteed by

The Kingdom of Norway

Norges Kommunalbank informs herewith the holders of the above mentioned Notes that the annual instalment due May 18, 1992 covering a nominal amount of Japanese Yen 3,480,000,000 has been partly satisfied by crediting of Securities in Japanese Yen 780,000,000 and partly by drawing by lot i.e. Japanese Yen 2,700,000,000 pursuant to the provisions of Redemption and Purchase Clause of the Terms and Conditions of the Notes. The Notes so drawn for redemption, i.e. 2,700 Notes bear the following numbers:

Denomination of Japanese Yen 1,000,000

7204	11389	14756	15186	15338	15704	18051	18051	18788	21691	23625	23154	24207	23798	26877	27883	29477	29484	29826	31132	32027	32883	32883
7205	11370	14747	15142	15342	15705	18052	18052	18789	21692	23626	23155	24208	23799	26878	27884	29478	29485	29827	31133	32028	32884	32884
7206	11371	14748	15143	15343	15706	18053	18053	18790	21693	23627	23156	24209	23800	26879	27885	29479	29486	29828	31134	32029	32885	32885
7207	11372	14749	15144	15344	15707	18054	18054	18791	21694	23628	23157	24210	23801	26880	27886	29480	29487	29829	31135	32030	32886	32886
7208	11381	14750	15145	15345	15708	18055	18055	18792	21695	23629	23158	24211	23802	26881	27887	29481	29488	29830	31136	32031	32887	32887
7209	11382	14751	15146	15346	15709	18056	18056	18793	21696	23630	23159	24212	23803	26882	27888	29482	29489	29831	31137	32032	32888	32888
7210	11383	14752	15147	15347	15710	18057	18057	18794	21697	23631	23160	24213	23804	26883	27889	29483	29490	29832	31138	32033	32889	32889
7211	11384	14753	15148	15348	15711	18058	18058	18795	21698	23632	23161	24214	23805	26884	27890	29484	29491	29833	31139	32034	32890	32890
7212	11385	14754	15149	15349	15712	18059	18059	18796	21699	23633	23162	24215	23806	26885	27891	29485	29492	29834	31140	32035	32891	32891
7213	11386	14755	15150	15350	15713	18060	18060	18797	21700	23634	23163	24216	23807	26886	27892	29486	29493	29835	31141	32036	32892	32892
7214	11387	14756	15151	15351	15714	18061	18061	18798	21701	23635	23164	24217	23808	26887	27893	29487	29494	29836	31142	32037	32893	32893
7215	11388	14757	15152	15352	15715	18062	18062	18799	21702	23636	23165	24218	23809	26888	27894	29488	29495	29837	31143	32038	32894	32894
7216	11389	14758	15153	15353	15716	18063	18063	18800	21703	23637	23166	24219	23810	26889	27895	29489	29496	29838	31144	32039	32895	32895
7217	11390	14759	15154	15354	15717	18064	18064	18801	21704	23638	23167	24220	23811	26890	27896	29490	29497	29839	31145	32040	32896	32896
7218	11391	14760	15155	15355	15718	18065	18065	18802	21705	23639	23168	24221	23812	26891	27897	29491	29498	29840	31146	32041	32897	32897
7219	11392	14761	15156	15356	15719	18066	18066	18803	21706	23640	23169	24222	23813	26892	27898	29492	29499	29841	31147	32042	32898	32898
7220	11393	14762	15157	15357	15720	18067	18067	18804	21707	23641	23170	24223	23814	26893	27899	29493	29500	29842	31148	32043	32899	32899
7221	11394	14763	15158	15358	15721	18068	18068	18805	21708	23642	23171	24224	23815	26894	27900	29494	29501	29843	31149	32044	32900	32900
7222	11395	14764	15159	15359	15722	18069	18069	18806	21709	23643	23172	24225	23816	26895	27901	29495	29502	29844	31150	32045	32901	32901
7223	11396	14765	15160	15360	15723	18070	18070	18807	21710	23644	23173	24226	23817	26896								

## INTERNATIONAL COMPANIES AND FINANCE

## AHP posts 15% profits rise in first quarter

By Karen Zagor in New York

A SHARP improvement in first-quarter results from American Home Products, the US pharmaceutical company, prompted active trading in the company's shares.

The New York-based company said net income grew 15 per cent to \$404.3m, or \$1.29 a share, in the first three months of 1992, compared with \$352.5m, or \$1.12, a year earlier. Sales advanced 13 per cent to \$6bn from \$5.76bn.

Sales growth was led by American Home Products' consumer health care business, which saw a 20 per cent increase to \$438.8m. Pharmaceutical sales rose 16 per cent to \$1.16bn, while medical supplies and diagnostics were only 2 per cent higher at \$157.8m. Food products sales fell 1 per cent in the quarter.

The company said two new drugs - Lodine for osteoarthritis and its Norplant birth control implant - contributed to the strong pharmaceutical sales.

Wall Street reacted enthusiastically to the figures, marking American Home Products' shares \$3% higher to \$81.50 in active mid-session trading.

• Genentech, a leading US biotechnology company which is controlled by the Swiss group Hoffmann-La Roche, yesterday unveiled first-quarter net earnings of \$3.5m, or 3 cents a share, on revenues of \$129m, against income of \$19.4m, or 17 cents on sales of \$99.5m last year.

The drop in income was attributed to the company's previously announced increase in spending on research and development for 1992.

During the quarter, sales of Genentech's Protopin human growth hormone rose 10.5 per cent to \$48.4m. Sales of the company's thrombolytic (clot dissolver) Activase t-PA fell 18.8 per cent to \$44.5m, reflecting results of a controversial clinical trial.

## Boise Cascade losses deepen

By Nikki Tait

BOISE CASCADE, the US forest products group, remained in the red during the first three months of 1992, reporting an after-tax loss of \$42.9m.

This compares with a \$18.8m deficit in the same period a year earlier. Sales fell from \$922.7m to \$863m.

Boise, based in Idaho, blamed "severely depressed prices" for some of its key paper grades for the loss.

It said that prices for most grades of pulp and paper were down on a year ago, while prices for its most important products fell "substantially" from already-depressed fourth-quarter levels.

This latter category includes coated and uncoated business and printing papers and newsprint.

Boise Cascade shares fell 1% to \$20.50.

## Banc One buys Arizona bank in \$1.2bn stock deal

By Alan Friedman  
in New York

BANC ONE, the Ohio-based commercial banking group that has been aggressively expanding through takeovers, yesterday announced the acquisition of Valley National Bank of Arizona in a stock deal worth \$1.2bn.

The acquisition of Valley National will increase Banc One's assets by \$1bn and make the Ohio institution the dominant bank in the Arizona market.

This, in turn, will place Banc One in direct competition in the state with the Bank of America.

The acquisition, the third by Banc One in the past four months, caused Standard & Poor's, the US rating service, to place about \$921m of the bank's debt on credit-watch for

a possible downgrade. S&P's concern was mainly about asset quality problems at Valley National.

Banc One said it would seek to "work through the concerns raised by Standard & Poor's".

Banking analysts have generally been less troubled because Banc One is considered an extremely well-run, super-regional institution with strong earnings and a 7.7 per cent common equity-to-assets ratio.

Since the start of 1991 Banc One has made 11 acquisitions, including the \$782m purchase last month of Team Bancshares, the sixth largest bank in Texas.

While the US banking system has been licking its wounds as a result of heavy commercial property loan losses, Banc One has more

## Ameritech sees rising economy

By Barbara Durr in Chicago

AMERITECH, one of the seven Baby Bells, said its first-quarter results revealed signs that the Midwest's economy was emerging from the national recession.

Net income for the first quarter also included \$28m, or about 10 cents per share, from interest income on a settlement with the Internal Revenue Service.

Without the IRS settlement's interest, earnings per share were \$1.18, or an increase of 8.4 per cent.

Revenues for the quarter rose 2.4 per cent to \$2.7bn and the number of customer lines

were using the telephones more.

"We are increasingly optimistic that the Midwest economy is on the mend," he said.

Net income for the first quarter was \$337m, up 19.1 per cent over last year's \$285m.

Earnings per share were \$1.28 for the three months ended March 31, compared with \$1.07 a year ago.

Mr William Weiss, Ameritech's chairman, said the rate of line growth was improving and that customers

in service increased to 18.7m, or 2 per cent compared with last year.

The number of mobile telephone customers shot up 34.8 per cent to 494,000 over the same period a year ago.

Ameritech had to postpone the release of its quarterly results until yesterday because of flooding in Chicago on Monday, which also forced it to move the venue of its annual meeting to its suburban offices.

Without the IRS settlement's

interest, earnings per share were \$1.18, or an increase of 8.4 per cent.

Revenues for the quarter rose 2.4 per cent to \$2.7bn and the number of customer lines

## GTE lifts net income to \$427m

By Nikki Tait in New York

GTE, the largest local telephone company in the US, yesterday reported an underlying increase in earnings per share in the three months to mid-March.

GTE said total net income was \$427m, compared with \$301m in the same period a year earlier. However, the first quarter of 1991 bore a one-off charge, totalling \$20m at the after-tax level, related to the

merger with Contel and the gain on the transfer of certain cellular telephone assets.

Stripping out the effect of this and discontinued operations, GTE calculated a 7 per cent improvement in earnings per share, with sales for the quarter reaching \$4.8bn, against \$4.7bn a year ago.

GTE said it was pleased with the figures given the economic environment. It added that all business areas showed an improvement, with the telephone and cellular mobile units faring particularly well.

Revenues on the telephone side rose 1 per cent to \$3.8bn, while operating profits were up 6 per cent at more than \$1bn.

On the telecommunications products and services side, there was a 7 per cent revenue gain, at \$977m, with operating profits up from \$15m to \$39m.

Cellular revenues were up by 30 per cent at \$218m, with 864,000 customers against 533,000 a year ago.

Prudential Securities Incorporated

Salomon Brothers Inc

Dean Witter Reynolds Inc.

J. C. Bradford & Co.

Furman Selz

McDonald & Company

Raymond James & Associates, Inc.

Sutro & Co. Incorporated

All of these securities having been sold, this advertisement appears as a matter of record only.

4,500,000 Shares



## The Reader's Digest Association, Inc.

## Class B Voting Common Stock

(par value \$0.01 per share)

500,000 Shares

The portion of the offering was offered outside the United States by the undersigned.

Goldman Sachs International Limited

Lazard Brothers &amp; Co., Limited

ABN AMRO Bank N.V.

Banque Indosuez

Barclays de Zoete Wedd Limited

Commerzbank Aktiengesellschaft County NatWest Securities Limited Dresdner Bank

Enskilda Securities

Lazard Frères et Cie

Morgan Stanley International

PaineWebber International

Salomon Brothers International Limited

Swiss Bank Corporation

UBS Phillips &amp; Drew Securities Limited

S.G. Warburg Securities

4,000,000 Shares

The portion of the offering was offered in the United States by the undersigned.

Goldman, Sachs &amp; Co.

Lazard Frères &amp; Co.

Bear, Stearns &amp; Co. Inc.

The First Boston Corporation

Alex. Brown &amp; Sons Incorporated

Dillon, Read &amp; Co. Inc.

Donaldson, Lufkin &amp; Jenrette

A.G. Edwards &amp; Sons, Inc.

Kemper Securities Group, Inc.

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Montgomery Securities

Morgan Stanley &amp; Co. Incorporated

Oppenheimer &amp; Co., Inc.

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Cowen &amp; Company

Dain Bosworth Incorporated

Furman Selz

C.J. Lawrence Inc.

Legg Mason Wood Walker Incorporated

McDonald &amp; Company

Piper, Jaffray &amp; Hopwood

Rauscher Pierce Refsnes, Inc.

Raymond James &amp; Associates, Inc.

The Robinson-Humphrey Company, Inc.

Sutro &amp; Co. Incorporated

Tucker Anthony Incorporated

Wheat First Butcher &amp; Singer Capital Markets

April, 1992

## HEALTHCARE GLOBAL FUND SICAV

2, Boulevard Royal

Luxembourg

## DIVIDEND ANNOUNCEMENT

HEALTHCARE GLOBAL FUND will pay out a dividend of USD 0.10 per share on April 26th, 1992 to registered shareholders at the close of business on April 17th, 1992. Shares are traded ex-dividend as from April 17th, 1992.

THE BOARD OF DIRECTORS of

HEALTHCARE GLOBAL FUND

## We give your ideas perspective.

## The Europe of corporate opportunity knows no frontiers.

In executive suites around the globe January 1, 1993, is a red-letter day. As then Europe will be the world's largest internal market - further enhanced by the economic opening of our neighbours to the east. For managers with enterprising spirit, a rare opportunity. But how to capitalize on it?

With DG BANK at your side, you are assured a competitive edge. Because DG BANK is a banking partner who has long been at home in Greater Europe, acquiring invaluable in-depth know-how. These resources - combined with precise, timely intelligence on national markets and their specific idiosyncra-

ties - are crucial. They alone make possible the systematic planning essential for your success. DG BANK aggressively supports domestic companies in their activities abroad. And, in turn, assists foreign business in gaining a foothold on the domestic market.

DG BANK expertise is to a great extent founded upon its own bases at the business centres of the EC. Furthermore, DG BANK has access to the extensive European branch network of the UNICO member banks. And in its important home market - united Germany - DG BANK is solidly backed by the

broad base of the co-operative banking system which it heads.

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Head Office: DG BANK, Am Platz der Republik, P.O. Box 10 065, D-6000 Frankfurt am Main 1, Tel. (69) 74 47-01, Telex 412291, Telefax (69) 74 47-16 65.

Offices in: New York, Los Angeles, Atlanta, Rio de Janeiro, London, Amsterdam, Luxembourg, Paris, Zurich, Moscow, Bucharest, Hong Kong, Singapore, Tokyo, Kuala Lumpur.



This announcement appears as a matter of record only.

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BANK OF  
NEW  
YORKFor further information regarding The Bank of New York's ADR Services,  
please contact Kenneth A. Lopian (212) 815-2084, or Mike Martinez  
(212) 815-2142 in New York.BANQUE WORMS GROUP  
1991 RESULTS

The Board of Directors of Banque Worms chaired by Mr. Jean-Michel Bloch-Lainé, met on March 25, 1992 and approved the financial statements for 1991.

Trends in the real estate market led the Bank to undertake a thorough and strict assessment of risks in this sector. Consequently, the Board adopted a proposal to allocate 310 million French Francs to provisions on real estate risks, thus bringing total allocations to provisions for the year to 540 million Francs, compared with 283 million Francs in 1990. This conservative approach leads Banque Worms to show for 1991 net losses of 232 million Francs (parent company) and 179 million Francs (consolidated group share), compared with net profits for the previous year of 113 million Francs (parent company) and 192 million Francs (consolidated group share).



BANQUE WORMS

CIBA-GEIGY Finance  
and Investment Limited

## NOTICE

to the holders of Warrants to acquire  
Registered Shares of Ciba-Geigy AG ("Ciba-Geigy")  
issued with the benefit of a Warrant Agreement  
dated 28 October, 1991  
(the "Warrantholders" and the  
"Warrants" respectively)Pursuant to Condition 3 of the Conditions of the Warrants (the "Conditions") notice is hereby given as follows:  
On 26 March, 1992 Ciba-Geigy announced proposals for (i) an issue by way of rights to existing holders of Registered Shares ("Registered Shares"), Bearers Shares ("Bearer Shares" and together with the Registered Shares, "Shares"), and Bearer Participation Certificates ("BPCs") of Ciba-Geigy on the basis of one Registered Share for every 25 Shares or BPCs held (the "rights issue") and (ii) an issue of bonus options to acquire Registered Shares to existing holders on the basis of one option for each Share or BPC held 70 options entitling the holder thereof to acquire one Registered Share.

The capital increase required for these proposals will be submitted to the shareholders of Ciba-Geigy at the Annual General Meeting to be held on 8 May, 1992.

The record date to be eligible for the rights issue and the bonus issue will be 13 May, 1992. The subscription period for the Registered Shares offered by way of the rights issue will be 14 May to 12 noon (Swiss time) on 21 May, 1992. Options will be awarded to the holders of record on 13 May, 1992. The options will be exercisable during the period of 4 June, 1992 to 8 June, 1993 (inclusive).

On 26 March, 1992 Ciba-Geigy also announced a proposed subdivision of the nominal value of the Shares and BPCs from Sfr 100 each to Sfr 20 each. This proposal will also be considered at the Annual General Meeting on 6 May, 1992 but will not become effective until 1 July, 1992, the effective date of the new Swiss company law.

The last day on which a Warrantholder may exercise his Warrants and participate in the rights issue and the bonus issue will be 5 May, 1992.

CIBA-GEIGY Finance and Investment Limited

15 April, 1992

BANCO di NAPOLI SpA

177, Via Toledo - Naples, Italy

ADDITION TO THE AGENDA FOR THE  
ORDINARY GENERAL MEETING

As a supplement to the notice convening the Ordinary and Extraordinary General Meetings published on 8th April 1992 in the Official Gazette No. 83, item No. S 4103, the Agenda for the Ordinary General Meeting will also include the following item:

- Appointment of Price Waterhouse S.p.A. di Renzo Laini &amp; Co. as statutory auditors for the certification of the accounts of the Company and the consolidated accounts of Gruppo Banco di Napoli S.p.A. for the three years from 1992 to 1994.

Naples, 13 April 1992

THE CHAIRMAN  
OF THE BOARD OF DIRECTORS  
Prof. Luigi Cocciai

This announcement appears as a matter of record only.

## RUSSIA

The FT proposes to publish this survey on  
May 13 1992.  
The survey will be included in the FT of that day and will be  
printed in London, Frankfurt, Paris, Tokyo, New York and  
Tokyo. It will be distributed in 160 countries world-wide. For  
further information about advertising in the survey,  
please contact Patricia Service  
on London 0181 813 3436  
Fax: 0181 813 3079

## FT SURVEYS

IS Himalayan Fund NV  
This notice appears as a matter of record  
being copied by the Netherlands  
Major Holdings in Listed Companies  
Decree Act which came into force  
on February, 1992 and which  
states that the IS Himalayan Fund NV ("the  
Fund") is required to publish details of  
major shareholdings of a certain size in  
the Fund. The Netherlands Management  
Company NV of Hoornegracht 320,  
Amsterdam, the Administrator of the  
Fund, is required to administer all the  
100,000 priority shares of Dfl 10 each  
in the capital of the Fund. Following the  
closing of the placing in June 1990 the  
priority shares have given the  
Administrator the following interest in  
the Fund:  
Priority Capital Interest 50%  
Interest percentage 0%  
Potential percentage 0%  
Percentage Voting Rights 50%  
Interest percentage 0%  
Potential percentage 0%  
Amsterdam 15th April, 1992  
IS HIMALAYAN FUND NV

BUILDING FOR ASIA'S  
FUTURE  
The FT proposes to publish this survey  
on May 13 1992.  
This survey will be sent in 160 countries  
world-wide and will be distributed  
additionally at the Asian Development Bank.  
Annual General Meeting. In Europe the  
Financial Times is the best read publication  
among European Business Executives  
about strategic decisions about the  
international expansion of their company. If  
you want to reach this important audience  
call:  
Santander-Weil  
FT Hong Kong Office  
Tel: (852) 865-2863 Fax: 852 537-4211  
or  
Santander-Weil FT London  
Tel: (011) 875-3059 Fax: 873 3395  
Data Source: European Business  
Leadership Survey 1991

BANQUE NATIONALE  
DE PARIS  
USD 300 millions  
floating rate notes 1985-2005  
the amount of interest for the  
interest period beginning 17.10.91  
and ending on 21.04.92 as fixed by  
the reference agent will be USD  
272,64 per USD 100,000 notes  
being a rate about 5.26 per cent

Chrysler Financial Corporation  
US \$154,000,000 Floating Rate Notes due 1994

For the period from April 16, 1992 to July 15, 1992 the Notes will carry an interest rate of 4.5% per annum with an interest amount of US \$82.75 per US \$5,000 Note and of US \$587.15 per US \$50,000 Note.

The relevant interest payment date will be July 15, 1992.

Agence Financière  
Banque Paribas Luxembourg  
Société Anonyme

## Notice of Redemption to the Holders of

THE LONG-TERM CREDIT BANK OF JAPAN  
FINANCE N.V.US\$125,000,000 Step-Down Coupon  
Guaranteed Notes Due 2000  
(the "Notes")

Notice is hereby given that, pursuant to Condition 5(b) of the Terms and  
Conditions of the Notes, The Long-Term Credit Bank of Japan Finance N.V. has  
elected to redeem on 18th May, 1992 (the "Redemption Date") all of the Notes  
in their principal amount. Interest on the Notes will cease to accrue on and after  
the Redemption Date.

The Notes will be paid, upon presentation and surrender thereof with all  
coupons appertaining thereto, maturing after the Redemption Date, at the offices  
of:

LTCB Trust Company, New York (for payment of principal only)  
Banque Bruxelles Lambert S.A., Brussels  
The Long-Term Credit Bank of Japan Limited, London  
Bank Internationale à Luxembourg S.A., Luxembourg  
The Long-Term Credit Bank of Japan, Limited, Singapore  
The Long-Term Credit Bank of Japan (Switzerland) AG, Zürich

The coupon due on 18th May, 1992, should be presented for payment in the  
usual manner.

15th April, 1992

Banco de la Nacion Argentina  
U.S. \$195,000,000

## Floating Rate Serial Notes due 1994-1997

For the period  
15th April, 1992 to 15th October, 1992

In accordance with the provisions of the Notes, notice  
is hereby given that the rate of interest has been fixed  
at 5.0 per cent. per annum, and that the interest  
payable on the relevant interest payment date,  
15th October, 1992 against Coupon No. 10 will be  
U.S. \$1,270.83 per U.S. \$50,000 Note.

The Industrial Bank of Japan, Limited  
Agent Bank

## INTERNATIONAL COMPANIES AND FINANCE

## US brokers post record earnings

By Patrick Harverson  
in New York

THE CLEAREST evidence yet  
that Wall Street's sparkling first  
quarter was provided yesterday  
when three large US securities  
houses, Merrill Lynch, PaineWebber and Charles  
Schwab, reported record earnings  
for the opening three months.

Profits at Merrill Lynch, the  
largest securities house in the  
US, rose 53 per cent to \$277.5m,  
at PaineWebber they jumped 135 per cent to \$74.5m, and at  
Charles Schwab, the west  
coast-based broker, they soared  
180 per cent to \$29.7m.

The figures show the  
momentum from late last year,  
when a big cut in US interest  
rates lured more individual  
investors back into stocks,  
spurred large issues of corporate  
debt and equity, and lifted

share prices, was maintained  
in the first quarter of this year.

Commission fees from individual  
investor revenues, earnings  
from stock and bond  
underwritings and principal  
trading revenues were all  
higher over the three months.  
Expenses, other than performance-related  
compensation which rose sharply, held relatively  
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Big increases were reported  
throughout the company's  
business. Commission revenues  
rose 52 per cent to \$137.3m, assets in client  
accounts increased 40 per cent  
to a record \$1bn, and average  
daily trading activity gained 47  
per cent.

Analysts believe the securities  
industry will be unable to  
maintain the first-quarter pace  
of earnings growth throughout  
the rest of the year.

US interest rates are unlikely  
to fall much further, the rate of  
new corporate debt and equity  
issues has slowed, and stock  
prices have remained stuck in  
a narrow trading range.

The companies' shares  
improved in early trading on  
the New York Stock Exchange  
yesterday. Merrill rose 3%, to  
\$51.75, PaineWebber climbed \$1  
to \$21.25, and Charles Schwab  
added 3% to \$30.

## Sales fall 29% at LA Gear

By Karen Zagor in New York

ALCOA down  
to \$76m in  
first quarter

By Barbara Durr in Chicago

ALCOA, the world's largest  
producer of aluminum, suffered  
a drop in profits and revenues  
in the first quarter. It reported a decline in the  
quarter's earnings to \$76m, or 89  
cents per share, from \$97m or  
\$1.14 per share, last year.

Revenues were \$2.3bn, down  
7 per cent from \$2.4bn in the  
first quarter of 1991.

Although shipments increased  
to 665,000 metric tons from  
645,000 metric tons a year ago,  
the first-quarter earnings decline  
reflects lower prices for  
aluminum, ingot and most  
fabricated aluminum products.

Alcoa said markets this year  
were not expected to improve  
until aluminum from the former  
Soviet Union, which went to  
exports last year, was redirected  
to internal uses and western  
economies improved.

First-quarter results included  
\$3m, or 10 cents per share, from  
the sale of investments in  
Venezuela. The comparative  
quarter in 1991 included

exchange and other adjustments  
of \$10.2m, or 12 cents per  
share, related to operations  
in Norway.

Revenues on shareholders'  
equity dropped to 61 per cent  
during the first quarter, compared  
with 7.5 per cent last year.

But the company said that,  
excluding special charges  
in the fourth quarter of 1991,  
the first-quarter results were  
better than those of the preceding  
year.

Alcoa said its effective tax  
rate for this year would be  
lower than in 1991, before  
special charges due largely to  
favourable settlements of prior  
years' taxes by Alcoa Aluminio  
in Brazil and tax law  
changes in Norway.

The company's earnings in  
1991 fell 79 per cent to \$32.7m  
as the price for aluminum  
plummeted to approximately 50  
cents per pound, its lowest in  
real terms.

Alcoa of Australia  
Australia drops 41%

By Kevin Brown in Sydney

ALCOA of Australia yesterday  
blamed depressed metal prices  
for a 41 per cent reduction in  
net profits to \$464m (US\$49.2m) for the first  
quarter to end March. Sales revenue  
was down 27 per cent to  
A\$478m.

The company said aluminum  
prices on the London Metal Exchange rose by US\$122  
per tonne to an average of  
US\$1,268 during the quarter,  
well down on the average price  
of US\$1,537 during the first  
quarter of the previous year.

Mr Robert Sleagle, managing  
director, said there had been  
some improvement in the  
company's US and European order  
books, and noted that metal  
inventories in the hands of  
producers had fallen in March for  
the first time in many months.

Mr Sleagle said the industry  
was "still bouncing along the  
bottom". He said the company's  
first-quarter profit was  
adequate in the circumstances.

The directors said conditions  
in the industry were particularly  
difficult, and forecast that it  
would be some time before  
conditions improved. As a result,  
full-year profits would be  
below last year's level.

Alcoa paid a first-quarter  
dividend of A\$66m in March,  
compared with A\$100m in the  
first quarter of the previous year.  
It paid A\$40m last year,  
but is unlikely to match that in  
the current year.

Alcoa of Australia is 51 per  
cent owned by the Aluminum  
Company of America, and 48.5 per  
cent by Western Mining Corporation,  
the Australian resources group. The balance  
is owned by QBE Insurance.

## NY Times doubles profits

By Alan Friedman  
in New York

A RECOVERY in advertising  
revenue and lower newspaper  
costs helped The New York  
Times to more than double net  
profits to \$13.8m in the first  
quarter of 1992.

The net loss in the latest  
quarter was \$8.2m or 42 cents  
in the 1991 quarter, which  
included a loss of \$1.4m or  
7 cents from discontinued  
operations.

Net sales fell 29.5 per cent to  
\$109.8m from \$155.3m a year  
earlier.

Mr Mark Goldston, chief  
operating officer, blamed

## INTERNATIONAL COMPANIES &amp; CAPITAL MARKETS

## Sweet scent of success in L'Oréal's figures

Alice Rawsthorn examines the French cosmetics company's 19.7% rise in profits

Every L'Oréal executive is a "professional worrier" according to Mr Lindsay Owen-Jones, the chairman.

This time last year he and his colleagues looked as though they had a lot to worry about. The world's largest cosmetic company not only faced the short-term pressures of the economic slowdown and the upheaval of the Gulf war, but the longer term threat of fiercer competition from powerful companies such as Procter & Gamble, Unilever, Kao and Shiseido, which were all expanding within cosmetics.

Despite this L'Oréal has emerged unscathed. Yesterday it reported a 19.7 per cent increase in net profits for 1991 on sales which rose by 10.2 per cent.

Mr Owen-Jones sees this achievement as a vindication of the aggressive strategy L'Oréal has pursued since he became chairman almost five years ago. Something of an anomaly in the French business world, at 46 he is much younger than most of his counterparts. And, as Welshman, he is one of the very few foreigners to have broken into the nepotistic ranks of France's top industrialists.

When he became chairman of L'Oréal, with its 80-year history, it was established as a bastion of French industry and

L'Oréal yesterday announced a 19.7 per cent increase in net profits to FF12.02bn (\$363m) in 1991, from FF11.69bn in 1990.

The result was achieved despite "a rather gloomy economic climate" which was "undeniably affected by the Gulf war" and a "significant slowdown in consumer spending in some major countries," the company said.

L'Oréal, which operates worldwide with a number of well-known cosmetics and hair-care brands including Lancôme skin products, Giorgio Armani fragrances and Helena Rubinstein make-up, experienced sales growth of 10.2 per cent to FF13.44bn from FF12.36bn.

Earnings per share rose by 19.7 per cent to FF24.7 from FF22. The board proposed raising the dividend by 20 per cent to FF24.4, from FF17.7 a share.

The cosmetics division, which invested

## TOP 10 COSMETICS GROUPS\*

	1991	1990
L'Oréal	8.5	6.2
Unilever	4.1	3.5
Procter & Gamble	3.1	2.8
Shiseido	3.0	2.8
Avon	2.5	2.3
E.Lauder	2.0	1.9
Revlon	1.8	1.8
Well's	1.8	1.5
Kao	1.6	1.4
Sanofi	1.6	1.4

\*Sales \$bn. \$ including Max Factor and Etier

Bevco. † Excluding Max Factor and Etier

Bevco. Source: J. Dore

heavily last year in the relaunch of the Helena Rubinstein business which acquired three years ago, saw sales rise by 11.6 per cent to FF25.51bn from FF23.45bn. Mr Owen-Jones said the response to the Rubinstein relaunch had been "extremely thrilling".

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## Squeeze on margins and higher interest charges behind the fall RMC declines further to £167m

By Maggie Urry

FALLING DEMAND for ready-mixed concrete in the UK hit RMC Group's profits for the second year running. With the pre-tax figure of £167m in 1991 down from £216m in 1990, and £248m in 1989.

However, the group proposes a slightly higher final dividend of 13.4p to give a total of 30p (19.3p). The dividend is covered 1.8 times by earnings per share of 36p (57.3p).

The shares rose 22p in response to 50p.

Last September when the group reported interim results, Mr Jim Owen, managing director, said that RMC would do well to match the 1991 profits in 1992. Mr Derek Jenkins, finance director, said yesterday that that view still held, although he confessed to being "a bit confident".

### Devenish to lease 115 pubs from Whitbread

By Philip Rawstorne

JA Devenish, the west country-based pub operator, yesterday announced that it is leasing 115 pubs from Whitbread.

The pubs, which will be leased for eight years free of tied beer supplies, increase the Devenish estate by 25 per cent to more than 500 pubs.

Mr John Clark, chief executive, said the pubs are located in two of the company's development areas, along the M5 corridor and on the south coast around Bournemouth, Southampton and Swanage. "They provide us with a good opportunity to expand our business without initial capital outlay," he said.

Whitbread bought Devenish's beer brands for £3.75m during its successful campaign against a takeover bid from Boddington last year and supplies a range of beers to the company.

As part of its requirement to free 2,250 pubs from exclusive beer supplies by November this year, Whitbread is planning a number of similar leasing deals with regional brewers and pub retailers.

## Scottish Metropolitan in loss

By Roland Rudd

SCOTTISH Metropolitan Property, the leading property investment company in Scotland, incurred a pre-tax loss of £840,000 for the half year to February 15 mainly because of significantly higher interest.

In the comparative period there was a profit of £2.2m, but that turned into a deficit of £8.37m for the full year after exceptional charges of £11.6m.

Interest charges amounted to £10.3m (£8.5m). Only £860,000 of interest was capitalised, compared to £5.6m, following com-

pletion of the group's development programme.

Mr Scott Cairns, who was appointed managing director in January, said the accounting policy was not to capitalise interest beyond practical completion of a development.

The group is taking £1.5m from reserves to pay an interim dividend of 1.5p. This is a cut from the previous 2.5p but it intends to maintain the total at 4p.

Second half trading was likely to continue to show a loss, albeit a much smaller one. Mr Cairns said some 11 units

on sales 12 per cent lower at £903.6m.

Mr Jenkins said that the UK businesses all suffered. Ready-mixed volumes were down about 20 per cent and a further 5 per cent fall might be seen in 1992.

However, he said reductions in capacity by RMC and its competitors were beginning to arrest the fall in prices.

There was some hope that housing activity might pick up following the election result, and this would help the group's Great Mills DIY stores.

Mr Jenkins said he saw no recovery in commercial building until 1993.

In Germany operating profits rose 26 per cent to £80.4m on sales up 32 per cent to £267.6m. Mr Jenkins said that forecasts of slower economic growth in Germany did not take account of expansion in eastern Ger-

See Lex

properties could bring in another £7m if tenants were found.

Net revenues from properties rose 11.5 per cent, from £9.5m to £10.6m.

The group was expected to become more of a Scottish company with up to three quarters of its properties based north of the border, compared with the current 60 per cent.

Total borrowings were £190m compared with £201m at August 15. Gearing fell from 142 per cent to 137 per cent.

Losses per share were 1.88p (earnings 1.86p).

## £11m turnaround puts Beckenham in red

By Don Farrell

AN OPERATING deficit, substantial write-offs, and greatly increased interest charges put Beckenham Group into a pre-tax loss of £5.6m in the year to October 31.

That marked an £11m downswing on the £5.6m profit achieved in the previous year.

Losses per share were 11p (earnings 7.9p). The final dividend is omitted, leaving the total at 0.5p (5p). The dividend on the 9 per cent redeemable

cumulative preference shares will not be paid.

Mr Christopher Egleton, chairman of this group of contractors and distributors, said the greatest difficulties were at Duffey Framework, where the group acquired an outstanding £2.7m in redundancy and other closure costs and write-downs. In addition to those for Docklands, and there were write-offs for subsidiaries sold in previous years. The provisions have been taken as £1.9m exceptional and £3.6m extraordinary.

Recession had a deeper effect than anticipated at the halfway mark, with contract starting dates delayed and pressure on margins increased. The result



Jim Owen: would do well to match 1991 profits

## Norweb to compete in gas market

By Juliet Sychrava

NORWEB, the regional electricity supply company, is to start marketing gas.

It will be the fourth regional electricity company, after Midlands, Eastern, Seabord and Scottish Power, to try to undercut British Gas by competing in the gas supply market.

The gas will be marketed by Northern Gas, a joint-venture between Norweb and Utilicorp United, the US electricity and gas company. Norweb has 75 per cent of the venture.

The move will put more pressure on British Gas, which has agreed to halve its share of the industrial gas market by 1995.

Northern Gas will begin by distributing North Sea gas to 50-100 small and medium-sized industrial and commercial consumers using over 25,000 therms.

The gas will initially be supplied by Utilicorp which has interests in the Indefatigable and

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## NOTICE OF RESOLUTION FOR PAYMENT OF CAPITAL

WOODGATE BANK LTD. NURSING HOME LIMITED

NOTICE IS HEREBY GIVEN in accordance with section 175 of the Companies Act 1985 that the

1. the above named company ("the Company") has approved a payment resolution for the payment of capital

acquiring its own shares by purchase

2. the amount of the permissible capital

41 payment (as defined by Sections 171 and 172 Companies Act 1985)

for the shares in question is £1,000,000

3. the date for the resolution for payment out of capital is 15th May

4. a statutory declaration and auditors' report required by section 173 of the Companies Act 1985 are available for inspection at the Company's registered office at 1 Loughborough Road, Tiverton Bridge, West Bridgford, Nottinghamshire NG2 7JL

any creditor of the Company may at any time within the five months of the date of the resolution for payment out of capital apply to the Court under section 176 of the Companies Act 1985 for an order preventing the payment.

Dated 24 April 1992

D. B. Mathie, Company Secretary

## LEGAL NOTICES

ON THIS MATTER OF

INSOLVENCY ACT 1986

NOTICE IS HEREBY GIVEN that by virtue of

the Insolvency Rules 1986, notice is hereby given

that I, Peter S. Davies, FCA, a liquidator, registered

at 200 High Street, London W1R 8TF, was ap-

pointed liquidator of the above Company by

order of the court on 24 April 1992.

Dated this 24th April 1992

Peter S. Davies, Liquidator

Lazarus Crayton &amp; Davis

40 Conduit Street, London W1V 6PF

Insolvency Act 1986 S401(1)(a)

Insolvency (Amendment) Rules 1987 3.2

NOTICE OF APPOINTMENT OF JOINT

ADMINISTRATIVE RECEIVERS

OF THE COMPANY LIMITED

BIRMINGHAM 11 LIMITED

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ADMINISTRATIVE RECEIVERS

## Manufacturing demand down as companies reduce spending on capital equipment Expanded Farnell slightly lower at £33m

By Roland Rudd

A FALL in interest income led to Farnell Electronics reporting a slight decline in pre-tax profits, from £23.8m to £22.7m, for the year to February 2.

The electronic equipment distributor received interest payments of £200,000 compared with £2.3m because of its recent acquisition of STC's distribution division for £61m.

A further £2m was spent on buying Cayman Engineering.

In the first seven months STC contributed £5m to operating

profits which rose to £22.2m (£20m) on sales of £500m (£46m).

Farnell's main division, electronic component distribution, increased its pre-tax profit by 22 per cent, from £22.9m to £23.0m. Margins increased as less customers made use of the discount for larger volumes.

Electronic equipment manufacturing saw its pre-tax profit fall from £7.03m to £2.52m.

Demand from the division's biggest customers, such as BT and IBM, was significantly down on the previous year.

There has been marked reine-

ting from companies to spend on capital equipment", said Mr Raymond Kidd, chairman.

Last year's net cash of £23.5m has been transformed into borrowings of £13m associated with the group's acquisition of STC Gearing has been reduced from 26 per cent, when STC was acquired in July, to 17 per cent.

Earnings per share increased to 16.5p (16.3p). A recommended final dividend of 3.2p makes a total of 5.8p (5.5p).

Mr Richard Hanwell, who joined the board as a non-executive director in January, is to

succeed Mr Kidd as chairman in August when he retires at the end of his service contract.

### ■ COMMENT

These were better results than analysts had forecast, which has become something of a rare event in the last year. Farnell's acquisition of STC's distribution division, questioned by some commentators at the time who feared the company had paid too much, is beginning to look the good buy the company said it was after contributing £5m operating profits in the first seven months. With

the loss-making German enter-

prise in mind there is bound to be some uneasiness over the group's decision to expand its European operations. A sales office has opened in the Netherlands with France tipped as the next country for Farnell's continental expansion.

The group has, however, halved the loss of its German business, from £1.7m to £800,000, with forecasts of pre-tax profits of £3.5m. The shares

are on a prospective multiple of 15.7, slightly above the sector average. The shares

still look undemanding.

closing loss-making subsidiaries and the reduction in debt following the £3.5m sale of Cronite Steels.

He advised shareholders to reject the offer and said he would be writing to them.

The majority of the directors said that there were limits to the growth which could be achieved on the back of an improvement in the UK economy and increasing exports.

They added that it was likely that any large expansion would require investment. Becoming part of a larger

group would enhance the prospects for development.

AFE is offering 45p a share and has received undertakings to accept in respect of 2.4m shares or 14.8 per cent of the equity. Cronite's shares rose 15p to close at 44p.

In the year to September 30 pre-tax losses were £1.96m (£1.2m profits) on turnover of £3.5m (£4.7m). Gearing at the year end was 117 per cent.

Following closure of loss-making businesses the company expects to return to profits in the present year.

### NEWS DIGEST

## Erith cuts dividend as profits slide

ERITH, the builders' merchants, just stayed in profit for 1991. It is cutting the total dividend from 3.5p to 2p.

Turnover fell to £87.5m (£7.7m) from which a pre-tax profit of £24.00m (£2.4m) was generated. The group's problems were aggravated by a bad and doubtful debts provision of £1.7m, representing 2.8 per cent of sales against a normal 0.4 per cent.

Mr Graham Davies, chairman, said the poor result came despite a stringent cost-reduction programme during the most difficult year for the building and construction industry.

Earnings per share reached only 0.08p (0.88p). The recommended final dividend is cut from 2.8p to 0.7p.

Mr Davies will retire as chairman on May 21, at the conclusion of the annual meeting. Mr Bryan Castledine will become chairman and managing director.

## Herring Baker static with £3.5m

Herring Baker Harris, the chartered surveyor, increased turnover by 8 per cent and pre-tax profit by 1 per cent in the year to January 31.

The figures did not include any contribution from Baker Harris Saunders, with which Herring merged in January.

Turnover came out at £13.4m (£12.1m) and pre-tax profit at £3.51m (£3.49m). Mr Nick Owen, chairman, said: "The property industry has been a disaster area for unwary investors. Against that backdrop these results are an outstanding achievement."

Benefits came from "the geographical spread and an exceptionally strong professional work load." Across the country the first benefit of work from the 1990 rating revaluation had been seen.

Earnings per share declined to 19.18p (19.47p). The proposed final dividend is 3.75p for a total of 7p (6.5p).

## Tight control helps Shani lift margins

Tight control of overheads and production costs enabled Shani Group to produce a pre-tax

profit of £770,000 for the half year to January 31 1992, compared with £764,000.

This USM-traded maker of women's and children's clothes saw its margins increase as turnover fell from £5.92m to £5.09m. Liquidity during the period remained healthy.

Earnings per share improved to 3.8p (3.85p) and the interim dividend is again 1.8p.

## London St Lawrence net assets down

Net asset value of London and St Lawrence Investment stood at £12.42p at February 28, down from 14.02p a year earlier.

Net revenue for the six months to end-February amounted to £220,884 (£243,326) for earnings of 2.74p (2.89p) per share.

## West Industries net loss at £7.5m

Net attributable losses at West Industries, the mechanical engineer, more than doubled in the year to March 31 1991.

They were up from £3.34m to £7.58m, equal to 18.1p losses per share against 1.8p.

Sales improved from £22.8m to £24.4m, but pre-tax losses rose six-fold to £5.3m (£1.06m).

Extraordinary charges came to £1.97m (£2.28m).

## Metsec improves in second half

Metsec staged an improvement to finish 1991 with a pre-tax loss of £237,000, after recording £285,000 in the opening half.

The dividend is held at 6.4p as directors feel that prospects are good.

The loss came from turnover of £7.8m, and compared with a profit of £4.1m on sales of £8.2m previously.

USM-traded Metsec, which serves the building products, electronic products, engineering and construction industries, started 1992 with an upward trend in order books and increasing profitability in overall performance, reported Mr Keith Hirst, chairman.

The loss-making businesses of 1991 had either been closed or were operating at break-even or better this year. They would only be maintained where present performance could be improved during 1992 and good recovery potential was present.

Losses per share were 2.07p (earnings 17.16p). The proposed final dividend is 3.7p.

## The Seoul Asia Index Trust International Depositary Receipts

### Evidencing Certificates in respect of 1,000 Units in the Trust

NOTICE IS HEREBY GIVEN to Unitholders that the Seoul Asia Index Trust has declared a dividend in the Republic of Korea amounting to 1,000 won per Certificate in respect of 1,000 Units in the International Depositary Receipts, will be made on or about May 1, 1992 against presentation of the Certificates to the Depositary or to one of the Depositary Agents listed below, (in the case of Holders of bearer ID(R)s, or in the case of Holders of registered ID(R)s) to Holders that the Depositary is satisfied were on the Register on the Record Date - March 31, 1992.

### DEPOSITORY

Chase Manhattan Bank Luxembourg S.A., 5 Rue Plateau, Luxembourg Grand-Duchy, L-1012 Luxembourg

### DEPOSITORY AGENTS

The Chase Manhattan Bank, N.A., 1000 Avenue of the Americas, New York, NY 10020, U.S.A.

### Corporate Trust Administration

1 New York Plaza, New York, NY 10036, U.S.A.

### Chase Plaza

34-35 Chung-dong, Seoul, Republic of Korea

### Chase Manhattan Bank (Switzerland)

83 Rue du Rhone, CH-1204 Geneva, Switzerland

The amount of dollars payable in respect of Coupons presented to an Agent of the Depositary by the Close of Business on April 29, 1992 and Holders on the Register on the Record Date will be the amount of dollars payable at the prevailing telegraphic transfer selling rate of Won for US dollars at the time of presentation as quoted by a foreign exchange bank in Korea on the date on which the relevant transfer is made.

The dividend proceeds will be distributed to ID(R) holders in proportion to their respective entitlement and after the deduction of all taxes and, charges, duties and expenses of a bank in New York and US dollar account number for payment, or an address for wire transfer should be sent by US dollar cheque.

All holders residing in a country having a double taxation treaty with the Republic of Korea may obtain payment at a lower rate of the Korean tax on dividends by presenting a certificate of residence to the Depositary or through one of the designated Depositary Agents, a certificate showing the place of residence, together with a copy of their passport. These documents and the relevant tax administration office are accepted by the Korean National Tax Administration Office as evidence of residence.

Without such proof of residence, the full rate of 36.875 per Korean non-resident withholding tax will be retained.

All documents should be submitted to the Depositary or a Depositary Agent by April 29, 1992.

Chase Manhattan Bank Luxembourg S.A. as Depositary

## Metsec's static at £33m

## COMMODITIES AND AGRICULTURE

## UK milk board submits plan to become co-op

By David Blackwell

THE MILK Marketing Board for England and Wales yesterday submitted to the government its proposals to become a single voluntary co-operative with pooled prices.

The UK Agriculture Ministry late last year began to increase pressure on the MMB to reform itself and set an Easter deadline for plans to be submitted. Once past the ministry the proposal will go before the European Commission.

The MMB plans, originally announced in January, include spinning off Dairy Crest, its wholly-owned subsidiary with a 25 per cent share of the UK's manufactured dairy products

market. Shares in Dairy Crest will be transferred to dairy farmers on the basis of milk supplied in the past over a given period.

Mr Bob Steven, chairman of the MMB, said: "Implementation of our proposal is subject to discussion with the Dairy Trade Federation, Mau [the ministry] and UK regulatory bodies and the EC. We will do all we can to avoid unnecessary delays to achieve our objectives."

The DTF, which represents dairies and processors, welcomed "the end of uncertainty", but said that any changes to the MMB "must lead to a genuinely free market in raw milk".

## Cuba faced with worst sugar crop in years

CUBA IS straining to finish what could be its worst sugar harvest in recent years because it says it needs every tonne to help keep its crisis-hit economy afloat, reports Reuters from Havana.

After maintaining a virtual news blackout on the 1991-1992 sugar crop for five months, the Caribbean island's government is now making the harvest a national public issue. "Our sole option... is not to lose a single tonne of sugar," it said.

The government urged the country's sugar workers to make a maximum effort over the next few weeks, a message reinforced by daily television propaganda spots focusing on the harvest.

### MINOR METALS PRICES

Prices from Metal Bulletin (last week's in brackets).

**ANTIMONY:** European free market, min. 99.8 per cent, \$ per tonne, in warehouse, 1,700-1,740 (1,660-1,730).

**BISMUTH:** European free market, min. 99.99 per cent, \$ per lb, tonne lots in warehouse, 140-140 (same).

**CADMIUM:** European free market, min. 99.8 per cent, \$ per lb, in warehouse, 1.85-1.10 (same).

**COBALT:** European free market, 99.5 per cent, \$ per lb, in warehouse, 27.00-28.50 (27.00-27.50).

**MERCURY:** European free market, min. 99.99 per cent, \$ per lb, in flask, in warehouse, 115-125 (same).

**MOLYBDENUM:** European free market, drummed molyb-

den oxide, \$ per lb Mo, in warehouse, 2.11-2.17 (2.12-2.18).

**SELENIUM:** European free market, min. 99.5 per cent, \$ per lb, in warehouse, 4.00-4.50 (4.00-4.50) (same).

**TUNGSTEN ORE:** European free market, standard min. 88 per cent, \$ per tonne unit (10 kg), cif, 58-66 (same).

**VANADIUM:** European free market, min. 99 per cent, \$ a lb V<sub>2</sub>O<sub>5</sub>, cif, 2.05-2.30 (2.10-2.12).

**URANIUM:** Nucor exchange value, \$ per lb, U<sub>3</sub>O<sub>8</sub>, 7.25 (8.00).

**LEAD WAREHOUSE STOCKS**  
(At Monday's close)

Commodity	Close	Previous	High/Low
Aluminum	+3.225	to 1,203.15	
Copper	+175	to 1,151.225	
Lead	+72	to 251.172	
Nickel	+73	to 224.275	
Zinc	+1,175	to 224.275	
Tin	+30	to 11,705	

**LEAD WAREHOUSE STOCKS**  
(At Monday's close)

Commodity	Close	Previous	High/Low
Aluminum	211.00	210.00	210.00-210.00
Bronz Blend (diam)	153.90-95	-0.25	
Bronz Blend (Jun)	151.80-90	-0.25	
W.T.L. (1st pm est)	150.30-50	-0.25	

**CH products**

**INWE prompt delivery per tonne (per lb)** + or -

Premium Gasoline \$208-210 -2

Gas Oil \$177-178 -1

Heavy Fuel Oil \$71-73 -1

Naphtha \$180-182 +2

**Petroleum Argus Estimates**

**Other** + or -

**SPOT MARKETS**

Crude oil (per barrel FOB) + or -

Dubai \$145-45 -0.25

Brent Blend (diam) \$139.90-95 -0.25

Brent Blend (Jun) \$18.90-90 -0.25

W.T.L. (1st pm est) \$20.30-50 -0.25

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Brent Blend (diam) \$139.90-95 -0.25

Brent Blend (Jun) \$18.90-90 -0.25

W.T.L. (1st pm est) \$20.30-50 -0.25

**CH products**

**INWE prompt delivery per tonne (per lb)** + or -

Premium Gasoline \$208-210 -2

Gas Oil \$177-178 -1

Heavy Fuel Oil \$71-73 -1

Naphtha \$180-182 +2

**Petroleum Argus Estimates**

**Other** + or -

**SPOT MARKETS**

Crude oil (per barrel FOB) + or -

Dubai \$145-45 -0.25

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**CH products**

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Gas Oil \$177-178 -1

Heavy Fuel Oil \$71-7

# Footsie index closes at six-month high

By Steve Thompson

THE FIRST of an expected flurry of post-general election takeover bids in the London market emerged yesterday and helped fuel another determined advance by UK equities.

The FTSE 100 share index rose 6.5 to 2,600.5, its highest closing level since October 18 last year and a rise of 184.1 since the Tory election victory last Friday.

Hongkong and Shanghai Banking's agreed offer for Midland Bank, worth in excess of £250m, came as no great surprise to banking specialists although there was disappointment at the terms. Within two hours or so of the announcement it emerged that a big block of Midland shares were being

offered around the market.

Although there was no official confirmation it was thought that Hoare Govett had been unsuccessful in attempting to place 5% of the Kfsl Investment Office's 75% stake in Midland. The market's disappointment at the terms was reflected in the decline in Midland's share price.

The market opened around five points lower, concerned that any unexpected bad news in the large batch of company reports expected this week could spark off a prolonged bout of profit-taking in leading stocks.

But with no real horrors emerging from yesterday's results and the Hongkong bid being confirmed the market turned upwards and reached its day's high of 2,603.5, or 12.5 points, in mid-morning.

Thereafter the Footsie traded in a relatively narrow range, with dealers profiting slight disappointment at London's reaction to encouraging data on the UK economy, released 1.34pm.

Stock exchange figures showed that the value of customer business on Monday totalled £1.22bn, or around half that of last Friday.

## Midland bid terms disappoint

TERMS of the agreed takeover of Midland Bank by Hongkong and Shanghai Banking Corporation (HSBC) disappointed the market yesterday. The shares were further weakened by an apparently huge amount of stock waiting to be sold.

The two banks said jointly that HSBC was making a recommended paper offer for Midland valuing it at £2.1bn or 378p per share. Analysts had expected an offer well above 400p. The lower than expected offer revived speculation that Lloyds Bank would come in with a higher bid. Potential pressure on Lloyds' balance sheet prompted its shares to slip 5 to 390p.

There was also a strong belief in the market that the Kuwait Investment Office was trying to place 60m Midland shares, a stake of 7.64 per cent through securities house Hoare Govett at 382p — worth £217.2m. The KIO is the only shareholder apart from HSBC with a stake above 5 per cent.

The KIO said it never commented on market talk and Hoare Govett declined to respond to questions.

Market dealers said Hoare was trying to place the shares in an "all or nothing" deal but only managed to pre-place up to a third of them yesterday. They believed the deal was competitively valued and would probably be taken up by arbitrageurs — dealers who trade off relative differences in markets — who would wait to see how HSBC shares would react when they opened in Hong Kong.

Midland lost 7 to 385p on heavy turnover of 25m shares. Hopes that the worst may be over boosted the battered building materials and construction sector, while talk of a possible bid supported Tarmac ahead of today's results. The shares rose 10 to 145p, despite

expectations of a very sharp fall from the previous year's profits of £190.7m. Analysts suggested that if this results in a passing of the dividend, it may bring the balloon created by bid speculation down to earth.

RMC climbed 22 to 806p after reporting profits at the top end of market expectations and paying an increased dividend of 20p against 19.3p. The 1991 profit of £167.4m was down from £216.2m, but was viewed favourably when compared with forecasts of £150m to £170m and resulted in analysts upgrading forecasts for the present year. Blue Circle was cheered by the news from RMC, rising 7 to 285p, ahead of today's results.

Taylor Woodrow gained 8 to 129p as the dividend was held at 9.5p on a 1991 loss of £2.7m. The payout followed statements made at the time of last year's rights issue and was regarded as "a matter of honour", but the company said it made no promises for this year. The loss was in line with forecasts and followed a profit of £23.4m previously.

John Mowlem rose 8 to 157p, despite Monday's announcement of sharply lower profits after County NatWest said the shares look cheap long term. Wimborne fell 21 to 111p on a US press report suggesting that its anti-Aids drug Retrovir (AZT) might soon face competition from rivals. The article said Bristol-Myers Squibb's drug, DDI, which received

approval from the Food and Drug Administration (FDA) in October, had emerged in a new study as equal to or better than Wellcome's AZT.

Analysts said an FDA advisory committee would soon meet to discuss Bristol-Myers' DDI as well as aids drug DDC, which is made by the Swiss pharmaceuticals group Roche. Bid rumours pushed discount food retailer Kwik Save up to 216p, on higher than usual turnover of nearly 1m shares. Hong Kong-based Dairy Farm holds 25 per cent of Kwik Save and is looking to diversify ahead of 1997.

Argyll, the third largest UK supermarket group, eased 3 to 341p but was not regarded as likely to mount a bid in the short-term, while Tesco and J. Sainsbury would probably be prevented by legislation.

Stores group Dixons rose 3 to 242p, continuing to benefit from the general election result. Analysts were impressed by a company presentation, which concentrated on forthcoming technology and buying trends.

A positive and in-depth analysis from S.G. Warburg Securities helped lift Pearson despite its already high share price. Warburg recommended buying the shares on weakness and Pearson climbed 11 to 348p.

Bowater, which joined the FTSE 100 Index two weeks ago, advanced 16 to 763p as the stock returned to favour after a recent downward correction.

Whitbread, hit on Monday

after London closed, a 1.1 per cent rise in UK industrial production was well ahead of market expectations, as was the similar rise in manufacturing output, according to market observers. Gilts, under modest pressure during the early part of the day, rallied to close moderately higher on balance, helped by another steady show by sterling.

Turnover in equities remained brisk but continued to diminish. Yesterday saw 801.6m shares change hands, compared with Monday's 801.3m and last Friday's 1,345.6m.

Stock exchange figures showed that the value of customer business on Monday totalled £1.22bn, or around half that of last Friday.

After London closed,

Building shares remained in the spotlight with full-year results from RMC coming out ahead of most expectations. The dividend was particularly well received and the shares delivered one the Footsie's best individual performances. Taylor Woodrow also came in for strong support despite the lapse into losses for the year. Dealers were bracing themselves for bad news on the dividend front from Tarmac this morning.

A senior marketmaker described the market's performance as encouraging and said it had been a session of consolidation. "Wall Street looks okay, we've closed above 2,500, and there are hints of plenty of bids and rights issues in the pipeline," he said.

ing investors to switch out of Cables and into Vodafone, 2 better at 358p.

Bid speculation continued in Delta. The shares added 12 to 455p as County NatWest reiterated its buy recommendation.

The market's first cash call since the general election was well received as shares in Laird Group recovered from an early decline to end a penny firmer at 275p. The company which reported a £10.5m fall in its final figures to £28.4m is making a 1 for 5 rights issue to raise £41.4m.

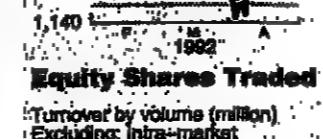
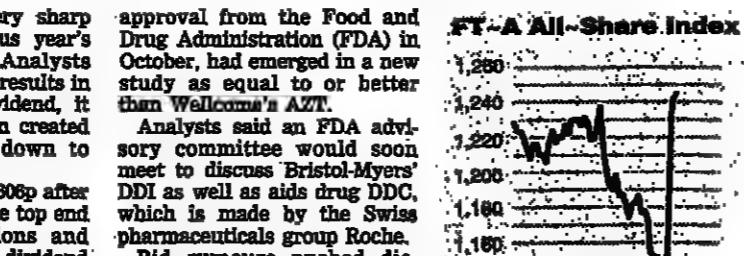
British Aerospace gained 10 to 570p as turnover rose to 5.8m on reports that Saudi Arabia is to put aside a further 200,000 barrels of oil to meet payments under the UK/Saudi al-Yamamah defence pact.

Television company Central put on 20 to 1285p. S.G. Warburg Securities new chart analysts Mr Richard Lake believes the stock is ready to break out of its trading range.

Aviva Petroleum, which recently had a one-for-fifty consolidation of its shares saw its price virtually halved yesterday before rallying to close 38 off at 111p. Marketmakers said they had seen no big sellers in the market and knew of no apparent reason for the falls.

**MARKET REPORTER**  
Peter John,  
Joel Kibbo,  
Colin Millham.

■ Other market statistics, Page 22.



by comments from the Office of Fair Trading about beer supply agreements, gained a little relief from news that it is to lease 115 pubs to Devenish, free of tie for eight years. Whitbread "A" improved a penny to 425p, while Devenish rose 3 to 245p.

Cable & Wireless jumped 12 to 570p with sentiment boosted by a BZW buy recommendation and news that the company is to form a joint venture in Russia. Kleinwort Benson, however, was said to be advised

to sell its shares in the company. The stock closed at 570p.

## FT-ACTUARIES SHARE INDICES

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### EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

1 CAPITAL GOODS (179)

2 Building Materials (22)

3 Contracting, Construction (28)

4 Electricals (4)

5 Electronics (57)

6 Engineering-Aerospace (7)

7 Electricals General (44)

8 Metals and Metal Forming (8)

9 Motors (14)

10 Other Industrial Materials (19)

11 Other Industrial Materials (19)

12 CONSUMER GROUP (188)

13 Breweries and Distillers (24)

14 Food Manufacturing (17)

15 Health and Household (24)

16 Hotels and Leisure (20)

17 Media (25)

18 Packaging, Paper & Printing (17)

19 Pharmaceuticals (10)

20 Plastics (5)

21 Textiles (10)

22 OTHER GROUPS (114)

23 Business Services (17)

24 Chemicals (22)

25 Conglomerates (11)

26 Transport (4)

27 Electricity Networks (40)

28 Water (20)

29 Miscellaneous (22)

30 INDUSTRIAL GROUP (443)

31 OIL & GAS (17)

32 OTHER GROUPS (114)

33 FINANCIAL INDEX (600)

34 Banks (4)

35 Building Societies (1)

36 Insurance (11)

37 Life Assurance (10)

38 Pensions (1)

39 Other Financial (15)

40 Investment Trusts (70)

41 All-Share Index (657)

42 FT-SE 100 Share Index (657)

43 FT-SE 100 Share Index (657)

44 FT-SE 100 Share Index (657)

45 FT-SE 100 Share Index (657)

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## LONDON SHARE SERVICE

## **INVESTMENT TRUSTS - Cont.**

## MERCHANT BANKS

**OIL & GAS - Cont.**

PACKAGING, PAPER &

**STORES - Cont**

## **MINES - C**

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Continued on next page

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## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

4:00 pm prices April 14

Continued on next page



## AMERICA

# Dow boosted by good first quarter results

## Wall Street

A STRING of mostly positive first quarter earnings announcements buoyed US stock markets yesterday, lifting the index of blue-chip industrials to record levels, writes *Patrick Harverson* in *New York*.

At the close the Dow Jones Industrial Average was up 26.23 at 3,306.13, below its highs for the day but still above the previous record close of 3,290.25 on March 3. The more broadly based Standard & Poor's 500 also ended sharply higher, up 6.31 at 412.39, while the Nasdaq composite index of over-the-counter stocks jumped 6.61 to 594.81. Turnover was heavy at 223m shares.

Although trading was busier than the previous day, the market was still hindered by the disruption of futures trading created by Monday's flood in Chicago, which put the Chicago Board of Trade, the country's main futures exchange, out of business and curtailed liquidity in all financial markets. The only economic news of the day was mixed. March retail sales fell 0.4 per cent, but the broader figure showed an 11.9 per cent in real retail sales during the first quarter.

The figures, however, were overshadowed by the first full day of the quarterly reporting season and some solid corporate performances.

IBM climbed \$1 to \$88.4 per reporting first quarter income \$1.04 a share, above market expectations and better than the 97 cents a share earned a year ago. IBM's figures boosted other big computer stocks, with Hewlett-Packard adding \$3 at \$80, Digital Equipment rising \$1 to \$46. Compagnie Filing \$1 to \$32.95 and Motorola gained \$1 at \$76.

Services houses were notably firmer early on following release of record first quarter results, but profit-taking and concern about future earnings

wiped out all the gains, with Merrill Lynch ending down 5% to \$50.1, PaineWebber finishing unchanged at \$20.1, and west coast broker Charles Schwab closing up just 9% at \$29.1.

A rare decline was posted by LA Gear, which lost 1% to \$12.12 after the sports shoe maker unveiled a 42 cents a share first quarter loss and announced it had technically defaulted on a bank agreement.

American Home Products jumped \$4 to \$81.1 on news of a 15 per cent improvement in profits to \$406.3m achieved on the back of strong performances from the group's domestic pharmaceutical and consumer health care businesses.

Ford rose 8% to \$41 after it released details of a 9.1 per cent increase in US-made car sales and a 14 per cent increase in truck sales during the first ten days of April.

## Canada

IN TORONTO falling interest rates helped boost share prices in active trading. Based on preliminary data, the composite index rose 22.81 points, or 0.87 per cent, to 3,412.64. Advancing issues outpaced declines 311 to 267. Volume was a solid 28.2m shares against 19.5m on Monday, and trading value climbed to C\$318m from C\$178.4m.

The financial services sector gained 1.65 per cent, as National Bank rose C\$8.4 to C\$84. Scotiabank gained C\$1.2 to C\$21.4. Bank of Montreal was up C\$0.4 to C\$45, and Royal Bank was up C\$1 to C\$24.4.

## SOUTH AFRICA

JOHANNESBURG closed easier, though gold shares held up well to the fall in the bullion price. The overall index fell 23 to 3,356 and the gold index was down 13 at 1,042. The industrial index closed 9 easier at 4,186.

## ASIA PACIFIC

# Nikkei rises on index-linked buying

## Tokyo

THE Nikkei average closed higher after a volatile session dominated by index-linked activity, writes *Etsuko Terazono* in *Tokyo*.

The 225-issue index finally closed up 20.28 at 17,439.68. It fell below the 17,000 mark in the morning on arbitrage unwinding, declining to the day's low of 16,879.97, but later rose in the afternoon on index-linked buying and bargain-hunting, reaching the day's high of 17,607.69.

Volume fell to 260m shares from 290m. Advances outpaced declines by 562 to 411, with 180 issues remaining unchanged. The Topix index of all first section stocks rose 19.19 to 1,268.50. In London, the ISE/Nikkei 50 index rose 5.45 to 1,047.22.

Traders said the volatility was caused by last week's increase in margins on Nikkei 225 stock futures transactions by the Singapore International Monetary Exchange. Futures trading on Simex has been

under criticism recently for distorting the cash stock market in Tokyo. The initial margin on futures trading on the Simex was raised from Yen to Y12.5m, while additional margin was raised from Y800,000 to Y1m.

Activity centred on speculative issues. Stocks with an Aids theme were bought by short-term investors, with Okamoto, the condom maker, up Y120 to Y180 and Meiji Milk Products advancing Y45 to Y775. Speculative favourites also firmed, with Nippon Carborundum rising Y100 to Y651.

Bank shares were higher on short-covering. Industrial Bank of Japan added Y100 to Y1,710 and Mitsubishi Bank rose Y150 to Y1,750.

Sega Enterprises, the video game manufacturer, fell Y10 to Y8,840, following Monday's Y1,000 plunge. Investors sold the issue on a US court finding against Sega for alleged patent infringement. Market participants sought Nintendo, Sega's rival, which added Y290 to Y9,600.

High-technology issues were

higher on small-lot bargain hunting by individuals and foreigners. Fujitsu rose Y20 to Y1,680 and Sony advanced Y30 to Y4,110.

Car stocks were mixed. Nissan Motor fell Y8 to Y560, while Honda Motor rose Y80 to Y1,680 on active buying. Traders said that rumours that an US car group was accumulating Honda shares triggered speculative activity. Mr Andrew Blair-Smith, analyst at UBS Phillips & Drew, said the company's large exposure to the US following an expected upturn in the US car market, also encouraged investors.

In Osaka, the OSE average gained 23.94 to 19,341.30 in volume of 13.4m shares.

PACIFIC Rim markets were mixed yesterday. Bombay was closed.

HONG KONG closed weaker with the announcement by HSBC Holdings of its merger terms with Midland Bank of the UK coming after the market had closed. HSBC ended 25

cents down at HK\$29.25. The Hang Seng index declined 5.51 to 4,583.53 in turnover of HK\$1.52bn.

SINGAPORE finished higher but trading was quiet in the absence of corporate news. The Straits Times Industrial index rose 3.46 to 3,777.32 in volume of 19.8m shares.

SEOUL fell slightly. The composite index lost 2.63 to 575.55 in turnover of Won252.88bn.

TAIWAN rose in early trading before falling back slightly. The weighted index ended 55.54 higher at 4,461.98 in turnover of TS1.758m.

MANILA rose after the government announced it was cutting fuel prices. The composite index gained 13.15 to 1,149.24 in turnover of 94.5m pesos.

KUALA LUMPUR extended Monday's losses. The composite index fell 3.0 to 564.51 in volume of 24.1m shares.

AUSTRALIA fell slightly in quiet trade. The All Ordinaries index closed down 4.5 at 1,565.6 in turnover of A\$114.4m. Volume was 53.8m shares, the lowest since January 1991.

## FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

## NATIONAL AND REGIONAL MARKETS

	TUESDAY APRIL 14 1992				MONDAY APRIL 13 TIME				DOLLAR INDEX					
	US Dollar Index	Day's Change %	Pound Sterling Index	Yen Index	Local Currency Index	DM Index	US Dollar Index	French Yield	Local Currency Index	DM Index	Local Currency Index	1992 High	1992 Low	Year ago (approx)
Australia (69).....	143.87	+0.4	120.41	120.73	123.01	124.84	+0.2	4.43	143.35	120.75	120.31	124.85	123.60	137.77
Austria (19).....	135.20	+0.6	133.12	132.99	142.14	142.19	+0.4	2.04	135.25	132.19	132.19	142.54	142.52	142.04
Belgium (48).....	137.38	+1.1	114.98	115.38	117.46	114.68	+0.6	2.04	135.87	114.35	114.23	118.70	118.62	120.04
Canada (115).....	129.95	+1.0	109.04	109.01	111.17	111.07	+0.6	2.31	128.63	108.27	108.24	110.64	110.52	124.16
Denmark (53).....	231.81	+0.6	198.84	194.36	198.02	201.06	+0.4	1.84	230.30	193.84	193.98	198.10	200.31	273.94
Finland (16).....	74.62	+0.4	62.46	62.63	63.81	70.35	+0.2	2.07	74.56	62.75	62.80	64.19	70.23	69.80
France (106).....	152.00	+0.4	131.00	131.11	133.55	135.53	+0.4	3.38	154.72	130.31	130.31	135.97	135.16	141.12
Germany (65).....	151.29	+0.6	99.63	100.01	101.55	102.55	+0.6	2.26	108.32	99.75	99.84	101.94	101.34	102.84
Hong Kong (25).....	203.18	+0.0	170.05	170.56	172.72	201.53	+0.2	1.71	203.01	172.72	172.72	210.45	210.25	212.07
Ireland (16).....	158.43	+0.1	132.60	132.95	133.46	137.76	-0.2	3.74	158.31	133.24	133.24	136.17	137.99	173.71
Italy (78).....	70.17	+0.5	53.72	53.88	59.99	64.81	-0.2	3.55	65.78	58.74	58.75	60.03	64.92	81.72
Japan (73).....	95.73	+2.1	80.12	80.33	81.26	80.33	+1.7	1.06	93.74	78.90	78.92	80.64	78.95	140.95
Malaysia (58).....	228.85	-0.4	191.53	192.03	195.68	224.58	-0.5	2.87	229.88	193.48	192.52	225.76	250.18	235.10
UK (18).....	167.88	+0.6	140.33	140.74	143.59	156.24	+0.2	1.07	167.23	140.97	140.91	143.92	150.87	176.77
Netherlands (25).....	152.00	+0.3	127.77	128.00	128.00	132.00	+0.2	3.31	151.45	127.47	127.57	132.78	132.78	142.04
New Zealand (14).....	95.02	+0.3	76.00	76.10	76.78	81.85	+0.2	6.95	95.02	76.10	76.10	94.97	94.97	95.98
Norway (20).....	167.25	+1.6	133.87	140.34	142.99	146.35	+1.4	2.75	164.57	128.60	128.60	141.35	144.33	161.25
Singapore (36).....	197.91	+0.3	165.63	166.07	166.20	170.55	+0.2	2.18	197.23	165.12	165.12	169.65	170.26	197.64
South Africa (61).....	224.55	+1.6	187.93	188.42	191.98	187.80	-0.8	3.03	227.56	191.53	191.57	195.73	169.18	263.60
Spain (50).....	149.32	+1.2	125.13	125.47	127.83	116.81	+0.6	5.18	148.10	124.85	124.85	127.38	115.18	164.86
Sweden (23).....	183.40	+1.0	153.49	153.80	156.81	161.41	+0.7	2.80	181.62	152.87	152.88	156.23	160.25	190.37
United Kingdom (226)....	184.50	+1.3	151.11	154.51	154.51	164.51	+1.2	2.30						

# SEVILLE AND WORLD EXPO '92

## SECTION III



About 18m visitors are expected at Seville's Universal Exposition. The fair, commemorating the

500th anniversary of Columbus's voyage to America, also heralds the return of Spain to Europe's mainstream after centuries of seclusion, writes Peter Bruce

## The fair of the century

THE WORLD'S most sophisticated railway lines run up to it. Europe's newest airport was built for it. Spain's best roads have just reached it. What if no one comes to it?

Of course they will. Welcome to the 1992 Universal Exposition, or Expo '92, in Seville, the biggest, certainly the most expensive, and easily the most rapidly assembled celebration of any single event, probably in human history.

The cost? About \$8bn, but who's counting? It is too early to knock Expo — it is a big, brash, fabulous waste of money — and much harder to appreciate what its success means to Spain.

This is a country gripped by one dominating and rampaging anxiety — what do other people think of it? Hardly a week goes by in Spain without a symposium somewhere devoted to this very serious matter. Its newspapers write articles about what foreign newspapers write about Spain.

Now, in these few days before Expo opens and the country's 1992 celebrations (including the Olympics in Barcelona in July) really get underway, Spain is flinching its

skirts and patting its hair like a young lady preparing for her first date, hoping to get a glimpse of herself in a nice big mirror before the night is over.

Expo and the foreigners who go to it are that mirror. By Expo's success and by the smiles on the faces of its visitors, Spain or a large part of it will judge itself. Spaniards know that many northern Europeans think they are a lazy, good for nothing and untrustworthy lot.

It is nonsense, of course, but there have been some horrible moments along the way to Expo, when a terrible fire, caused by careless working practices, destroyed one of the Expo's most important pavilions in February, the press was vicious.

"*Chapuzas Nacionales*" screamed one — national cock-up — as if to say it before some foreigner did. Earlier a replica of the first ship to sail round the world toppled over moments after being launched and some crew in replicas of Columbus's three ships tried to run away when they reached the US.

About 18m people, the organisers say, will go to Seville to

meander about the town and the Expo site between its opening on April 20 and its closure 176 days later on October 12, 500 years to the day that Christopher Columbus first set foot in the new World.

The site is Cartuja Island, once home to a monastery where Columbus often rested after his great voyages. The 450 hectare island sits in the middle of the Guadalquivir River

that skirts Seville and up which eventually sailed golden galleons for the century or so in which Spain was able to reap maximum benefit from the colonisation of Latin America that Columbus had begun.

The monastery still stands, but dwarfed by the incredible Expo city that has been built around it. It is impossible to stand in the middle of it — even while frantic last-minute preparations continued — and not be thrilled by the sheer scale of what has been put down on Cartuja and the speed with which it has been done.

This is, after all, Andalucia. The incredible noise on the streets and in the bars of Seville could just as easily be the sound of Spain's beating heart. These people taught the

public. Somehow, the organisers have managed to squeeze in 55,000 different pieces of entertainment at 21 stages dotted around the site.

The New York Metropolitan Opera will be coming, and so will opera from Vienna, Dresden and Milan. Trinidad and Tobago are sending a steel band.

The whole point is that everyone is coming and Expo '92 is probably going to be the last truly great cultural statement of this century. It is not, or it should not be, a trade fair. It is a celebration of knowledge and, specifically, discovery. The country, theme and corporate pavilions may not push the barriers of architectural knowledge beyond what we already know, but nowhere on earth are the eccentric and conventional forms and structures of the late 20th century so brilliantly scrambled together. At the risk of sounding like a publicist, Expo promises to be terrific fun.

For most of the time the fair is opened, it will also be unspeakably hot. That partly explains why the Expo site will

rest of Spain the meaning of fiesta.

Visitors might find Seville a little cramped — not any more so than during its Easter fiesta — but it is the smallest city ever to host a Universal Exposition and it has managed to attract the greatest number of countries to take part. One result will be a great shortage of accommodation and what is available will be very expensive.

Just how valuable the Expo is to Seville is already easy to measure. It was King Juan Carlos who first suggested (naturally, when one is the King, one's ideas are always one's very own ideas) holding an Expo at Seville in 1992. That was in the late 1970s. But it was the election of the socialist government, led by Prime Minister Felipe Gonzalez, in 1982 that really set things moving.

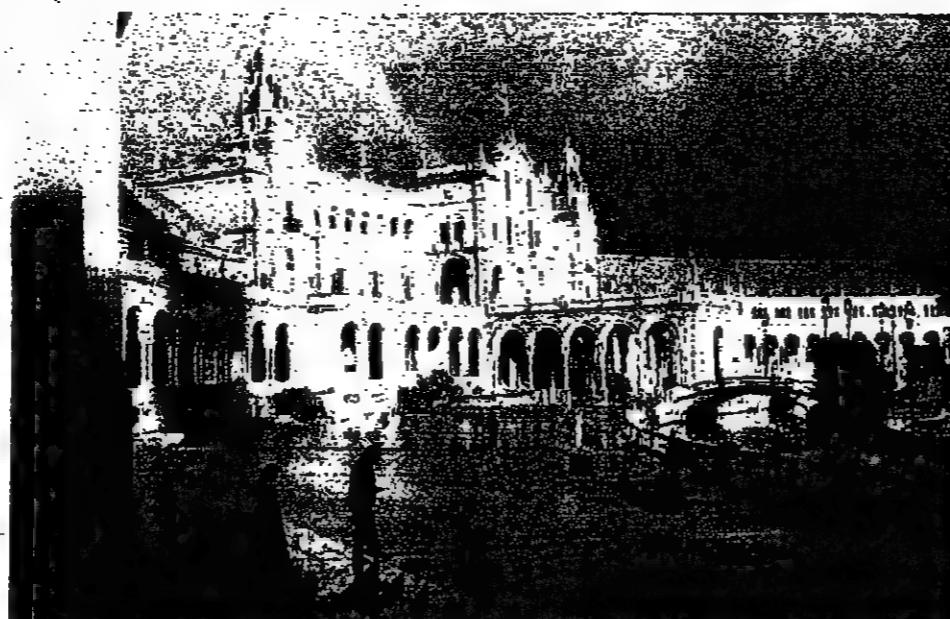
Mr Gonzalez and his most senior advisers were all Andalucians in the early years and they have bent over backwards to make sure that, along with the Expo, Andalucia in 1992 would be used to mark the return of Spain to prominence as a major economic and democratic power. Their Andalucia was (and still is) a largely poor, dry and illiterate place. It has bred some wonderful people but given them precious little to live off.

So Andalucia has been showered with gifts for this year. Easily the most exotic is the world's newest high-speed train line between Madrid and Seville, with a branch to the Expo entrance.

Just outside Seville, where the airport was once little more than a blockhouse, stands a spanking new terminal capable of taking 8m passengers a year.

After the Expo, it could take Seville 20 years to use that airport to capacity. Around the city are nearly 70km of new roads and eight new bridges.

Continued on page 3



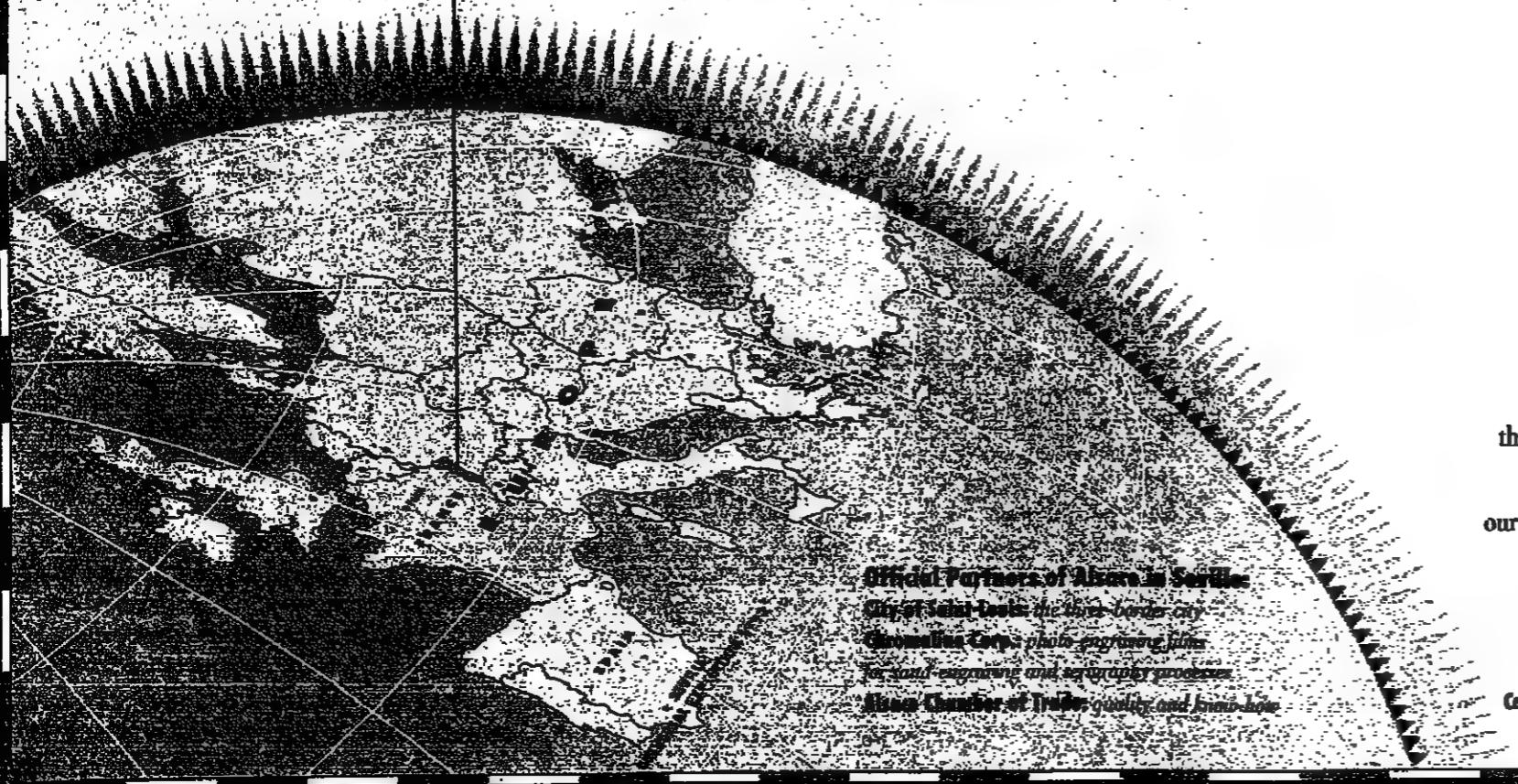
PAST MEETS FUTURE: Seville's spectacular Plaza de España (above) faces the adventurous structures of the Expo '92 pavilions on Cartuja Island on the Guadalquivir river (right)



## Alsace: small is bountiful

French region bordering Switzerland and Germany • 1.6 million inhabitants • 8 280 square kilometres • Gross Domestic Product (G.D.P.) per inhabitant amounting to \$ 17 000.

The Alsace region is widely known as an exporter of high-quality products and attractive and business-friendly location for international companies. Surprised? Come and see us at Seville Expo'92.



Official Partners of Alsace in Seville  
Gesellschaft für Auswärtige Angelegenheiten  
International Trade Policy Consulting Firm  
International Economic and Security Process  
Alsace Chamber of Industry, Trade and Handicrafts



Alsace is the only French region present at the Seville World Exhibition as an Official Partner of France. No wonder. Alsace ranks among the first regions in the EEC for its business friendly environment.

dynamic economy and superb quality of life. In Alsace, we have been involved in international business ever since the Stone Age. Alsace scores first in France for exports per head, first after Paris for turnover per head, a reflection of the high quality of its products.

For business people worldwide, Alsace is synonymous with excellence. Alsace hosts scores of international companies and executives from every corner of the world: one third of the companies established in Alsace are partly foreign-owned. European, American and Japanese companies, large and small, are taking advantage of our quality of life, our highly-skilled workforce and our internationally-recognized technological and scientific potential.

At the Seville World Exhibition, Alsace will be present through its companies, ready to welcome the decision-makers of the world.

You can contact us now for more details on our companies products, our business locations opportunities and our programme of events in Seville. A comprehensive survey on the economy of Alsace, published for Expo'92, is available on request.

For more information, call the Regional Council for Alsace or (33) 88 25 68 67 or write to: Conseil Régional d'Alsace • 35 avenue de la Paix • 67000 Strasbourg France • Fax (33) 88 37 07 18

## SEVILLE AND WORLD EXPO 2

EXPO '92 IS, on the face of it, a custom-built super-city with a six-month life span on a river island alongside Seville. But it is a lot more than just that and the rest of Spain is muttering as a result.

Barcelona envies Seville its 300kph high speed train link with Madrid; and Madrid, cursed with a wholly inadequate airport, wonders why Seville's passenger terminals quite out of proportion both to its runway facilities and to its projected traffic.

Valencia, Spain's third city, is upset about both the train link and the airport and it asks why, as an infinitely busier commercial centre, it has not been favoured with fibre-optic communications, with 'ultrawide' of ringroads and with a dual carriage highway to Madrid.

Spaniards in general would not begrudge Seville a couple of new bridges to help it straddle its Guadalquivir river. But eight?

Seville's new bridges have doubled the city's existing number and three of them lead solely to the Expo island. Industrial Bilbao, hemmed in by the Nervion river, could certainly have done with a few of them.

The government, led by

Spain is all agog at the scale of the project

## Admiration and a twinge of envy

Prime Minister Felipe Gonzalez who is Sevillian born and bred, attempts to silence the mutters by insisting that Expo is a modernising vehicle for one of Spain's least favoured regions; that there is far more to the Exposition than the "come to the party" hype would suggest.

**Spaniards do not begrudge Seville a couple of new bridges across the Guadalquivir river – but why eight?**

Mr Gonzalez frequently voices fear that Spain's richer areas, near the French frontier, will surge ahead in a Single Market Europe while the Southern belt of Andalucia, which lies within sight of Africa, risks a barren future.

The threat of widening regional imbalances during the 1990s is real enough and the Prime Minister is determined to prevent his home region decoupling from the rest of Spain.

Expo thus represents development economics with a vengeance. More than Pta90bn in the past five years has been pumped by the government into an area whose GDP is 20 per cent lower than the national average and 54 per cent of that of the EC.

According to the government's thinking, market forces will improve Valencia's infrastructure and they will pay for the airport overhaul that is overdue in Madrid. They will also ensure a bullet train between Madrid and Barcelona and beyond to the French frontier.

But were it not for Expo no

meaningful capital investment, public or private, would have been invested in Southern Spain. Certainly the high speed tracks would never have reached Seville.

Now, as Expo prepares to pack in the public, the administration's focus has uncompromisingly shifted from the Exposition itself to what happens afterwards to Seville and to Andalucia. There are few worries about the 18m who are expected to visit Expo. There is more concern over what will occur at the Exposition site when its last visitor has left.

A project called Cartuja '93, named after the Cartuja Island where the Exposition stands, has been set up with the future specifically in mind. It seeks to fuel the technological development of the region by exploiting the global promotion that Seville will receive over the



Sanctuary on Cartuja Island: where Columbus rested between voyages

next six months and by re-utilising Expo's infrastructure and equipment.

Funded by the Spanish government with the Andalucia regional executive and the Seville city council as minority partners, Cartuja '93 is a state project backed by Spanish and European research bodies including the EC's Institute for Prospective Technology and the International Centre for

Technology Transfer. According to Expo commissioner-general Emilio Cassinello, it is "the most important and ambitious programme" of the whole 1992 extravaganza.

The hoped for scientific and technological complex has been given something of a start by those Expo participants that have already said they wish to remain on the site after the show is over. Italy seeks to

convert its pavilion into an industrial design centre and IBM will base a Language Technology laboratory in its corporate pavilion with the aim of transferring to Spanish its breakthroughs in voice synthesis and recognition.

Siemens and Rank Xerox are also understood to be studying continued use of their Expo pavilions and France has announced that its building

will stay on the Cartuja Island to house the biggest French cultural and bibliographical research centre outside Paris.

Mr Rafael de la Cruz, a former senior official in the Spanish Treasury who was appointed Cartuja '93 chairman last October, says that he remains "flexible" about the sort of businesses which will be welcomed into the future park. Much of his work to date has concerned with negotiating the details of fiscal breaks and other incentives to attract investment.

The project's main promotional effort will start as soon as Expo opens its doors to the public. "The six months of the exposition are going to be fundamental because they will allow us to explain our objectives," Mr de la Cruz says. He claims two dozen companies so far have expressed an initial interest in the park.

The success or failure of Expo '92 will be judged by the subsequent fortunes of Cartuja '93. Only if the project turns into a genuinely viable scientific and technological park propelling Andalucia into the 21st century will the immense investment be justified and the mutters silenced.

Tom Burns

JAPAN HAS built a four storey wooden pavilion, a massive African teak and Canadian pine teahouse. It is claimed to be the biggest wooden building ever erected and not a nail has been used to knock it together.

Japanese salesmanship and ingenuity is omnipresent at the Exposition and the disarmingly unstressed Japan pavilion is therefore able to emphasise the concept of Kihari or nature as the fount of all culture. The pavilion flaunts a society that has gone through the high tech tube and come out the other side.

Chile has brought along an iceberg. The 60 tonnes worth of freezing mass was fished off the Antarctic coast before Christmas and arrived in Seville stored in 10 containers like so many ice cubes for a giant's drink. A "cold air curtain" and a system of inner tubes will keep the ice flow healthy in Chile's futuristic pavilion throughout Seville's soaring summer heat.

Nobody knows what will happen to the icebergs when Expo rings down its curtain and there are those who recoil at the thought of transporting

one to Southern Europe. But it is to impress the public with Chile's frozen food export potential.

Hungary has reproduced a rural church with seven bellfries. Forty aluminium bells will peal out the same carillon which in 1458 informed the Western world that the Turkish advance had been stopped at the battle of Belgrade and that Europe had been saved.

If Hungary had had time and money to experiment with Seville's climatic conditions it would have packed its pavilion with thousands of chrysalises and had butterflies hatching by the half hour for the duration of Expo. They would have symbolised the rebirth of a nation.

It has, instead, installed a fair-sized oak tree in a glass vacuum. Visitors will walk around the tree, look down through the glass to examine its spreading roots and perhaps take home the message that bell-ringing Hungary lies firmly in the Western World.

Expo '92's Commissioner-General, Emilio Cassinello, likes to say that the participants in the great event are paying tribute

to "imaginative intelligence". Expo participants have mostly understood the mix of spirit and brains to be a once in a lifetime opportunity to let themselves go. The national buildings show off art works and tradition, they display present day industrial and creative muscle and they project a future of collective illusions. Most have restaurants, bars serving out the ethnic tipple and competitive souvenir stalls.

The British pavilion commissioner is a former ambassador called Sir John Ure and he incarnates the flag-waving motivation.

Convinced that "the world and his wife" will be visiting Expo, Sir John is determined that "we should put our best foot forward".

The British pavilion is the

size of St Paul's Cathedral and it is entered by way of a very

impressive waterfall. "We are still a major world and European player and I would deeply resent doing things on the cheap," says Sir John. Anything other than an arresting presence would "give the wrong message".

Ireland's pavilion faces the British one and is a seventh of

the Dunlop tyre and of the hypodermic needle. Mr Rafer, an enthusiastic Hispanophile, has recruited a troupe of fluent Spanish-speaking Irish graduates to run his pavilion. "They are all at least trilingual," he says. Their role is to "project our young and skilled labour force". The exit from the Irish

bers up to its inauguration is the Italian pavilion which is almost as big as the Spanish one and constitutes a determined attempt at Latin one-upmanship.

Expo officials are tolerant:

"Spain is stealing the Southern European show and Italy had to respond, Columbus being Cristobal Colombo and all that," says one.

The US pavilion, in contrast,

is an embarrassment. Its twin geodesic domes are second hand structures that have already served their time on the trade fair circuit. It is dwarfed by the neighbouring New Zealand pavilion which has a facade that reproduces the rocky coastline that Captain Cook first saw.

Commissioner-General Cassinello, who was once Spanish ambassador in Mexico, tries to be understanding about the US. "They never properly

pay attention to panels that detail the country's principal foreign investors.

If there was not an Expo in the wake of the Cold War and on the eve of a Single Market, the Irish have achieved – their milestones, apart from the Atlantic voyages of St Brendan and their modern literature, included the invention of

the talk of Expo as it limps

into the modern Spanish nation.

Expo centred on the magnificently restored gothic Charterhouse in which Columbus rested between his voyages, is an official sponsor and also a chief cheer leader of a daily parade that will snake its way through the pavilions every evening to announce that day's exhibition is about to close and that Expo's night entertainment is due to start.

Rank Xerox, which is providing Expo with its information and document management systems, is together with Siemens and Fujitsu, one of three multinationals that has set up a corporate pavilion. Enthusiastic Rank Xerox officials say that Expo is "the best living showroom" for the corporation's products and an "outstanding opportunity" to exhibit them.

Spain, naturally, stands to gain most of all. The host country's pavilion has the choicest location; if looks out, on one side, to the Avenue of Europe comprising the EC member nations and, on the other, it surveys an artificial lake bordered by the pavilions of the 17 regions or autonomous communities that make up the modern Spanish nation.

US corporations have nevertheless made up for Washington's lack of vision. Coca Cola is an official sponsor and also a chief cheer leader of a daily parade that will snake its way through the pavilions every evening to announce that day's exhibition is about to close and that Expo's night entertainment is due to start.

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## SEVILLE AND WORLD EXPO 3

## THE PEOPLE OF SEVILLE

## Slow, haughty, indifferent

WHEN the bullfighter Rafael Gomez "El Gallo" returned from an exhausting tour of South America to the Northwestern port of La Coruna he was reportedly impatient to get home to Seville.

"Seville is a long way away," Rafael, his friends told him. "Seville is where it ought to be," said the matador. "What's far away is this place."

That was in the pre-World War One days of long transatlantic crossings and slow steam engines. Seville now has a huge airport and a high speed train but the attitude of its native sons has not visibly changed: the city remains the centre of their universe and they are not particularly curious about what lies beyond it.

Such thinking means that Universal Expositions don't count for all that much in Seville. At best Expo '92 is a welcome, but in no way imperative, addition to the city. At worst it is an imposition.

Seville, the most class-ridden and laidback big city in Spain, has evolved a rhythm of its own. Its Holy Week religious processions, which will take place the week before Expo opens, and its annual Feria, which starts its blitzkrieg of fine drinking, flamenco dancing and corrida rituals a week after the Exposition's inauguration, are far more important events.

The city is fuzzy about form although it is often short on content. Modernity and innovation arouse suspicions and all hype that is not associated with the madonnas at Holy Week or with an idealised matador during the Feria bullfights is considered bad form.

Disneyland happenings are distinctly ersatz for a society that takes pride in what it describes as its "baroque" world view and that believes utterly in duende, a word that literally means ghost and which suggests raffined behaviour.

Sevillians are turned on by a high stepping horse, by the grace with which a gypsy dancer moves her arms and by the stylismus that a young blood employs at Feria time to tilt his broad brimmed hat over his right eyebrow.

The sheer size and scope of Expo doesn't impress the locals. They know all about that because, amongst other things, their cathedral, which was built nearly a century before Columbus's landfall in the New World, is quite vast.

"Let us build a church so enormous that everyone who looks at it will take us for madmen," announced the Cathedral's chapter as they laid down its first stone. Sevillians relish telling that story.

The present day city mayor, Alejandro Rojas Marcos, has provided a lead in the local refusal to be overawed by the great event. He complains that Expo has been built "without taking Seville into account" and, up to the last moment, he has been a headache to its organisers.

Recently he demanded that PtaZar should be paid from the state budget into Seville's municipal coffers as compensation for the disruption caused to the city's life by the Exposition. He even threat-

Tom Burns

## Fair of the century

Continued from page one

cross the Guadalquivir, while five new highways connect Seville with Andalucia's other great centres and with Madrid. This is Andalucia's big chance. It has become fashionable to speak of Andalucia as Europe's next, or first, Silicon Valley. But it may just find the imagination needed to turn the infrastructure it has been showered with in the past few years to its advantage once all the visitors have gone.

The Expo organisers have already established a project - Cartuja 93 - which is designed to preserve the Expo site more or less intact for use as a base for research and study. Andalucia has never shown much interest in the future, but Cartuja may change that.

Just as it may change the way Spaniards think about their past. What is being celebrated here is Columbus's discovery of America, or what he thought was the East, and the firm establishment, for arguably the first time, of true democracy in Spain. Both are important, for the Expo has neatly coincided with an intense effort by Spain to reconnect itself with its former colonies in Latin America, which now account for just 3 per cent of Spain's trade.

Latin America holds up a rather different mirror to Spain than do its admiring European partners. It is an

MANY visitors to the Expo over the next six months will want to stay to see the older sites of a city that still has a remarkable beauty and a very distinctive architecture.

But they will have to look hard for a sense of the past in a city that has, more than many of the other great cities of southern Spain, already suffered the ravages of the late 20th century. Compare Seville with the more intact cities of Cordoba or Granada and the differences are sadly obvious.

Looking back at old engravings of Seville and even early photographs of the 19th century and there is a city intact behind medieval walls with tall towers and great gates. Today, those walls have gone and the visitor to Expo will have to search hard for ancient Seville.

The reopening of the river and canal system of the Guadalquivir in 1971 brought visual

change as well as industrial blessings to the city.

It is hard to believe that Triana on the left bank of the river was once as picturesque as Rome's Trastevere or Florence's Oltrarno. Seville's suburbs are featureless and the high rise blocks of the Los Remedios area have damaged much of the skyline.

Tourists naturally flock to the great gothic cathedral where Columbus is presumed to lie in his giant sarcophagus. Around the cathedral in the small streets and gardens of the Barrio de Santa Cruz the visitor can find something of the old atmosphere that is

strongly Moorish. Narrow streets of whitewashed houses lead to the shaded courtyards, filled in summer with orange blossom, roses and the heavy scent of lilies.

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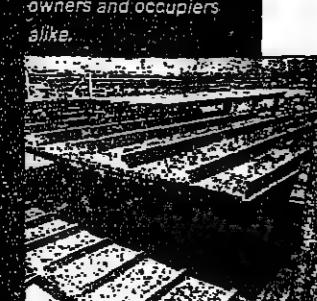
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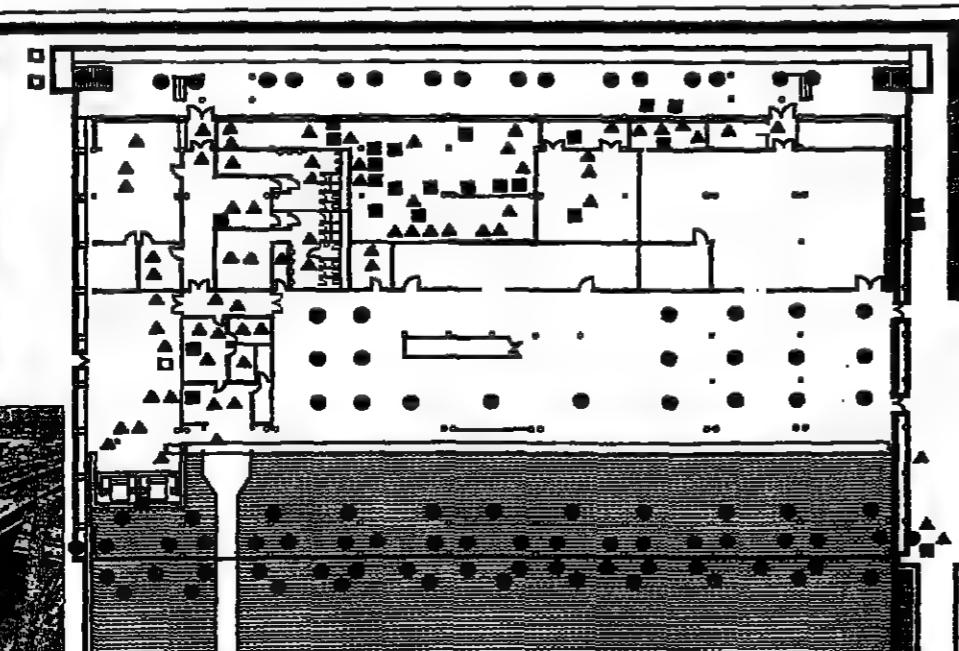
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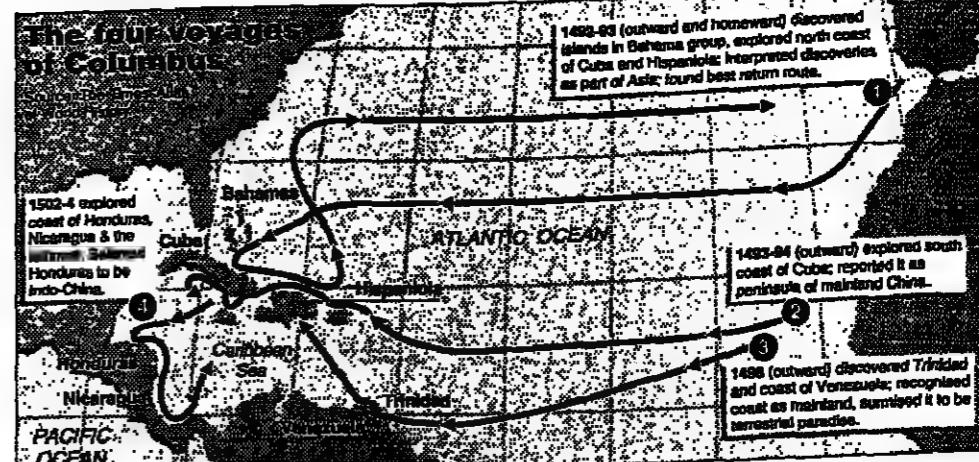
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## SEVILLE AND WORLD EXPO 4



Mexico has mixed feelings, says Damian Fraser

## Aztec memories

MEXICO'S tortured feelings about its conquest by Spain and relations with the once colonial power have been sorely tested by the celebrations of Columbus' "discovery" of the Americas.

Almost as soon as the Spaniards formed their preparatory committee to organise the celebration, Mexicans and other Latin Americans objected. The Americas were not discovered, they pointed out – rather there was a "meeting of two worlds". The 500th anniversary, they said, should not be a celebration, but a commemoration.

Even this is too benign a description for many. The brutal conquest of Mexico and the subsequent annihilation (through disease) of most of the indigenous population, could hardly be described as a "meeting". In Mexico, indigenous leaders will celebrate "the day of the race" (as it is called) by taking wreaths from the statue of Columbus and laying them at the foot of the last Aztec Emperor, Cuauhtemoc.

Mexico's ambassador to Spain, Jesus Silva Herzog, in a recent interview with the newspaper *El Journal*, went to some considerable effort to explain Mexico's position: "Our pavilion in the Seville fair is going to show the world that Mexico did not begin in 1492, that before the Spanish arrived we were already an important group of nations with a city, Tenochtitlan, that was probably larger than whatever European city of that era. And now we desire and hope to place ourselves in a world forum with a dynamic project, equally multiracial, multiracial, multicultur, that shows we are more than 30 centuries old, and not a mere 500 years old."

Such defensiveness is understandable. The typical Mexican, when asked about Hernan Cortes, who conquered Aztec Mexico with a few hundred soldiers, will say he was a brutal blood-thirsty mercenary – far from the hero many in Spain portray him to be. While in Peru statues of their conqueror, Francisco Pizarro, abound, Mexico City sports one of Cortes.

Mexico's attitude to the 500th anniversary is complicated by the hope many Mexican intellectuals have that it will force the country to confront its colonial past, and come to terms with its *mestizaje*.

Indigenous peoples (about 10 per cent of the population), and perhaps a majority of the *mestizos* (mixed-bloods) are understandably concerned that a statue to Cortes would symbolically suggest approval for his brutal conquest, and primacy for the Spanish part of the country's heritage.

Mexico's confused relationship with Cortes (by implication with its mixed-blood heritage) has had a profound effect on its relations with Spain. For most of the 19th century relations were frosty, as Mexico struggled to assert its independence. In the 20th century Mexico broke off relations with General Franco's Spain, and welcomed some 40,000 republican exiles to its shores. Alan Riding in his book *Distant Neighbours* writes (going perhaps too far) that Franco "had come to signify Cortes" who by breaking off relations "could be symbolically punished".

Since then Mexico and Spain have grown closer, especially under Felipe Gonzalez and Carlos Salinas de Gortari. Members of Mr Salinas' cabinet are said to be deeply impressed by Spain's "transition" since Franco's death, and are keen to emulate a similar type of transition themselves – even if Mexico's situation is strikingly different. Hence, just as Spain joined the European Community in the belief that economic integration would



Columbus: Mexican memories pre-date his arrival

fuel growth, capital inflows, and promote political stability, Mexico has sought membership of a North American free trade area for similar reasons.

Spain has recently replaced France as Mexico's closest political partner in the EC. Mr Gonzalez and President Salinas have cooperated closely over policy to Cuba, while Spain offered help during the El Salvador peace talks. (In the early 1980s, by contrast, France and Mexico had cooperated closely over Central American policy.) Spain, eager to make up for past insults, has showered Mexico (and the rest of Latin America) with trade credits, and promises of cooperation.

The annual Ibero-American summit, held last year for the first time in Mexico, and to be hosted this year in Spain, aims to strengthen these links still further. Mexico and Latin America hope (rather formally) that Spain will promote its interests in the European Community, just as Britain and France won trade concessions for former colonies.

Spain in turns wants to build a foothold in the import-hungry Latin American economies. Already Spain's airline, Iberia, has become an Ibero-American carrier, with stakes in the airlines of Venezuela and Argentina. Two Spanish banks have bought stakes in Mexican banks; Spanish investment in Cuban tourism is vital to the island's battered economy.

But in spite of the rhetoric of Ibero-American integration, the chances of deeper cooperation are limited. Spain's future clearly lies in Europe, and it is much too concerned about becoming a first-rank member of the EC to waste energy on promoting Latin America to other countries. Indeed, Spain's investment in Mexico is behind that of France, Germany, Japan, Switzerland and the UK, suggesting, if anything, Spain could learn from other European countries about doing business amongst its former colonies.

Similarly, the future of Latin America (Cuba apart) evidently lies with the US. The US political and commercial presence is and always will be substantially larger than Spain's. In Mexico, for example, accumulated Spanish investment up to August 1991 was a paltry \$725m, compared to the US investment of \$20.7bn. In recognition of the economic reality, Mexico, and the rest of Latin America, are squeezing up to form free trade agreements with the US. Spain lags far behind in their priorities.

• A Spanish reply: Page 7

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## SEVILLE AND WORLD EXPO 5

NO-ONE should belittle Spain's determination to make the world recognise 1492 as a turning point in its history.

The Spanish regard their homeland as Western Europe's last frontier. Five hundred years ago it still remained undecided whether their portion of the Iberian Peninsula formed the northernmost outpost of Africa or the south-western extremity of Christendom. Spain was located on the wrong side of the Pyrenees.

More had it been occupied by the Moors too long, in parts for almost 800 years. And who ruled Spain? Kings or cardinals or robber knights or the *Hermanos*, the powerful organisation of "brotherhoods" that originated as a militia policing the regions and doubled as a national tax-collecting agency? But times were ready for change when Isabella of Castile married Ferdinand of Aragon in 1469, against strong popular feeling in both states and while neither was as yet a crowned head. The financing of Ferdinand's suit, quite beyond the capacity of his bankrupt father King John of Aragon, was provided by Jewish financiers in the royal employ, acting in collusion with a Catalan official of the Vatican, the future Borgia Pope Alexander VI.

Isabella was 18, Ferdinand a year younger. Unlike Portugal, which prospered by exposing the Atlantic as a second province, Spain was an unmade bed. Much of Andalucia in the south still remained Moslem territory. The Reconquista, called a crusade, was not yet completed in 1491. Concentration on the mission had created an inward-looking Spanish people of passionate intensity.

This was accompanied by intermarriage on a scale to make it difficult to discern whether an individual was of Christian or Hebrew or Arab descent.

A mountainous land dry as dust bred a dogged population attached to their patch. This national introspection goes some way

Barnet Litvinoff portrays the Europe in which Columbus launched his great adventure

## The renaissance filled his sails

to account for the ferocity of the Civil War in the 20th century which cost three quarters of a million lives, and the fact that Spain kept out of this century's two great European conflagrations.

The voyage of Christopher Columbus as a Spanish enterprise owed nothing to the young monarchs' empire-building desires. They had no such ambition. The man from Genoa had peddled his proposition to a succession of rulers, but without success. He first appealed to King John of Portugal, then to be rebuffed. Columbus next approached Isabella and Ferdinand, again being refused. Then, in desperation, he

**The voyage as a Spanish enterprise owed nothing to the young monarchs' desires for empire building**

brought the brilliant Regent of France, Anne of Beaujeu; and finally Henry VII of England.

None was interested. They exhausted their wealth in battles over ownership of a town, or a river, or a forest within Europe. But they were deaf to the concept of a second shore to the Atlantic where, according to Columbus, realms beyond dreams were available for the taking.

He returned to Spain, waiting impatiently outside the royal headquarters during the protracted campaign against Granada. Years passed before the Queen's advisers, notably the baptised Jew Luis de Santangel, persuaded her to grant Columbus her patronage. What had she to lose,

they urged, with a negligible gamble of three tiny caravels? They had just hoisted the royal standard, together with a huge silver cross given by the Pope, on the Alhambra, the defeated Moorish kingdom's architectural masterpiece.

Because Columbus stole the historic moment for his perilous adventure into the unknown, the immense strategic achievement in closing the Strait of Gibraltar against exit by Ottoman fleets remained for a time unremarked. It was as crucial to the future of the European races as the annexation of America. The Catholic monarchs had thereby locked the Sultan of Turkey within the Mediterranean.

Had the Sublime Porte been able to pass its ships into the Atlantic it could well have encircled this continent. Turkey was already master of the greater portion of south-eastern Europe. Western countries lay unprotected on their oceanic side, the Portuguese being too few to engage a major enemy. France was preoccupied with internal consolidation and in eternal dispute with others over the Low Countries, while England had not yet recovered from the wounds of the Hundred Years War or the Wars of the Roses.

To be sure, Turkey may not have succeeded in replacing Christianity with Islam in Europe, but physical control over all the Crescent aspired to, as in the Balkans. Ventures deep into the Atlantic would then have been automatic, with the New World doubtless given another conqueror and a different history. Moslem mariners were no less skilled than the European, as witness their navigation of the Indian Ocean as far as the Malabar

coast. Portuguese ships hugged the western shores of Africa but had not as yet properly rounded the Cape.

Amazingly, Europe itself, when Columbus planted Isabella's banner on the Arzak island he baptised San Salvador on October 12, 1492, counted no more than as a mere promontory hanging precariously over the ledge of Asia. Europe comprised a jigsaw of states torn by perennial strife. Eastwards, Europe was ever dangerously exposed to a resolute predator. Following the conquest of Constantinople in 1453 there seemed no stopping the Turk. He would reach the outskirts of Vienna in 1529, to hold the Austrian capital in siege for a further century and a half. He had swallowed Hungary and threatened Poland, while Muscovy had only recently shaken off Tatar tutelage.

Only in 1571 did Spain, now the greatest European power, manage to clip the Sultan's sails at Lepanto in Greek waters, where Cervantes lost an arm. The long retreat and decline of the Ottomans on land had not yet begun.

Returning to the *annus mirabilis* of 1492, we find the young Ferdinand mostly apathetic to Columbus and the consequences of a new continent joined to Spain. Ownership of the colonies came specifically to Isabella's Castile. Ferdinand was busy scheming his way into the possession of the southern half of Italy. A minor princeling on his marriage, he founded a dynasty destined for the ultimate tiara available to a European monarch - the crown of the Holy Roman Empire. Of the offspring from his union with Isabella two girls survived - the demented Joanna and the unhappy

Katherine, first wife of Henry VIII.

Joanna proved the vessel in which the great design was consummated. Her marriage to a Habsburg produced Charles V, the king-emperor reigning over half of Europe and extensive dominions across the world. The last of his line, Dr. Otto von Habsburg, has renounced all claims to a throne that today sits in the European parliament as a representative of Bavaria.

So is this the picture to set the scene for the Quincentenary? Crowns lost, empires rising and declining, a theatre of global proportions with entire populations observing the spectacle? Hardly. The year

**Within 100 years, Spain and Portugal faltered and the field lay open to expansion by England, France and Holland**

1492 heralded the Europeans' domination of the rest not only by the prerogative of conquest but also through the sinews of trade and the spirit of the Renaissance.

Commerce reached global dimensions with the overseas acquisitions of the two Iberian powers east and west. The world's abundance funnelled into Lisbon and Seville, eclipsing Venice in the process. Lombard and Flemish bankers lubricated the system and promoted Antwerp to Europe's premier metropolis. Capitalism came into its own.

Peruvian silver soon flooded into Europe to create new money markets and destabilise currencies. Within 100 years both Portugal and Spain faltered, losing their capa-

bility to sustain their distant possessions. The field cleared for successor empires. English, French and Dutch.

Simultaneously, Europeans began exploring new frontiers of the mind. The Renaissance might be described as a rediscovery by man of his own emotional creativity. Out of Italy, impotent plaything of Franco-Spanish rivalries, the shoots grew into a dazzling cultural and intellectual harvest. This began in Tuscany, more exactly Medicean Florence, then spread throughout western Europe.

European philosophers, artists and theologians dared to challenge a doctrine that pronounced every human endeavour to be directed by God's will, unless foiled by the Anti-Christ. Thomas More's *Utopia*, published in 1516, was inspired by news of a virgin civilisation across the Atlantic to advance the idea of a state based on social justice, tolerance of all religions.

This work exerted a profound influence on some clerics, among them Bartolome de Las Casas, a friar domiciled in Mexico, who had the ear of the Emperor Charles V. In consequence of Las Casas' agitation against his fellow-colonists for their inhuman treatment of their slaves, Charles ordered stringent rules to protect the surviving Indian tribes - too late, unhappily, to avoid a genocidal catastrophe.

Current attitudes induce a cynicism regarding the intentions of Columbus, and Spain in bringing European religion, with its social and cultural mores, to corrupt the innocents of the new territories. We protest too much. Three hundred years after the Discoverer sailed, and with the American War of Independence and the French Declaration of the Rights of Man already history, Britain began a colonisation of Australia. The result for the aboriginal population there equalled that earlier epoch of expropriation drenched with slaughter.

*Barnet Litvinoff is the author of 1492: The Year and the Era, Constable, £17.95.*

### THE SEMITIC HERITAGE

## Echoes of a golden age

WITH the curtain about to rise on Expo '92 at Seville, Spain intends a tour de force bringing ancient splendours with the promise of an auspicious future, writes BARNET LITVINOFF.

But first a stigma had to be expunged, for Seville and the Quincentenary recall not only the epic of Columbus but also the historic crimes perpetrated upon the two proud communities that shared this homeland with the Christians.

Three developments in quick succession followed each other, in the early days of January 1492:

- the last Moorish kingdom ceased to exist;
- Columbus received the official sponsorship he had sought so long;
- and professing Jews were given the alternatives of conversion or departure from Spanish dominion.

Influential Jews, notably Abraham Senior, the Crown Rabbi of Castile, and the "converso" Luis de Santangel, Treasurer of the Royal household and the man who persuaded Isabella to grant Columbus her assent, employed every argument to annul the edict.

In vain. Catholic hysteria swept the land on Granada's extinction. The decree was to take effect on March 31 with four months grace allowed for the people to liquidate their affairs.

In the event, some 150,000 Jews departed, of whom about 20,000 (the very poor, of course) disappeared in transit, either dying of starvation or sold into slavery. Senior himself led 50,000 or so into the Church, the king and queen standing as godparents at his baptism.

Off went the Jews, the majority in temporary sojourn, at a price of eight cruzados per head, to Portugal. A warm welcome awaited many others in Turkey and the Low Countries, where they revived their fortunes.

The expulsion of the Jews in 1492 coincided with the institution of a regimen of brutal oppression against the Moors, until they too were driven out of Spain in 1500. Theirs was a lingering agony of persecution with the proscription of the Arabic language, until they too were expelled in 1500. Some 275,000 Hispanic Moslems took to the Maghreb.

The Jewish presence in Spain dated back to Roman times; the Arabs to AD 711. Both Semitic races had produced philosophers, scientists and poets to cross the divide separating east and west.

Little wonder that the present government of Spain felt honoured to host the first direct negotiation between Israelis and Arabs last year.

By a paradox, all three peoples, Catholics, Moslems and Jews, before their incompatibility was declared, cohabited in relative harmony for many centuries. In contrast with their golden age of science and culture, the rest of Europe dwelt in a medieval chiaroscuro rife with lawlessness and illiteracy. While Toledo gave the hallmark to Jewish achievement, Seville on the banks of the Guadalquivir rivalled Granada and Cordoba in grace and purposeful activity.

Toledo is being reclaimed as

a cultural and spiritual centre for Sephardic Jewry, while Seville (in Arabic *al-Andalus*) will extend a welcome to scholars from the Islamic world.

Seville was the principal port of the Spanish-American connection and enjoyed the monopoly of all Atlantic trade for 200 years following the expedition of Columbus. One might have thought, therefore, that this city and its hinterland would have flourished even afterwards. But Seville's prosperity, attracting entrepreneurs from all Europe, could not endure.

Situated deeply inland on the river, it suffered a gradual silting and the spread of marsh. Cadiz supplanted Seville as the leading port early in the 18th century, precisely as Antwerp stole the role from Bruges in earlier days.

Seville's present population of 700,000 is half the size of Cadiz. Nevertheless the authorities hope to revive its fortunes by renewing the Ibero-American bond which gave the city its unique position in mercantile history. Expo '92 is making the association with Latin America one of its major concerns. In this it includes Portuguese-speaking Brazil and the proliferation of Hispanics in the US. Transatlantic investment is being encouraged as well as cultural exchanges and, of course, more visits from the general public. Spain believes it will thus bring an extra dimension to its participation in Europe.

One Spanish characteristic is a preoccupation with the national past, almost a neurosis. The Inquisition was inaugurated in Seville in 1478, originally against Papal opposition: this cruellest of tribunals - hands chopped from the "guilty" preceded the consignment of living men and women to the pyre - was not directed against Jews and Moslems who openly professed their faith. By Catholic doctrine they were doomed for perdition anyway.

The Inquisition sought out heretics, mainly converted Jews who, having accepted baptism, were believed to be practising their Hebrew rites in secret. A person (and they included Catholic priests) might be arraigned on the strength of information brought to the tribunal by an aggrieved servant, even an estranged relative. There indeed existed such closet Jews (closet Moslems were much fewer) who proclaimed their true identity and followed the overtly orthodox into exile on the Edict of Expulsion in 1492.

Superstition has it that a curse was laid upon Seville as the place where in 1492 the Inquisition was begun in Spain. It was also established in Portugal and subsequently in the colonies overseas, surviving, with chastisement of Protestants, too, until 1820. King Juan Carlos has just joined hands with the President of Israel at a service of reconciliation in Madrid's synagogue: atonement for the infamy of his ancestors.

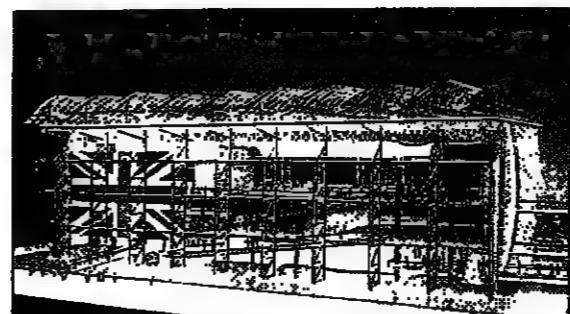
So be it. Jews have not forgotten that General Franco, a fascist dictator, refrained from joining Nazi Germany in the Second World War, and protected refugees succeeding in finding a haven across the Pyrenees.

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## SEVILLE AND WORLD EXPO 7

Tom Burns offers practical hints on the art of surviving Expo

## Short cuts to a happy visit

How long to stay? The organisers say that the conscientious Expo '92 visitor will need 100 hours to "do" it properly. Promoters of such events are honour-bound to make such claims. But in the case of this Universal Exposition, the biggest ever staged, the boast is not so wild.

There is a truly daunting amount to see and sample. A total of 110 nations are taking part. The previous Universal Exposition was set by Osaka, Japan, in 1970 when there were 77 participating countries.

Those who are painstakingly thorough should therefore take out a Pt10,000 (\$300) season ticket for the show's six-month duration and spread their visit.

By the end they might never want to be within a 100-hour radius of anything that calls itself a multi-media experience or that mentions the word "discovery" in its promotional blurb.

Others will find the three-day Pt10,000 pass more than sufficient. Only the "if it's Tuesday it must be Seville, Spain" brigade will want to go for the one-day Pt24,000 ticket. Over-55s and children aged five-14 will pay Pt1,500 for a day ticket and the under-fives get in free.

Those who just want to party in Seville during the coming months should note that a Pt1,000 Expo Noche ticket will give them the run of the exhibition zone between 8pm and 4am. They will also have two hours in which to see some of the pavilions before these close at 10pm.

A Pt10,000 Expo Noche season ticket will keep the the ravens festering after-hours from April to October. They, too, might never want to hear flamenco hand clapping, salsa or Caribbean steel bands for a very long time.

Choice of accommodation: Seville's hotel prices have gone through the roof. Travel agents will normally be booking for their clients through an Expo organisation called Coral which controls most of the hotel beds in the city. The cost is quite exorbitant.

Those not prepared to be fleeced by a three-star hotel which has doubled its rates to charge \$200 a night should head for the Costa del Sol, driving inland from Seville to the neighbouring city of Cordoba, or get out of Spain altogether and into Portugal's far more reasonably priced Algarve resorts.

There is plenty of accommodation within, at most, a 1½-hour drive from Expo.

Coral has also organised a bed-and-breakfast network in Seville



Once in Seville there is no problem reaching Expo. It lies on an island in the Guadalquivir river that girds the city

private homes and acts as a clearing agency for local camping sites. What must not be missed: The must exhibits are the theme pavilions. One of them, which was dubbed "Expo" Time Machine and dealt with discoveries over the past 500 years, was gutted by fire in February. But four remain to take visitors from a pre-renaissance and pre-Columbian world to a space travel future. In the middle of it all there is a recreation of Seville's 16th century harbour, the port that monopolised the yellow brick road to El Dorado.

Anything between 10,000 to 20,000 souls are expected at the theme

pavilions every day. They will encounter a combination of light and sound, of laser projections and films, of humans and robots, of interactive things to play with and things to look at, of objects and artefacts that will be both genuine and reproduced.

The organisers promise a "new exhibiting philosophy" that is described as "a far cry from traditional museum norms". The emphasis is on "atmosphere and meta-

phor", on "communication and participation".

Those who shy away from such wonders should find solace in the adjoining botanical and tropical gardens where the electronic world will be noticeable by its absence. These gardens contain 1,000 plant species, nearly half of them from Latin America.

Certain national pavilions, undoubtedly Japan, Italy and Spain, will draw the big crowds. But the

undervisited pavilions will also offer unexpected rewards.

Those who bypass the Swiss pavilion, for example, for fear of gnomes and cuckoo clocks, will miss a restaurant created by Swiss artist Daniel Spoerri who was a friend of Andy Warhol.

It has remnants of food glued on to the walls (hygienically lacquered over), tables covered by half-finished meals hanging from the ceiling and a central fountain made out

of 100 meat grinders. The decor may be very un-Swiss but the food is of the safe fondue variety.

There are contrasts aplenty at Expo. Monaco's pavilion is mostly a walkthrough aquarium and Saudi Arabia's is furnished by desert sands. Haiti has brought to Seville the anchor that belonged to Columbus' flag ship, the Santa Maria. Some 60 security guards will be guarding an original American Bill of Rights in the US pavilion.

One part of the Expo spectacle is the architectural bravado of the site and the imaginative use of cooling fountains, water channels and luxuriously hanging gardens. The other is the non-stop open-air entertain-

Avoid the intense heat of July and August, when the crowds will be biggest

ment provided by street theatre groups and bands.

As dusk falls a daily cavalcade starts up and nightfall is marked by fireworks and more laser beams in yet another multi-media show, a gigantic one this time that is staged over the site's main lake. Then, with Expo Noche, the night-time knees-up gets underway.

After-hours events include film shows of the silver screen's greats for those who are incapable of moving another inch.

Among the more mind-boggling of Expo's steady stream of statistics is the promise of 55,000 live performances of one kind or another, the vast majority of them free, over its six-month duration. Some performances are not free but very much worth paying serious money for.

When Expo is over and done with, Seville should seriously consider renewing annually the arts festival that it has created in the shadow of the high-tech extravaganza.

The best time to go: Avoid July and August. These are the months when Spaniards, like most people, take their holidays and they for certain will be making a beeline for Expo. Seville's temperatures in those months will be anything between 36 deg C (97 deg F) and 44C (111F). Even if the bioclimatic cooling features of the exhibition zone are all they are cracked out to be, it will still be incredibly hot.

May and September are Expo's best months from the weather point of view. The trouble is that a lot of people know that. June is on balance the best bet.

Once in Seville there is no problem reaching Expo for it lies on an island in the Guadalquivir river that girds the city. Visitors may enter by river boat, picking up a launch at the Torre del Oro in downtown Seville, by train on a commuter link with the city's railway station, and by cable cars which depart directly opposite the Exposition zone and which cross the river into the centre of Expo.

Visitors can also walk across one of three stylish new pedestrian bridges thrown across the Guadalquivir to the island and which are served by the city's buses. A slower stroller starting from Seville's cathedral can make the first of the bridges in less than half an hour.

All entrances to Expo should be approached with reserves of energy, light clothing and a high degree of tolerance for excitable crowds.

## SPANISH VIEWPOINT

## A beneficial conquest

FOR the past 18 months public debate about 1492 and all that has dwelt excessively on the guilt that Spaniards are expected to feel over their role in Latin America.

There is no calm debate about the implications of the discovery of America, simply an insistence that things would have been better all round if on October 12, 1492, after a day's rest on the island which he called San Salvador, Columbus had simply turned round and gone home.

However, the Spaniards who found America were motivated by three things that we have never tried to hide - idealism, economic necessity, and a scientific curiosity about geography.

Of course, among the Discoverers there were psychotics worthy of attention by Sigmund Freud as well as cruel and greedy men. But there were no professional exterminators.

It is absurd to assume that Hernan Cortes had genocide in mind as he moved into huge and unknown Mexico with an army of 200 footsoldiers, 15 horsemen and 1,500 friendly Indians.

In the eyes of the great Aztec Empire, Cortes and his cast must have resembled a line of ants that August of 1519. Pizarro did not take many more troops with him to the Peru of the Incas, who numbered 20m.

Reading Bernal Diaz del Castillo, one of Cortes' soldiers and the best reporter of the times, the Discoverers seem like wide-eyed Indiana Joneses, constantly amazed by new worlds, new cultures and new adventures.

And how quickly they did their work. By 1530, only 58 years after Columbus's navigational "mistake", the American continent had been mapped in detail from the Rio Grande to Tierra del Fuego. After Europe it was easily the best documented continent.

As both technocrats and idealists, the Discoverers knew exactly what they had to do. If the hostility of the Mayas, the Incas, the Aztecs or the Carib Indians demanded war, then they fought. But their objective was not war but to claim new souls for their God and land and riches for their Kings. They were not choosy about the prizes either. Gold and silver were valued, but so were Andean llamas, tobacco, tomatoes and potatoes. And there were no slaves among that booty.

The Spanish and Portuguese coined a new verb in Mexico and in central and South America - *colonizar* (to colonise). But it would soon become common usage by the other European powers as well.

Spain and Portugal, a historical record has written, "sent to America handicapped subjects - not groups of prisoners - who created families, homes and cities and rebuilt there the same laws as in the mother country. They went to America because they had found it but also with the blessing of the Catholic Church justifying occupation if it was accompanied by evangelism. And in those days to evangelise was to civilise."

So the Spaniards went, and gave political and administrative identity to their American

territories; as a civilising vehicle they used a common language, Castilian, and they educated Whites and Indians in the same schools and universities from the beginning of the 16th century. They eliminated polygamy, cannibalism and human sacrifice.

Spaniards took to America their ways of loving and believing, of hoping, of dreaming and of dying. And they did it in the only easy and efficient way - *el mestizaje* (crossbreeding).

Today, 55 per cent of the population of Mexico is mestizo. The union, which did not result from wholesale rape, began quickly. An Indian woman became Hernan Cortes' closest companion during his Mexican adventure and he is said to have loved her passionately.

We Spanish do not expect much praise for having invented this humane form of colonisation. Crossbreeding is, for us, quite natural, and we were not doing anything in America that other peoples had not done for centuries in other places.

It is easy to criticise October 12, 1492 and its consequences.

But the Discovery meant the

beginning of a new trade route, new colonies and a new cultural frontier. For those

already there - Maya, Incas, Carib and Aztecs - it constituted a great leap forward from Prehistory to Modernity. Sooner or later, America would have had to make that leap.

Many people say that all this history simply boils down to the meeting of two cultures: on the sands of Guanahani Columbus and his crew were astonished at the stiff hair of the Indians and, upon seeing them nude, pitied their "poverty".

The Indians, for their part,

were intrigued by the beards of

the Spanish and cut their fingers on their swords.

Five hundred years later, the cultures of Spain and America still throw up remarkable encounters; a few months ago the foremost conservative

leader in Spain, Manuel Fraga Iribarne, was in Cuba, where he embraced Fidel Castro, the last

and most recalcitrant exponent of Marxist Leninism

in the Caribbean.

Five centuries after the Discovery, I fully endorse the judgment of the historian Arnold Toynbee

that the work done by

the Spanish Crown and by the

Catholic Church in this vast

region, having kept the conquistadores under control. The conquistadores were greedy, cruel and

revolting. They were also brave.

"They were, therefore, formidable. And I admire both,

the Crown and the Church, for

having treated the natives as

human beings and for trying to

protect them."

The writer is a senior editor

of *Expansion* in Madrid

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## SEVILLE AND WORLD EXPO 8

Top international designers have a field day, writes Colin Amery

## A feast of architecture

STOCKHOLM FAIR, 1890; New York World Fair, 1893; Festival of Britain, 1951; Brussels World Fair, 1958; Montreal, 1967; Osaka, 1970 - the list of great exhibitions this century has offered a great series of opportunities for architects and builders to raise structures symbolic of their times. How often have the opportunities been seized to make architectural and engineering advances that might compare to the daring originality of the Crystal Palace designed for the Great Exhibition in London of 1851?

It was in 1929 that Seville last hosted a great international exhibition, the Exposition Ibero-Americana which was a companion to the Barcelona Exposition International in the same year.

This year, the original plan was for Chicago to share the commemoration of the 1492 journey of discovery to America by hosting a parallel event in the Windy City. It would also have marked the 1893 World's Columbian Exposition - one of the most architecturally magnificent fairs on the shores of Lake Michigan but its palaces were made of plaster and decidedly temporary.

Architecturally, what is to be made of Seville's expo? Siting the Expo on the 500 acres of the island of La Cartuja provided a more or less virgin site around the old monastery. The situation also necessitated new bridges and an upgrading of the river banks which will be a positive and lasting benefit to the city. The island site has

natural limits and so any visitor may well be surprised at the very high density of the exhibition layout. There are 103 participating nations and, although the planning allows for shaded walks and fountains, the pavilions are crammed together.

The architectural dilemma facing any designer for a pavilion for a world fair is how can contemporary architecture, which is more or less a universal language, be used to exemplify national characteristics?

National architectural styles do appear at Seville, but the overall appearance is of futuristic modernism in keeping with the theme of "Discovery" which runs through the fair.

The organisers of the fair did lay down some ground rules for designers. They insisted on what they called "urban architecture" - more substantial designs than is usual for temporary exhibitions, as some 35 per cent of the structures will remain as will most of the infrastructure as the basis of a science and research park. Maximum height limits have been imposed (up to 25 metres) and, in the higgle language of the brief, "homogenous density of building following a city/garden typology", has meant an agreeable scale and a sense of

an extremely well landscaped site.

There has also been insistence upon "green" environmental conditions and the use of water and planting to ensure some relief from the intense heat of a Seville summer. There is also a unity of design for shaded walks and fountains. The overall sense of a site devised to reflect the best features of outdoor Mediterranean life looks very successful.

The whole site is organised into a series of five international avenues, and an avenue of discovery that is the backbone of the expo. There is also a series of special public and performance areas around water. There are, besides the national pavilions, theme pavilions on subjects such as "discovery", "the future" and "navigation", and the Expo Building itself, which has a definite future as a World Trade Centre.

It is the Avenue of Europe (designers: Hennin and Lipsmeier) which is the visible centre of the site. Here is also made plain the difficulty that modern designers have in expressing political ideas in any convincing built form. The 12 countries of the European Community are represented by

12 30-metre high towers.

In shape these towers resemble the chimneys of the old Carthusian monastery and they are also designed to cool the air in the manner of the simple towers that cooled Moorish houses in Spain and North Africa. At the centre of the European boulevard is a giant plastic funnel composed of a swirl of translucent flags of the 12 nations. The lack of any shared symbolism is depressing - the glorious union of a free Europe that has vanquished communism and atheism is not represented!

For the visitor it is worth singling out some of the most interesting architecture of the national pavilions. With more than 100 to choose from the selection has to be subjective. The most cohesive and effective example of national architecture is the Japanese pavilion designed by Tadao Ando. It is a 25-metre high timber structure that is reminiscent of a brooding ancient temple. An escalator and staircase climb steeply to the bridge that is at its centre. It is both monumental and simple and cleverly representative of both the past and the present in Japan.

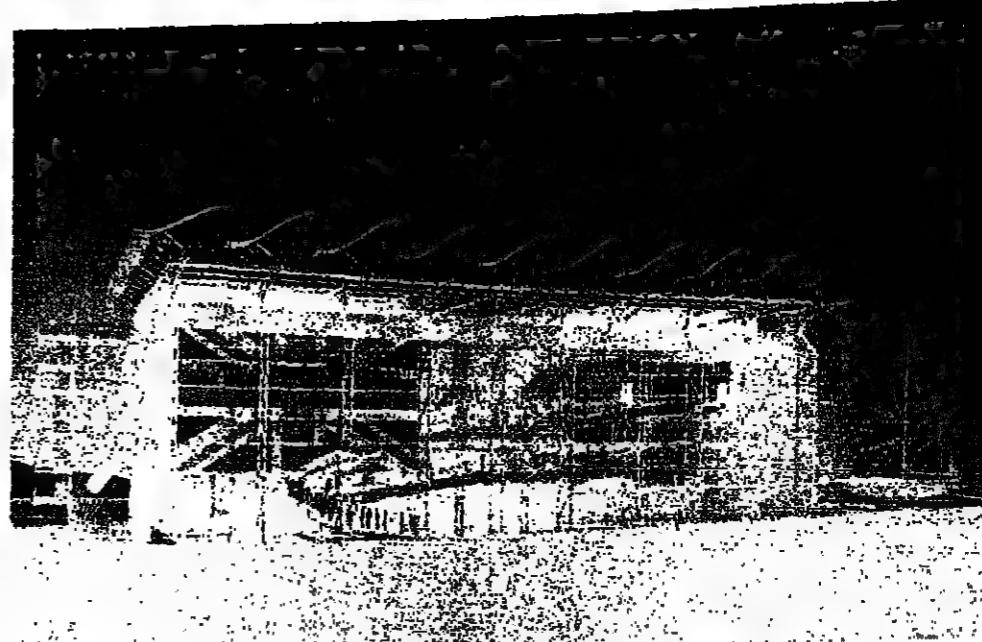
The Greek pavilion (architect: Mariano Villalonga) looks like a truncated petrol station with

a few attached columns; and the Italian pavilion (architects: Gae Aulenti and Pier Luigi Spadolini) is more like an office block than the fortified Italian palazzo it is supposed to represent.

The Hungarian pavilion (architect: Imre Makovec) is a remarkable and beautifully built example of a national tradition. Representing a seven-towered wooden rural church, the interior is filled by a complete tree, its roots visible through a glass floor. The symbolism is clear - a country wanting to show that its roots belong in the west and it is now free to celebrate both its history and its future.

The British pavilion is designed by Nicholas Grimshaw and it takes up the water theme of the expo in a spectacular way with a wall of moving water as the main elevation of the pavilion. Is there some significance that the British pavilion faces down the Avenue of Europe but has to be entered by a bridge over the troubled waters of its own moat?

As an example of high-tech architecture the British pavilion is one of the most rational designs and visually undeniably a great success. It is worthwhile to compare it with the German pavilion - another



The British pavilion: a visually successful example of high-tech rational design

exercise in structural virtuosity designed by architect Lipsmeier.

Although the architectural opportunities at Seville have been significant I suspect that it will be the planning of the site and the landscaping efforts that have been made to cope with the extremes of climate, that will be of more lasting interest and value. Visitors will probably sense how hard it is for contemporary international architecture to reflect national values. The memory they take away will be of trees and fountains and perhaps the brooding presence of Japan.



The Reales Alcazares: languid lightness and more treasures

Tom Burns in the hidden city

## Inhale jasmine sense the past

CONNOISSEURS of Seville descend on it throughout the year to sit a chilled fino to inhale jasmine and orange blossom, to look at art treasures and to sense the past. The current hype about the city might put them off visiting it until the universal show is all over and that could be a mistake.

There are scenes aplenty in these gardens and they lead the visitor by the nose into the Barrio de Santa Cruz, Seville's pueblo within a city neighbourhood that lies beyond the walls of the Reales Alcazares. In the heart of the Barrio, the plaza de los Venerables is most Seville lovers' favourite bijou square.

Occupying one of the plaza's facades, the Venerables building, once a home for retired Cathedral canons, has recently been restored to serve as an exhibition centre. It has a stunning colonnaded patio built around a fountain that is driven, Moorish-style, into the ground. The ubiquitous Valdes Leal decorated the chapel.

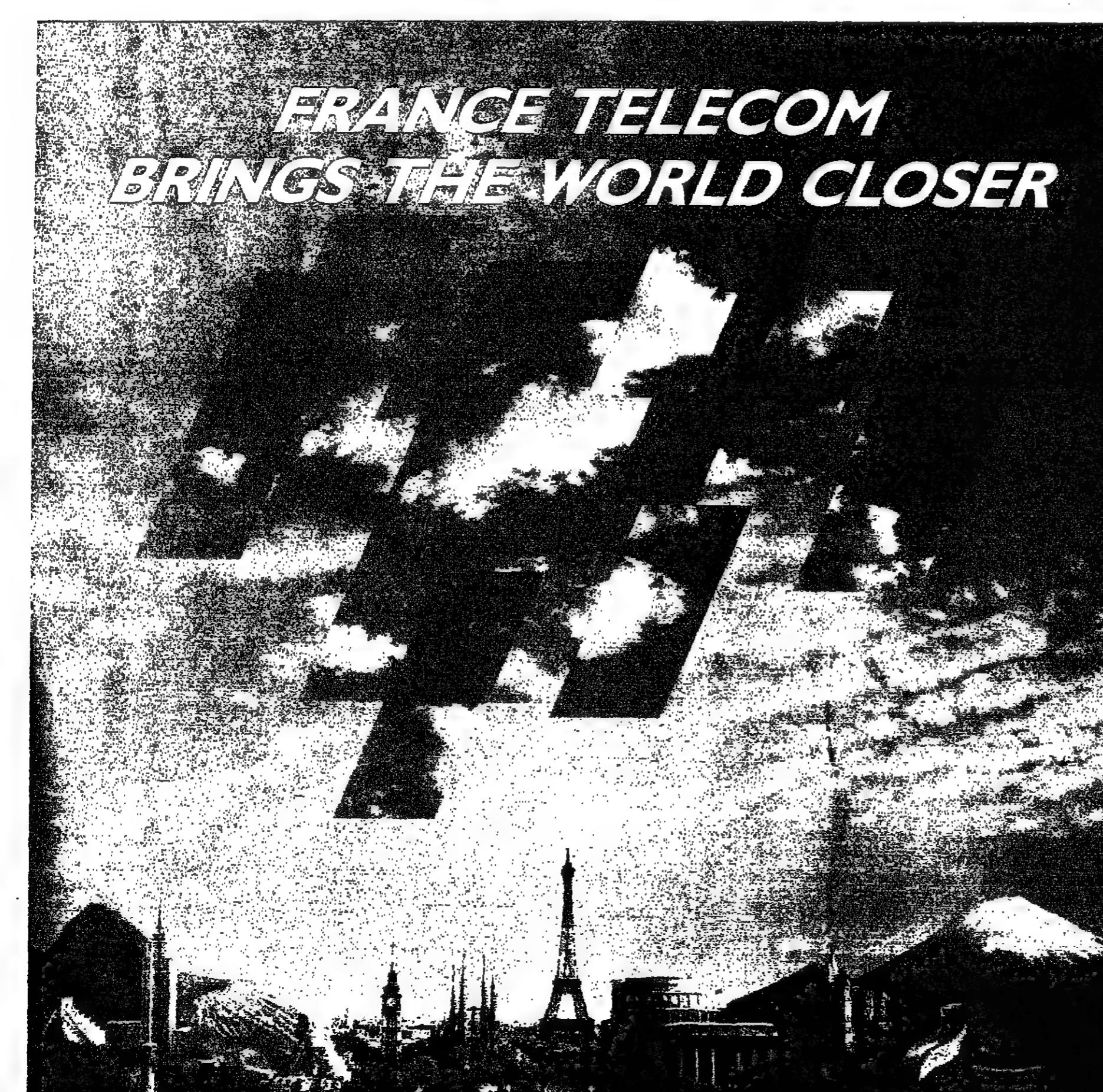
On one corner of the plaza de los Venerables, the Casa Román has smoked hams swinging from its roofbeams, period Sevillian pictures on the walls, sawdust on the floor, platters of tapes spreadeagled around the bar and ice cold fino on tap. There are unopened such places in Seville but a good one for more sipping and nibbling close by is the Bar las Teresas which stands on Calle Teresa, the street where Murillo lived and died.

Las Teresas has the inevitable bullfight photographs, glazed tiles and hams overhead. It also has a good-looking big wall clock which must have been locally manufactured. The clock has "Seville" engraved on its face and it makes a telling point about the city's sense of pace for it has been stopped at 11 o'clock since as far back as anyone can remember.

Nobody need be a Seville connoisseur to think of walking through the Barrio de Santa Cruz late at night when the moon hangs from the Cathedral's Giralda tower and purposefully getting lost among whitewashed alleyways and intimate plazas, dodging past orange trees, brushing against the hanging jasmine and avoiding the thorns of the bougainvillea creepers.

But veteran Seville hands usually end up in a drinking haunt of old called Abades which has no welcoming sign on its great coffered doors. It is a 17th century town mansion that lies on Calle Abades number 13, just between the Barrio de Santa Cruz and the Cathedral.

Sedately chic with decadent undertones, Abades is where people drink and chat into the early morning and reassure themselves that in Seville they are millions of miles from anywhere, Expo '92 included.



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Banking: authorities are tightening up in some areas. Page 2

## FINANCIAL TIMES SURVEY

# MONACO

Wednesday April 15 1992

Tourism: still playing a pivotal role in the economy. Page 4

## SECTION IV

Although the grand old days when Europe's aristocracy whiled away their summers at the Hotel de Paris are over, Monaco is still one of the most expensive and exclusive resorts, says Alice Rawsthorn who wrote this survey. The principality must now face the challenges of a unified European market after 1992

## Royal legacy lingers on

IT was back in the mid-19th century that the seeds of modern Monaco were sown. The French riviera was flourishing as the wealthy citizens of Paris and Lyons tumbled off trains into the sunny towns of Nice and Cannes, but Monaco was still a poverty-stricken principality of straggling orchards and olive groves.

That was before Prince Charles III, heir to the throne, realised that gambling, then illegal in France, could coax visitors away from Nice and Cannes to Monaco. He was right. By the end of the 19th century his principality was prospering and Monte-Carlo, an old olive grove hastily renamed in his honour, had become the smartest spot on the Mediterranean as the old and new wealth of Europe congregated in its luxury hotels - and, of course, the casino.

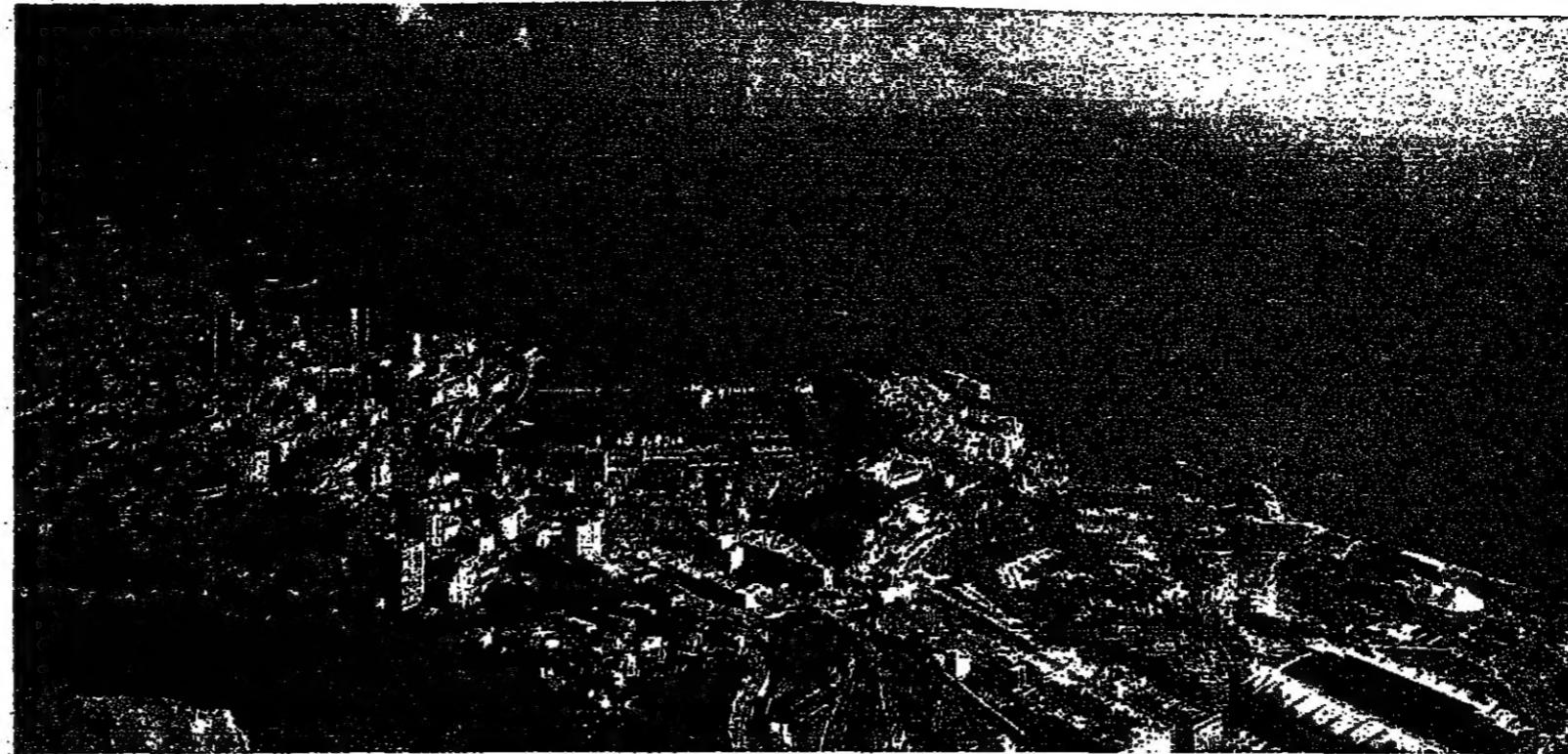
From a modern perspective, the legacy of Prince Charles has been both a boon and a bane to Monaco - a boon because of the prosperity he created and a bane because of the sleazy aura of that early era of legalised gambling. His successors, and their subjects, have since been struggling to strike a balance between the two. This conflict has come to a

head most poignantly under the present sovereign, Prince Rainier, who since 1946 has been responsible for the government of Monaco and for forging placable relations with its powerful neighbour, France. It has been said so often that Prince Rainier has saved Monaco that it almost seems a cliché to repeat it, but any analysis of the principality's post-war development suggests that it is true.

When Rainier took the throne at the age of 26 in 1946, Monaco was little more than a playboy's playground for the seedy sort of sybarites that converged on the Côte D'Azur each summer. Worse still, it was in dire danger of falling prey to the darker elements of the Mediterranean underworld from Nice and Marseilles.

A glance at the latter-day front pages of Nice-Matin, which covers the adventures and misadventures of neighbouring Provence, spells out the risks. Day after day the paper is packed with horror stories of heroin hauls, cocaine busts and particularly messy Mafia-style murders.

Somehow Prince Rainier had to spruce up Monaco's image to attract respectably wealthy residents and visitors, thereby creating long-term employment



Monaco: For the foreseeable future it is set to continue basking in the sunshine and struggling with the pros and cons of the legacy of Charles III, its visionary prince

and business opportunities for the indigenous Monégasques to prevent them emigrating to the US and Europe.

For the most part he has succeeded. Monaco, with its pretty villas and belle époque apartment blocks, is the home of a number of prominent expatriates - among them Mr Karl Lagerfeld, the pony-tailed fashion designer behind Chanel, Mr Bob Beckman, who made his millions predicting doom and gloom on the world stock markets, and Mr Boris Becker, the Teutonic tennis star.

Although the grand old days when Europe's aristocracy whiled away their summers at the Hotel de Paris are over, Monaco is still one of the most expensive and exclusive resorts on the Mediterranean. Moreover, the Monégasques have stayed. Monaco has been spared the same waves of emigration of other tiny European states such as San Marino which, until recently, has seen its indigenous population drift off to look for jobs in other

countries. The Monégasques represent nearly 4,500 of the principality's 27,000 or so inhabitants. They tend to stay in Monaco for secondary education but leave for France to go to college or university. They almost always return to work in their native state.

The Monégasques are entitled to have special housing subsidies, although this does not fully compensate for the difficulty of finding affordable apartments in a property market where prices are inflated by the influx of wealthy expatriates.

Similarly, although the price of a Hermès bag or a Chanel suit is the same in Monte Carlo as in Cannes or Genoa, the cost of everyday items such as food and household goods is extremely high.

The *basse et moyenne corvée* out of Monaco are crammed with the cars of the Monégasques, and even of the rich residents, on their weekly shopping trips to cheaper supermarkets over the borders

into both France and Italy.

Prince Rainier has also insisted on preferential employment for the indigenous population. They have guaranteed jobs in government service. All Monaco companies have to offer jobs first to the Monégasques, then to local residents, and then to the inhabitants of the four neighbouring French communes before looking further afield.

Local employers complain that these privileges have pampered the Monégasques, making them lazy and complacent. But the Monégasques are a charming people. Their friendly demeanour and laid-back ways undoubtedly add to Monaco's appeal, giving it a special ambience that stops it becoming yet another giddy tourist resort.

But Prince Rainier's biggest achievement has been to stimulate the local economy by creating two thriving industries in banking and tourism.

The principality's banks have prospered by using its tax

advantages (for everyone except French citizens) to turn Monaco into a deposit centre for wealthy private clients. For the past five years, since the French government abolished exchange controls, the banking industry has boomed. There are now nearly 40 banks in the principality, double the number of 10 years ago. The value of deposits lodged in their vaults rose by 20 to 25 per cent a year in the late 1980s and even increased by a little less than 20 per cent to around \$10bn in 1991, a grim year for most areas of international banking.

There are some clouds on the horizon. As the local banks are well aware, the same light level of regulation that attracts their rich depositors also runs the risk of bringing in less salubrious customers whose activities, if they attracted the attention of the French or Monégasque authorities, could herald more rigorous regulation.

The collapse of Banque

Industrielle de Monaco (BIM) in 1990, accompanied by the suicide of one executive and the arrest of another, fulfilled their worst fears. The authorities are now reforming some aspects of banking regulation, although there have been no serious scandals since the BIM debacle.

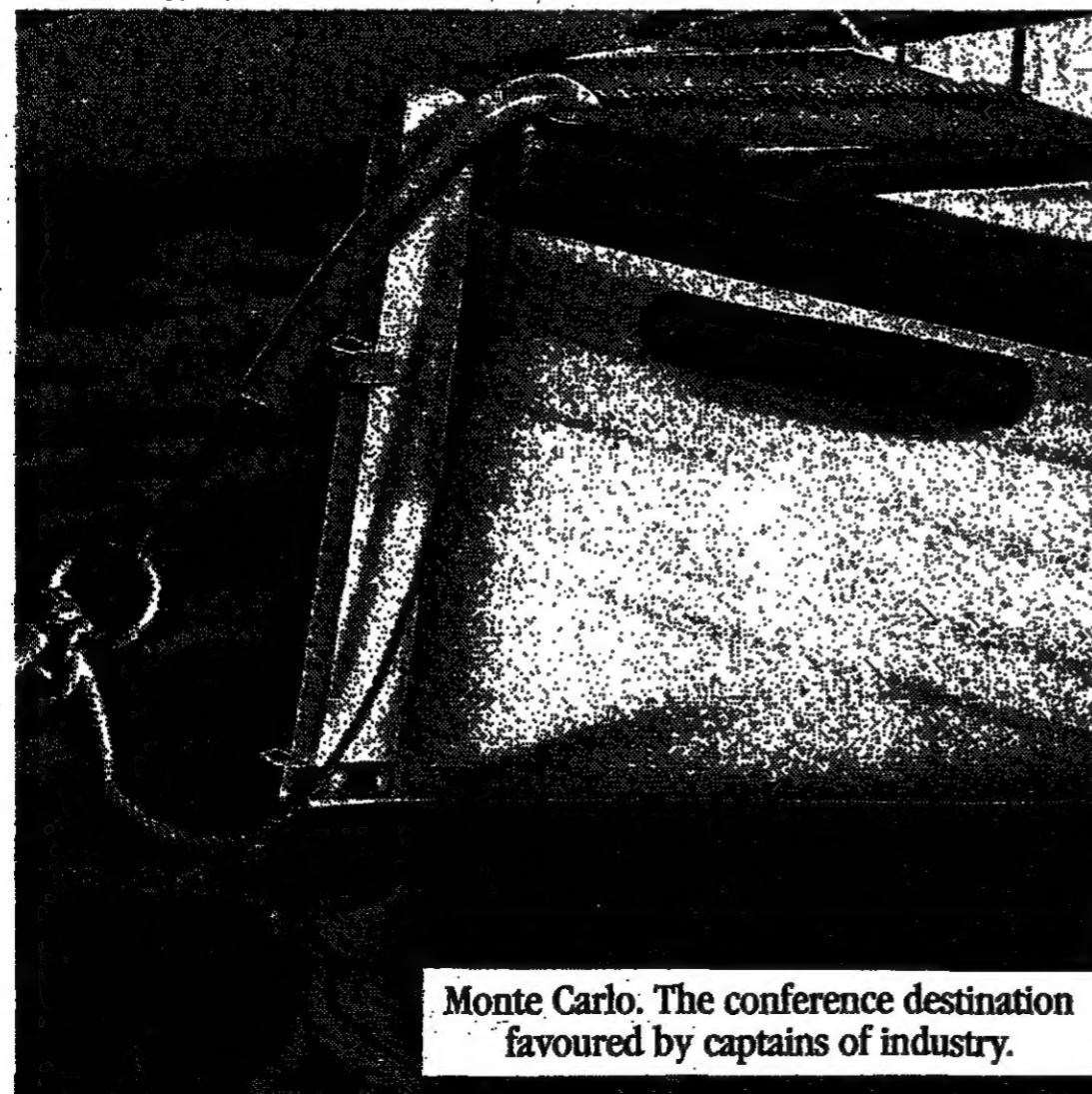
Prince Rainier has endeavoured to broaden the base of the local economy, notably with the Fontvieille development of 22 hectares of reclaimed land to the west of the old town, which is now a centre for light industry and low-cost housing. This initiative will continue, according to Mr Jean Pastorelli, government counsellor for finance, with new land reclamation and development projects to further expand the economy into the next century.

In the meantime, Monaco faces the more immediate challenge of the implications of the unified market in Europe after 1992. The most pressing issue is the forthcoming reduction in the rate of value-added tax in France, probably from an average of 18.6 to 17.5 per cent.

Monaco will be forced to follow suit - given that its rates are linked to those of France - creating a shortfall in state revenues. Mr Pastorelli is confident that this will be countered by a corresponding increase in consumer spending.

The unified market would only pose a serious threat to Monaco if, in the longer term, it affected its fiscal status. The biggest problem would be if Monaco lost its tax advantages over other European Community countries, so that their citizens, like the French, could no longer avoid paying tax on deposits in the principality. If that happened there would be a run on the banks, foreign residents would flee, property prices - and the local economy - would collapse.

Such an apocalyptic prospect seems remote, at best. For the foreseeable future, Monaco seems set to carry on basking in the sunshine and to tussle with the legacy of Charles III, its visionary prince.



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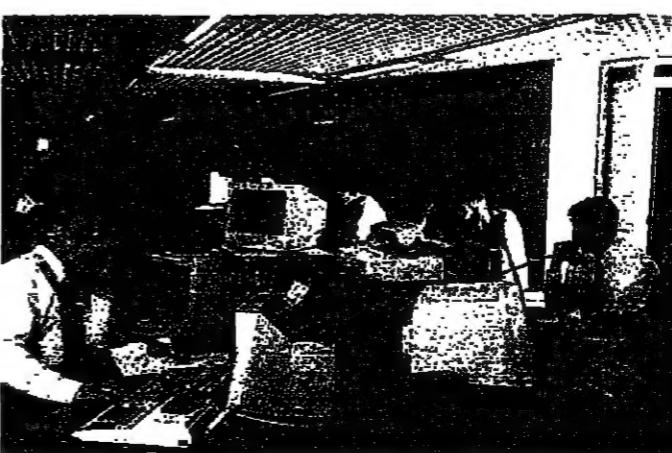
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## MONACO 2

EVERY morning a fleet of shiny Mercedes pour over the Italian frontier into Monaco to deposit their fur-clad passengers into the Louis XV restaurant of the Hotel de Paris for lunch.

These rich Italians are the bread and butter of Monaco's banks. For, after lunching at the Louis XV and shopping at Louis Vuitton, they then pop into their banks to check on their tax-free deposits.

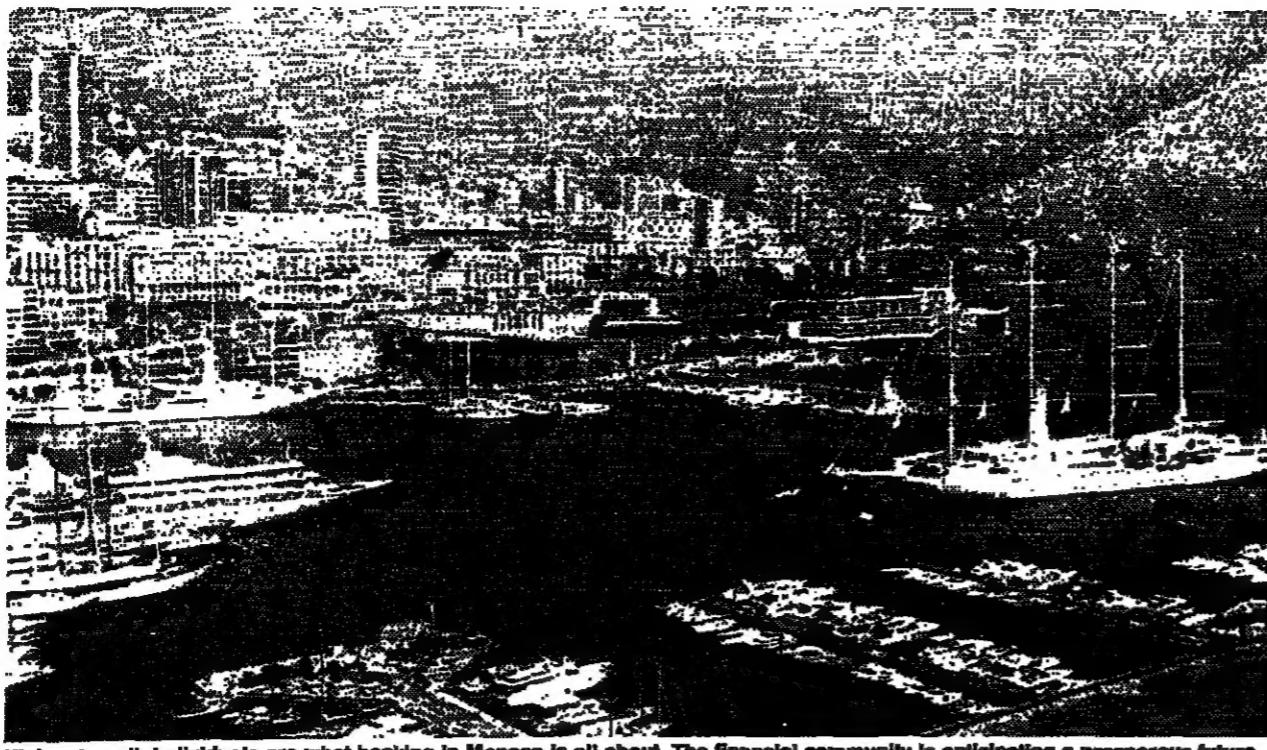
"High net worth individuals are what banking in Monaco is all about," said one local financier. "The tax advantages are important, of course, but there is also the ambience. These people are too frightened to walk around Torino or Milano. They can't wear their furs. They can't park their cars. Here they feel safe. They could walk around in their jewels all day if they wanted to."

So far the banks have thrived on Monaco's appeal to this wealthy clientele. Business had always been buoyant for the Monégasque banks, but for the past five years, ever since the French government removed exchange controls and their customers could move money in and out more freely, they have flourished.

The value of deposits lodged in Monaco is believed to have risen by between 20 and 25 per cent a year throughout the late 1980s and mustered growth of just under 20 per cent to about \$10bn last year. Ten years ago there were 20 banks in the principality, now there are nearly 40. The only recent casualties have been Chase Manhattan, which closed its Monaco office as part of its internal restructuring and the local branch of BCCI.

"In difficult times people look for safety and security from their investments," said Mr Yves Mazi, director-general of Crédit Foncier de Monaco, a subsidiary of Suez, the French financial group, and the principality's biggest single bank. "Even 1991, a dreadful year for banks in other countries, wasn't too bad for Monaco."

Most of the Monégasque banks are subsidiaries or affili-



High net worth individuals are what banking in Monaco is all about. The financial community is anticipating a prosperous future.

## □ BANKING

## Safety and security

ates of international groups, mainly of the big French banks such as Suez, Paribas, Crédit Lyonnais and Société Générale — although Italian, British and, to a lesser extent, American banks are also present.

The bigger banks operate as retail banks for residents and are also involved in advising and financing local businesses, mainly in the property industry. There are some local investment institutions, notably the Monaco Treasury, Société des Bains de Mer, the state-controlled hotel and casino group, and a handful of small pension funds.

But the bulk of their business is in dealing with wealthy private clients. These clients are undoubtedly attracted by the rules on disclosure are far stricter. The Monégasque gov-

ernment is empowered to demand access to all information on bank accounts.

Until recently, the local banks tended to concentrate on customers in neighbouring Italy and North Africa (with which they have long links thanks to France's colonial ties). Now they are looking further afield.

Paribas and Crédit Foncier both send sales executives to other countries. "We see north Europe and the southern Mediterranean as important growth markets," said Mr Michel de Rohillard, director of Crédit Foncier. "We, like the other big Monaco banks, are now much more active at international marketing."

The critical question for the Monégasque financial commun-

ity is how it will develop in the future. To some extent this will be determined by the direction of Europe's financial legislation in the post-1992 unified market. The worst possible scenario would be for other European countries to align with France and wipe out the principality's tax exemption.

Such a scenario would have dire consequences for the local economy. But luckily for the Monégasques it seems improbable, at least for the foreseeable future. Instead, the banks are more likely to see some moderate reforms in the level of regulation.

For operational purposes, the Monaco banks come under the joint jurisdiction of the French and Monégasque authorities. They follow French banking

the late 1980s when the casino returned to profit. By the 1988-89 financial year, the SBM was able to swallow an accelerated write-off on sports facilities, increased provisions for gambling risks and even an ill-fated investment in Badouin, the failed Paris stockbroker — to make net profits of FF198m on sales of FF1.5m.

By the following year its profits had risen to FF280m and sales to FF1.7bn despite a decline in its hotel interests where operating profits slipped from FF36m to FF15m because of the disruption to tourism caused by the Gulf war.

By contrast its gambling receipts rose from FF215 to FF244m during the year.

Mr Blanchet said that, so far, 1991-92 had shown a marked recovery. One indication of the improved climate is the occupancy rates at the hotels, all of which are back to above 60 per cent for 1991-92.

Meanwhile, the SBM is locked into a long-term investment programme to protect its position in an increasingly competitive market.

The SBM is building a 400-room luxury hotel and casino next to the Sporting Club, scheduled to open in three years' time.

But the Hotel de Paris and the Hermitage recently acquired a new rival in the Metropole, complete with four stars, Christophe cutlery, Limoges china and a baby jacuzzi in every bath tub.

The SBM is responding by renovating the rooms at the Hermitage and a series of improvements at the Hotel de

Paris. Its FF2m investment in the Louis XV restaurant at the Hotel de Paris has already paid off in terms of three Michelin stars and higher receipts for the Louis XV and its superstar chef, Mr Alain Ducasse.

As for gambling, the new hotel development will include a casino for American games, following the success of the Café de Paris scheme.

Earlier this year, the SBM introduced two new American games — Punto Banco, a derivative of baccarat, and Pago Pago, a form of stud poker — to the main casino.

The SBM's critics claim it should be more adventurous and plough its hefty cash pile into new areas of activity inside and outside Monaco.

Mr Blanchet, however, is still bruised by the memory of the Badouin debacle, brushes aside such comments.

"Our business is in hotels and casinos," he says. "Those are the areas that we know and that we are good at. So we will stick to them."

regulations and all securities dealings come under the scrutiny of the Parisian stock market authorities.

This system is designed to enable the Monégasque government to strike the delicate balance between making Monaco flexible enough to attract investors without scaring them away — and attracting the wrath of the French authorities — with scandals.

Most of the time the system works. "People play by the rules," said Mr Joseph Saouter, director of Société Générale's Monaco operations. "After all, it is in our interest to do so. The bigger banks here all belong to large financial groups with tight management and financial controls."

But from time to time things go wrong as illustrated by the collapse two years ago of Banque Industrielle de Monaco, the principality's sole surviving fully independent bank. The murky details of BIM's demise — from the suicide of one senior executive, to the arrest of another and the discovery that it made a great deal of money from bearer deposit notes held by Monégasque "cats" paws for tax-dodging French citizens — fulfilled the financial sector's worst fears of a local scandal.

Bigger banks admit, privately at least, to being terrified of another BIM-style collapse.

The authorities are already tightening up some areas of banking regulation although the Mr Jean Pastorelli, counsellor to the government for finance, insists this has nothing to do with BIM's demise. Legislation is under way to make Monaco's laws on money-laundering the same as those of France. Other reforms are in the pipeline.

In the meantime, Monaco's financial community is looking forward to a prosperous future.

"There are now nearly 40 banks here employing around 1,200 people," said Mr Gilles Troussier, director of Paribas.

"But there is lots more potential. There is no reason why we shouldn't have 50 or 60 banks with 2,000 employees."



Alain Ducasse: youngest chef ever to get three Michelin stars

## □ PROFILE: Alain Ducasse

## Superchef from a pig farm

WHEN the first guests checked into the Hotel de Paris in the 1860s they paid FF5 for a set meal starting at 5.30pm on the dot every day.

Today, the hotel's eating arrangements are rather more elaborate. For the past two years the Hotel de Paris has boasted the only three-star restaurant in Monte Carlo and one of the very few along the whole Côte d'Azur, thanks to Mr Alain Ducasse, 24, the superstar chef at the Louis XV.

Before Mr Ducasse, Monaco's culinary credentials were lacklustre at best. Monte Carlo has a proud epicurean history. It is, after all, a place where Escoffier cooked. The Hotel de Paris itself swiftly shed its early air of austerity. By the 1890s it had made its name as a place for respondent meals for which, as one writer noted, its kitchen consumed 700 kilos of beef, 200 chickens, 150 dozen of game, 14 sheep, 150 dozen oysters and 1,400 bottles of liquor daily.

But by the late 1980s, Monaco's reputation had waned. The local Monégasque dishes — hearty blends of northern Italian and Provençal cooking — do not tend to lend themselves to haute cuisine. Most of the principality's restaurants dished up undistinguished French and Italian fare.

Mr Ducasse, the youngest chef ever to get three Michelin stars, is lauded with all the laurels of a latter-day culinary star in France.

He not only presides over a team of 90 at the Louis XV but is a business partner in the restaurant.

His picture is plastered all over the glossy promotional literature. And his name is emblazoned on everything from menus, to the *petit fours* papers and even the cream canopies flapping in the breeze on the Place du Casino facade of the Hotel de Paris.

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SOCIÉTÉ DES BAINS DE MER

## MONACO 3

## □ THE ART MARKET

**Image of refined riches**

ONE by one the dealers trooped through the art deco portals of the Sporting D'Hiver in Monte Carlo to collect their green cards and take their seats for the start of Sotheby's sale of the Schlumberger collection.

"This is a very important sale," said Princess Laure de Beaufort, Grazioli, head of Sotheby's in France. "It is our first real opportunity to test the market in 1992. There are pieces here at every level - from FF22,000 all the way to a pair of Dubois console tables at FF85,000."

Princess Laure had no real cause for concern. However depressed the art market may have been in recent years, the success of the Schlumberger sale was sealed from the start when the first lot, a Louis XVI canapé, sold for FF85,000, more than double the price in the catalogue. Even the exquisite - and very expensive - Dubois console tables met their target of FF85,000.

Sotheby's, the London-based auction house, has dominated Monaco's art market ever since. Its first sale in the principality,



The Schlumberger sale: its success was sealed from the start

the Dédé Rothschild, in 1975. It now holds about 30 sales a year in Monte Carlo and has been joined there by most of its international competitors, including Christie's, its arch-rival.

Monaco owes its role as an auction centre to Mr Peter Wilson, chairman of Sotheby's in the 1960s and 1970s. France houses some of the world's most important art and furniture collections. It is also a leading centre for dealers and

collectors. But the French government is not only able to exercise the usual right of pre-emption by buying any work sold in France at the "hammer" price (the price agreed at the auction), but is entitled to buy anything bound for a foreign auction at the usually much lower minimum reserve price.

This last restriction, as Sotheby's Mr Wilson shrewdly observed, does not apply to pieces sold in Monaco, where the French government must buy at the "hammer price".

The French market is in the grip of the *Commissaires-Priseurs*, an arcane band of individuals who can only acquire their auctioneers' licences from

someone retiring from the industry, subject to the justice ministry's approval.

Some of the commissaires have banded together into partnerships. But their ability to finance large international sales is inhibited by additional restrictions preventing outside investors from owning more than 25 per cent of their equity.

At the same time, the limitations on art exports make it difficult for the international houses, such as Sotheby's and Christie's, from taking pieces out of France for sale in London, Geneva or New York.

The French government is

also not able to exercise the usual right of pre-emption by buying any work sold in France at the "hammer" price (the price agreed at the auction), but is entitled to buy anything bound for a foreign auction at the usually much lower minimum reserve price.

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Over the years Monaco has

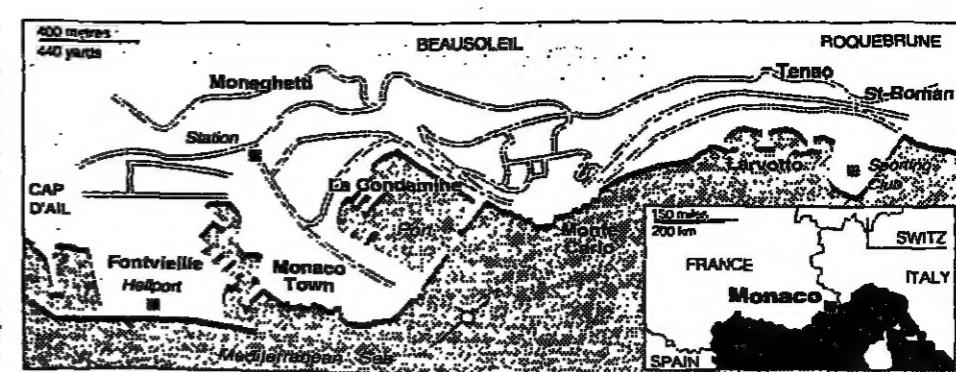
This means that, although anything sold in the principality may be whisked back to France, at least the auctioneer does not lose out financially. Mr Wilson saw Monaco, or rather Monte Carlo, as a solution to Sotheby's "French problem", acting as a sales outlet for French collections and as a local market for buyers in Italy and France.

The Monégasque government was only too happy to oblige. Art auctions were completely compatible with the image of refined riches that Prince Rainier and Princess Grace were so eager to instill in the principality. They would be fun for the residents. They would also provide a new source of custom for the local hotels as the art dealers checked in and out for the Monte Carlo sales.

Monaco is now established as an important international art centre, particularly for sales of French furniture, old master paintings, art deco and *arts naïfs*.

The big auctions attract professional buyers from all over the world, as well as local residents. However, as Mr Humphrey Burton, head of Christie's in France, noted: "A great deal of business in Monaco is conducted by telephone bids. You don't find as many buyers in Monte Carlo as in larger centres like London or New York."

In the 1980s, Monte Carlo



hosted a number of significant sales. Christie's started in 1985 with its FF40m Clove sale, selling the furniture collected by Sir Charles Clore, the British retailing magnate. Sotheby's staged a Florence Gould and Claud Cartier sale there.

It has also chosen Monte Carlo for some of its more offbeat auctions such as last autumn's FF1.6m sale of the collection of Memphis furniture and 19th century fine art, held in November.

"These are traditional areas of our business which did not attract speculators in the 1980s, so have stayed stable since the market has become more difficult," said Princesse Laure of Sotheby's.

The big cloud hovering over the Monaco market is the prospect of France being forced to reform - and relax - its restrictions on art auctions in line with those of other European Community countries after 1992. As soon as that hap-

pens Sotheby's, Christie's and other houses will transfer some of their Monégasque auctions to Paris.

However the auctioneers are convinced that there will still be a role for Monaco. "Clearly it will make sense for us to move some of our French sales to Paris," said Princess Laure.

"The dealers are there. Almost all our French customers have one of their homes there. But we will still operate in Monte Carlo. It is a very special place."

Mr Burton of Christie's agreed. "We would be crazy to sacrifice everything we have built up in Monaco on the Parisian altar," he said. "Monte Carlo will always play a part in the international art world. After all, it's fun to do business here."

## □ THE GRIMALDIS

**Privacy eludes royal family**

WHEN Hello!, the most gushing and garrulous of Britain's gossip magazines, recently polled its readers on whom they considered to be their favourite "celebrity" and "Hello! cover star", the name of Princess Caroline of Monaco came close to the top of every list.

In any other year it would have been entirely predictable that the Chanel-clad Caroline with her glossy good looks and penchant for the Paris fashion shows should have appeared in such a poll. But Hello! had polled its readers little more than a year after the sudden death of her husband, Mr Stefano Casiraghi, in a power boat race.

Princess Caroline had spent that year as a recluse. She had retreated with her children to

a tiny village in rural Provence. She had cropped her hair, worn mourning black and, on the very rare occasions when she did appear in public, she had done so bereft of make-up and hidden behind a pair of sunglasses.

In short, she had done everything she could to signal to the world at large - and the *paparazzi* in particular - that devastated by the death of her husband, she needed peace and privacy.

But privacy is elusive for Monaco's royal family. Princess Caroline and the other Grimaldis have lived their lives in a blaze of publicity and the glare of *paparazzi* flashes. So much so that Caroline has been as hounded by the press in her Provençal retreat as she was when a fated figure at

Paris parties and Monte Carlo galas.

It was not always thus. The Grimaldis and their domain, a rocky stretch of Riviera coastline, were dismissed as yet another anachronism of the European aristocracy until April 1966 when Prince Rainier III, Monaco's 33rd sovereign, married Miss Grace Patricia Kelly, the Hitchcock blonde who was one of Hollywood's most stylish movie stars.

More than 1,800 journalists and photographers descended on Monaco for their wedding. They, and their successors, have haunted the Grimaldis ever since.

At first, Prince Rainier and Princess Grace turned the press attention to their - and Monaco's - advantage.

In 1949, when the 26-year-old Rainier took the throne, Monaco was seen, as the writer Somerset Maugham put it, as "a sunny place for shady people", as a glitzy, gambling centre for the sleazier end of the Côte D'Azur sybaritic set.

If the new prince was to secure its future he needed to clean up Monaco's image and to revitalise the economy to stem the flow of emigre to the US and France.

Rainier did this by turning his principality into the sort of place where seriously wealthy would want to live and visit. In short, Monaco was restyled in the image of his wife, Princess Grace, with her blend of American affluence and Hollywood glamour.

Her old friends - Frank Sinatra, Cary Grant and Gregory Peck - flocked to see her as she inaugurated hospitals, theatres, flower festivals and charity balls. The European and American press covered it all.

Monaco became a haven for sun-loving taxophiles and middle-aged millionaires. It is, or so says Tatler magazine, "a place where every August you wear your wealth to the Red Cross Ball and for five hours there is more money in diamonds and gold under the sliding roof of Le Sporting than anywhere else on the conti-

nent". Monaco's new residents and visitors have transformed the economy, creating a thriving financial centre with \$10bn of deposits lodged in its bank vaults and a flourishing tourist industry with employment and business opportunities for the indigenous Monégasques.

Rainier and Grace seemed prepared to accept the glare of publicity as the price to be paid for stability and prosperity. But as their children

- Albert and Stephanie, as well as Caroline - grew older, the price became higher and higher.

The Grimaldis live in a world

where photographers camp

outside their Paris apartments,

where journalists hire para-

gliders to fly over their coun-

try home hoping to catch the

princesses sunbathing topless,

and where the *paparazzi* throw

tacks on to roads hoping to

stop their cars.

Everything they do - from

Prince Albert coconning on a

yacht with the latest in his

long line of blondes, to Stephi-

anie hurling obscenities at

journalists as she speeds away

in her sports car, and Caroline

sobbing at her husband's

funeral - is splashed all over the

gossip pages. She has also led a more public life than her siblings, having pursued brief careers as a fashion designer, a model and then

recording a pop single.

Stephanie has had even more

boyfriends than Albert has had

blondes. She seldom seems to

wear a bikini-top. And she can

always be relied upon to reel

out of night clubs in the not so

early hours of the morning.

She has also led a more public

life than her siblings, having

pursued brief careers as a fashion

designer, a model and then

recording a pop single.

When her latest perfume, *L'Inassimabile* (*The Unpossessable*), came out, glossy magazines were peppered with quotes from her former boyfriends saying "when it comes

to being fickle she's a professional" and "men are just toys to her".

There is a serious sub-text to all this. The Grimaldis are absolute monarchs. Prince Rainier not only rules the principality, advised by his counsellors, but his family sets the tone.

Rainier is now in his 70s and, still haunted by the memory of

his wife's sudden death, he is said to want to abdicate to clear the way for Albert and spend more time with his grandchildren.

Only he knows whether he will feel able to do so while his son and daughters are still being splashed all over the gossip columns and preyed upon by photographers armed with telephoto lenses.

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## MONACO 4

KATHERINE MANSFIELD, the 1920s writer, was known for her tart tongue and waspish ways, but when it came to Monte Carlo, she was especially acerbic. "It's real hell," she said, "the cleanest, most polished place I've ever seen."

The cleanliness and polish that so infuriated Ms Mansfield are probably the very attributes that attract Monaco's residents and visitors today. Monaco, with its hefty proportion of policemen per capita and plethora of litter bins, is one of the few places where people can - and do - walk around wearing the furs and jewels they would be too frightened to flaunt in Manhattan or Milan.

Over the years, Monaco has opened a stream of new attractions to entertain its visitors. There is the Musée de l'Océanographie, a highly-regarded academic centre for marine research; or the "Monte Carlo Story", an English-language film on the principality's history which doubles as a sanitised soap opera of the lives of the royal family. And there is also the rusty tug-boat sunk in the harbour last autumn to entertain the voyagers on the new Seabus submarine.

Nearly everywhere you go in Monaco there are views of the luxury yachts and cruisers moored in the harbour and of the sun glistening on the sea. But for most visitors, Monaco polarises between the hills on either side of the harbour - Monaco-Ville to the west, and Monte Carlo to the



Place du Casino, Monte Carlo: glitterati's stamping ground

## □ OUT ON THE TOWN

## Furs, follies and glitterati

east. Monaco-Ville is the home of the old town, the *villes*, with its narrow alleys and the Prince's Palace. The streets are littered with souvenir shops and pizza parlours. But even the clutter of Princess Grace plates and the posters for her daughter, Stephanie's latest perfume, cannot completely disguise the charm of the candy-coloured houses with their curved cupolas and the wrought-iron twists on their *belles époque* balconies.

The Place du Palais is packed with Italian day-trippers, prancing precariously on the ornamental cannon-balls or snapping up Monaco *mascot* T-shirts from the souvenir

stalls. Other visitors, presumably less enthusiastic about devoting an entire day to the vain hope of spotting the wayward Princess Stephanie, or one of her siblings, speeding away from the palace, repair to the Jardins St Antoine that straggle along the cliffs where Guillaume Apollinaire, the poet, once walked each day to seek inspiration.

On the opposite side of the harbour, Monte Carlo, named in deference to Prince Charles III, the 19th century monarch who transformed the principality's finances by opening the casino, is the stamping ground for the glitterati.

Here the visitor can join the

gaggle of *grandes dames* who turn up day after day - swathed in fur, whatever the weather - to take tea, or something stronger, and hound the waiters in the American Bar of the Hotel de Paris. Or they can saunter around the shops. Cartier, Christian Dior, Hermès and Valentino are all a stone's throw away from the Place du Casino. The merchandise is the same as in Milan or Paris, but the shops are quieter and the Monégasque assistants far friendlier than their famously frosty Parisian counterparts.

Then there is the casino, the folly built by Charles Garnier, architect of the Paris Opéra, with its heart-shaped stucco mouldings and sensational views out to sea.

This is the place where Mata Hari shot a German spy, where an Englishman, Charles Deville Wells, won FF10,000 one night to become "the man who broke the bank at Monte Carlo", and where Richard Burton gave Elizabeth Taylor (yet another) knuckle duster a diamond ring.

Nowadays there are slot machines in the casino's foyer and the Salle Americaine opens every afternoon for games of craps or roulette at minimum FF125 bets. The serious players, the *grands joueurs* who will risk winning or losing tens of thousands of francs at a sitting, arrive later in the evening - long after the casual visitors to the "clean and polished" principality have disappeared.

GONE are the days when the Grand Dukes of Russia would while away the summer months in Monte Carlo, commanding whole floors of the Hotel de Paris where they spent their days scoffing salmon poêlée and blancmange down with magnums of the finest champagne.

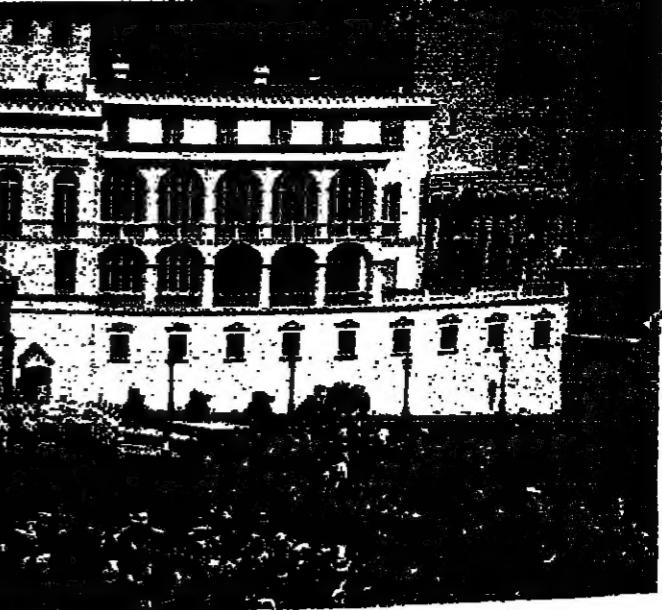
The Monte Carlo of today still plays host to Europe's old and new wealth when they descend on Monaco for the Bel du Rose in March, the Tennis Open in April or the Grand Prix every May. It is for these visitors that most of Monte Carlo's hotels are still in the luxury category and that the Place du Casino is littered with the glossy shopfronts of Chanel and Cartier.

But the bulk of the principality's 3.5m annual visitors have more mundane tastes. More than 3m of them are day trippers.

These tourists have their own attractions. The Société des Bains de Mer (SBM), which owns the opulent Hotel de Paris and the Monte Carlo casino, has renovated the Café de Paris with its *al fresco* tables and ranks of gaming machines for them. Meanwhile the Société Monégasque de Tourisme Sous-Marine has sunk an aged tug-boat and a replica Roman galley to entertain the passengers on its new Seabus submarine during their 45-minute sub-aquatic tour of the harbour among the seaweed, sponges and sea anemones.

Tourism is still a pivotal part

of Monaco's economy, representing roughly 25 per cent of GDP. Monaco, like other tourist centres, was affected last year by the impact of the Gulf war on international travel from the US and Japan in the early months of 1991. The number of visitors staying for at least one night fell by 20 per cent in the first half of 1991 but rallied in the second half to just 2 per cent to 239,043 for the full year.



The Prince's palace: more than 3m of Monaco's 3.5m annual visitors are day trippers

## □ TOURISM

## A pivotal role

the future when the new exhibition centre opens."

The projected growth in business travel also ought to help alleviate the problem of the seasonality of Monaco's appeal. Conferences and exhibitions can, after all, be held at the times when the social calendar is quietest and leisure tourism is quietest. The principality's sunny climate means that Monaco is still attractive to visitors even at those quieter times of the year. The SBM plans to invest in new services for business visitors in its luxury hotels, such as fax in rooms, to meet the needs of this market.

However, as the local tourist industry is well aware, it would be counter-productive to boost business travel to such an extent that Monaco was relegated to the ranks of the year-round conference centres. Much of its appeal, even to people visiting the principality for exhibitions, conferences or business meetings is its leisurely ambience.

The tourist board is also investing in the leisure travel sector. It recently introduced a "Passport to Monte Carlo" package of weekend breaks intended to fill the big hotels during off-season weekends after the weekday conference visitors have gone home.

It is also seeking to develop new national markets. Most of Monaco's visitors come from Italy (30 per cent) and France (18 per cent) followed by the US (12 per cent) where Monaco still has a special cachet thanks largely to the legacy of Princess Grace. The tourist board now has marketing and information offices in Japan and the US, as well as in Europe. Last year it opened its first office in Madrid to try to develop the Spanish market.

Mr Raoul Blanchet, executive chairman of the SBM, is convinced that the southern Mediterranean will be increasingly important as a source of custom in the future. "This region must be a key growth market for us," he said.

But there is one group of tourists that Monaco will probably never attract. The tone of the principality may be a touch lower than in the days when the Russian Grand Dukes drank the cellars dry at the Hotel de Paris, but Monte Carlo is still well beyond the means of the budget traveller.

So much so that the "Let's Go Budget Guide to France" advises its impudent readers to eschew the hotels and hostels of Monaco in favour of "exile in Beau Soleil" just across the French border "where hotels are slightly cheaper".

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